

EDWARD LEVITAS

4/22/26

Professor

Sheldon B. Lubar College of Business, University of Wisconsin – Milwaukee

Lubar Hall, 3202 N. Maryland Avenue, Milwaukee, WI 53211

OFFICE PH: (414) 229-6825

RESEARCH INTERESTS:

Management of Technology and Innovation; Knowledge Development and Transfer; Governance of Inventive Activity; International and High-Technology Strategic Alliances; Innovativeness of Research Teams; Deviations from rationality and their effects at the individual and firm levels, Invention and exploitation of Foreign Direct Investment.

WORK EXPERIENCE:

University of Wisconsin-Milwaukee

Sheldon B. Lubar College of Business (formerly Sheldon B. Lubar School of Business)

Professorial Appointments:

-*Professor*, 2017-present.

-*Associate Professor (with tenure)*, 2004-2017.

-*Assistant Professor*, 1998-2004.

Other Appointments:

-*Faculty Fellow*, M&I Center for Business Ethics, Lubar College of Business, UWM, 2016-present.

-*Faculty Fellow*, Lubar Entrepreneurship Center, UWM, 2018-present.

-*Entrepreneurship and Technology Management Faculty*, Joint program between Lubar School of Business and College of Engineering and Applied Sciences, UWM, 2011-2015.

-*Research Subcommittee*, Northwestern Mutual Data Science Institute, UWM, 2023-present.

-*Affiliated Faculty*, Northwestern Mutual Data Science Institute, UWM, 2024-present.

Royal Holloway-University of London

School of Management

-*Visiting Scholar*, January - June 2012.

John Eichel and Company, Cincinnati, Ohio.

Consultant, summer 1993.

Provided small business accounting assistance and consultation. Hired after having worked with the company president on the auditing of a previous employer (IKRON Corporation).

IKRON Corporation, Cincinnati, Ohio.

Financial Officer, 1991 to 1993.

1) Insured solvency of firm through cash budgeting/cost containment and helped guide organization through a period where it had only 30 days of cash, 2) projected and advised chief administrator on long-term financial health of firm, 3) managed all accounting activities including financial statement preparation and payroll functions, 4) presented monthly analysis of financial condition to Board of Directors, 5) restated 10-years of organization's financial statements, and 6) advised chief administrator on development of marketing plan and the formation of various marketing channels.

Johnson Investment Counsel, Inc., Cincinnati, Ohio.

Research Intern, summer, 1990.

Developed a price/earnings equity valuation model by: 1) conducting library searches for background information contained in journal articles, 2) choosing technical indicators and fundamental items to be tested for statistical significance in model, 3) collecting data from Compustat PC Plus data base and IBES reports, 4) performed regression analysis to test for statistical significance of components, 5) tested final version of model for efficacy. Performed a number of other projects as needed by portfolio managers.

Washington Service Bureau, Washington, DC.

Researcher, Securities and Exchange Commission Research Department, 1988 to 1989.

Researched progression and provided summaries of takeover attempts, acquisitions, leveraged buyouts and restructurings of publicly traded companies. Research involved the use of SEC forms 10-K, 10-Q, 8-K, Williams Act Filings, Dow Jones News Retrieval and in-house databases. Additional research projects included uncovering the extent of insider stock ownership through the use of proxies, Forms 3,4, and 144, and the analysis of bondholders' rights through the examination of indentures. Frequent client contact was required.

Selected Other Work Experience: veterinary medical assistant, laboratory (allergy & immunology) technician, assistant to product manager.

EDUCATION:

Texas A&M University

Mays Business School

Ph.D., Management (Finance minor), December 1998.

Dissertation: Prior Learning and the Diffusion of Capabilities in Acquisitions.

Case Western Reserve University

Weatherhead School of Management

M.B.A., Finance, May 1991.

Kenyon College

B.A., Biology, May 1987.

FEDERALLY-FUNDED RESEARCH GRANTS:

Fouad, N.A., R. Singh & E. Levitas. June 1, 2018 - May 31, 2020. The Influence of Gender and Race in Fostering Innovation in Engineering Teams, *Increasing the Participation and Advancement of Women in Academic Science and Engineering Careers, National Science Foundation Education & Human Resources Core Research (ECR) Grant 1761249*. Amount: \$492,531. Study examines how types of diversity (e.g., gender, R/EM status, training, national background), and team dynamics impact incremental and radical innovation.

PUBLICATIONS:

Levitas, E. & T. Chi. Forthcoming The Influence of Iterative Orchestration on a Firm's Ability to Exploit Inward FDI: *International Business Review* (special issue on Multinational Dynamic Capabilities).

Hou, W, E. Levitas & S. Taoyong, & S. Wu, 2025. Milestone payments in alliances: The moderating effect of equity ownership and network centrality. *Technovation*, 142:1-13

Levitas, E. & M. S Singh, M. A. McFadyen. & M. Ahsan. 2024. Disclosing Monetary Terms of R&D Alliances. *International Journal of Engineering Technologies and Management Research*, 11(9): 29–45

Levitas, E. & M. A. McFadyen. 2021. Biopharmaceutical patents: multifaceted signals, reducing and enhancing knowledge asymmetries in drug discovery. *Technology Analysis and Strategic Management*. 1-13.

Taoyong S., W. Hou, E. Levitas & S. Wu. 2021. Product Complexity and Strategic Alliance on Drug Approval. *American Business Review*. 24(1) 36 – 53.

Levitas, E. & M. A. McFadyen. 2020. External funding and emergent technology inputs. *International Journal of Research in Business and Social Science*, 9(5): 1-12.

- Levitas, E. & M. A. McFadyen. 2019. Multicomponent Signals and Financial Constraints. *Technology Analysis and Strategic Management*. 1-16
- Ceballos, R. W. Hou, E. Levitas, & S. M. Price. 2017. The product, the mind and the heart of crowdfunding: The effect of signals on technology projects. *International Journal of Services and Standards*. 12(1), pp.79-99
- Levitas, E., M. A. McFadyen & M. Ahsan. 2017. The determinants of voluntary disclosures in R&D alliances. *Best Paper Proceedings*, Annual Academy of Management Meetings.
- Forshey, P.R. & E. Levitas. 2016. The Impact of Venture Capital on Funding Amounts Promised in Alliance Contracts. *Academy of Strategic Management Journal* 15(1) : 12-31.
- Alshwer, A & E. Levitas. 2014. How Innovation Can Affect Ownership Structure: The Case of Transient and Dedicated Institutional Investors. "Finance and Strategy," *Advances in Strategic Management* 31: 291-319.
- Ahlstrom, D., E. Levitas, M. A. Hitt, M. T. Dacin and H. Zhu. 2014. The Three Faces of China: Strategic Alliance Partner Selection in Three Ethnic Chinese Communities. *Journal of World Business*. 49(4): 572-585
- Levitas, E. 2013. Demand-Side Research's Role in Macro-management: A Commentary on Priem, Li & Carr. (Guest Editorial) *Journal of Management*, 9(5): 1069 - 1084.
- Levitas, E. 2013. The knowledge-based view of the firm. In the *Encyclopedia of Management Theory*, E. Kessler (ed.). 1: 421-424. Thousand Oaks, CA: SAGE.
- Levitas, E & M. Bollmus. 2013. Options and Strategic Management. In *Strategic Management. Strategic Management in the 21st Century*, 3: 108-125. T.J. Wilkinson (ed.) Praeger Publishers.
- Levitas, E., V. Barker & M. Ahsan. 2011. Top Manager Ownership Levels and Incentive Alignment in Inventively Active Firms. *Journal of Strategy and Management*, 4: 116-135.
- *Levitas, E. and T. Chi. 2010. A Look at the Value Creation Effects of Patenting and Capital Investment through a Real Options Lens: The Moderating Role of Uncertainty. *Strategic Entrepreneurship Journal*, 4:212-233. (both authors contributed equally).
- Levitas, E. and M. A. McFadyen. 2009. Managing Liquidity in Research-Intensive Firms: Signaling and Cash Flow Effects of Patents and Alliance Activities. *Strategic Management Journal*, 30: 659-678.
- and in-
2014. The Strategic Management Society **Virtual Special Issue on Innovation, Intellectual Property and Strategic Management**. [hyperlink](#).
- Snyder, P., R. Priem, & E. Levitas. 2009. The Diffusion of Illegal Innovations among Management Elites. *Best Paper Proceedings*, Annual Academy of Management Meetings.
- Chi, T. and E. Levitas. 2007. Resource complementarity, institutional compatibility, and some ensuing methodological issues in testing the resource-based view. *Research Methodology in Strategy and Management*, D. Ketchen & D. Bergh (Eds.). NY: Elsevier, v. 4: 19-35.
- *Chi, T. & E. Levitas. 2007. An examination of options embedded in a firm's patents: Value of dispersion in citations. In J. J. Reuer and T. W. Tong (Eds.), *Advances in Strategic Management (Real Options Theory)*. NY: Elsevier, v. 24: 404-428. (both authors contributed equally).

- Levitas, E. and M. A. McFadyen. 2006. Managing liquidity in research-intensive firms: Signaling effects of patents & managerial ownership. *Best Paper Proceedings*, Annual Academy of Management Meetings, G1-G6.
- *Levitas, E., A. McFadyen and D. Loree. 2006. Survival and the introduction of new technology. *Journal of Engineering and Technology Management*, 23: 182-201 (order of authorship is random).
- Levitas, E. and H. Ndofor. 2006. What to do with the resource based view: A few suggestions for what ails the rbv that both supporters and opponents might accept. *Journal of Management Inquiry*, 15: 135-144.
- *Wu, S., E. Levitas and R. L. Priem. 2005. CEO tenure and company invention under differing levels of technological uncertainty. *Academy of Management Journal*, 48: 859-873 (order of authorship is random).
- Ndofor, H. and E. Levitas. 2004. Signaling the strategic value of knowledge. *Journal of Management*, 30: 685-702.
- M. A. Hitt, D. Ahlstrom, M. T. Dacin, E. Levitas and L. Svobodina. 2004. The institutional effects on strategic alliance partner selection in transition economies: China versus Russia. *Organization Science*, 15: 173-185.
- and in-
Witt, M.A. (Ed.). 2012. *Asian Business & Management*. (in the *Sage Library in Business and Management* series) Thousand Oaks, CA: Sage.
- *Martinez, R. and E. Levitas. 2002. The valuation of goods: A resource-based perspective. *International Journal of Organizational Analysis*, 10: 76-97 (order of authorship is random).
- Levitas, E. and T. Chi. 2002. Rethinking Rouse and Daellenbach's rethinking: Isolating versus testing for sources of sustainable competitive advantage. *Strategic Management Journal*, 23: 957-962.
- Levitas, E. and T. Chi. 2001. A real options perspective on the value of a firm's technological competence. *Best Paper Proceedings*, Annual Meeting of the Academy of Management, F1-F6.
- M. A. Hitt, M. T. Dacin, E. Levitas, J. Arregle and A. Borza. 2000. Partner selection in emerging and developed market contexts: resource-based and organizational learning perspectives. *Academy of Management Journal*, 43: 449-467.
- David, P., R. Kochhar, and E. Levitas. 1998. The influence of institutional investors on the level and mix of CEO compensation. *Academy of Management Journal*, 41: 200-208.
- and in-
Watson, R. (Ed.). 2005. *Governance and Ownership*. (v. 2 in the *Corporate Governance in the New Global Economy* series) Cheltenham: Edward Elgar Publishing.
- Levitas, E., M. A. Hitt, and M. T. Dacin. 1997. Competitive intelligence and tacit knowledge development in strategic alliances. *Competitive Intelligence Review*, 8: 20-27.
- Eden, L., E. Levitas, and R. Martinez. 1997. The production, transfer and spillover of technology: Comparing large and small multinationals as technology producers. *Small Business Economics*, 9: 1-14.
- and in-
Acs, Z. J. and B. Yeung (Eds.). 1999. *Small Business and Medium-sized Enterprises in the Global Economy*, 121-144. Ann Arbor: University of Michigan Press.
- and in-
Audretsch, D. B. (Ed.). 2003. *SMEs in the Age of Globalization*. 311-324. Surrey: Edward Elgar Publishing.
- Dacin, M. T., M. A. Hitt, and E. Levitas. 1997. Selecting partners for successful international alliances: Examination of U.S. and Korean firms. *Journal of World Business*, 32: 3-16.

PRESENTATIONS:

- Levitas, E. & T. Chi. "How Iterative Orchestration Interacts with FDI to Influence Technological Outcomes
Presented at the 2025 Academy of Management Annual Meeting, Copenhagen, Denmark.
- Singh, S.& E. Levitas. Cultural Distance and Reverse Knowledge Transfer: The Role of Speed of Knowledge Transfer, Presented at the 2025 Academy of Management Annual Meeting, Copenhagen, Denmark.
- Levitas, E.. Trekking Through the Journal Review Process: Can I Get There from Here? To be presented at the African Academy of Management Annual Meeting, 2023, Cape Town, South Africa.
-Facilitator at paper development workshop for senior PhD students.
- Levitas, E. & T. Chi.. Inward FDI and Innovation by Indigenous Firms: Influence of Iterative Orchestration.
Presented at the Academy of International Business Annual Meeting, 2023, Warsaw, Poland
- Levitas, E. & T. Chi. How Divergent and Convergent Thinking Iterations Interact with FDI to Produce Technological Outcomes. Presented at the 2022 Academy of Management Annual Meeting, Seattle, Washington, USA.
- Brown, L, L. Goren & E. Levitas.. Presidential forecasting: A preliminary political, economic, and cultural model. Presented at the 2021 American Political Science Association Annual Meeting.
- McFadyen, M.A. & E. Levitas. Complex knowledge association patterns drivers: Redundant knowledge and diverse partner resources. Presented at the 2020 Academy of Management Annual Meeting, Virtual Conference.
- Levitas, E, T. Su, W. Hou & S. Wu. Behavioral economics in research alliances: Intrinsic motivation, loss aversion, performance. Presented at the 2018 Academy of Management Annual Meeting, Chicago, Illinois, USA.
- Levitas, E. Does diversity drive innovation: The impact of gender and race in engineering teams (a report on collaborative research with N. Fouad & R. Singh). Presented to the North American Studies Program Universität Bonn June 25, 2018.
- Levitas, E., & M. A. McFadyen. External funding and emergent technology inputs. presented at the 2017 Academy of Management Annual Meeting, Atlanta, Georgia, USA.
- Levitas, E. Making the Most of Your Time Away: Practical Advice for Planning an International Experience, professional development workshop panelist, 2017 Academy of Management Annual Meeting, Atlanta, Georgia, USA
- Levitas, E., M. A. McFadyen & M. Ahsan. The determinants of voluntary disclosures in R&D alliances. Presented at the 2016 Academy of Management Annual Meeting, Anaheim, California, USA.
- Levitas, E. & M. A. McFadyen. The role of R&D and patent signaling in altering firms' financing constraints. Presented at the 2015 Academy of Management Annual Meeting, Vancouver, British Columbia, Canada
- Levitas, E. Patents' effects on knowledge asymmetries. Presented at the 2014 Academy of Management Annual Meeting, Philadelphia, Pennsylvania, USA.
- Bollmus, M & E. Levitas. Rapid Overreaction: Perceived value creation via alliance announcements. Presented at the 2014 Academy of Management Annual Meeting, Philadelphia, Pennsylvania, USA.
- Levitas, E. Signaling informativeness: Patents' varied role in reducing and enhancing knowledge asymmetries. Presented to the Department of Management, College of Business Administration, Marquette University, and April 25, 2014.

- Alshwer, A & E. Levitas. Institutional ownership and the role of innovation. Presented at the 2013 Academy of Management Annual Meeting, Orlando, Florida, USA.
- Foshey, P. & E. Levitas. The Impact of Venture Capital on Funding Outcomes in the Alliance Market. Presented at the 2013 Academy of Management Annual Meeting, Orlando, Florida, USA.
- Levitas, E. Patents as signals: Patent characteristics and their differential role in reducing knowledge asymmetries. Selected to be presented at the 2012 Israel Strategy Conference, Tel Aviv University, Tel Aviv, Israel (presentation canceled due to illness)
- Forshey, P. & E. Levitas. Innovative products vs. specialized complementary resources: The determinants of alliance funding. Presented at the 2012 Academy of Management Annual Meeting, Boston, Massachusetts, USA.
- Bollmus, M, M. Ahsan, E. Levitas, & M. A. McFadyen. Alliance success: Firm characteristics and reputation. Presented at the 2012 Academy of Management Annual Meeting, Boston, Massachusetts, USA.
- Levitas, E. Patents as signals: Patent characteristics and their differential role in reducing knowledge asymmetries. Presented at the Cass Business School, City University of London, June 21, 2012.
- Levitas, E., M. A. McFadyen & M. Ahsan. Capital needs and disclosing monetary terms of R&D alliances. Presented at the Center for Innovation Research, Tilburg University. March 9, 2012.
- Levitas, E., M. A. McFadyen & M. Ahsan. Capital needs and disclosing monetary terms of R&D alliances Presented at the School of Management, Royal Holloway-University of London. February 29, 2012.
- Levitas, E., M. A. McFadyen & M. Ahsan. When and why do firms voluntarily signal monetary terms of exploration alliances? Presented at the 2011 Annual Meeting of Academy of Management, San Antonio, Texas.
- Levitas, E., M. A. McFadyen & M. Ahsan. When and why do firms voluntarily signal monetary terms of exploration alliances? Presented to the William Davidson Faculty of Industrial Engineering and Management, the Technion, Haifa, Israel, March 16, 2011.
- M. A. McFadyen, Levitas, E., & M. Ahsan. Disclosing Monetary Terms of Exploration Alliances: A Two Edged Sword. Paper presented at the 2010 Academy of Management Annual Meeting, Montreal, Quebec, Canada.
- Snyder, P., R. Priem, & E. Levitas. The Diffusion of Illegal Innovations among Management Elites. Paper presented at the 2009 Academy of Management Annual Meetings, Chicago, IL. USA.
- Levitas, E. The Questions We Ask and the Theories and Methods We Use to Study Competitive Advantage. Invited Panelist at the 2008 Annual Academy of Management Meetings, Philadelphia, Pennsylvania, U.S.A.
- Levitas, E., S. Li and M. Goranova*. Large Shareholders and Firm Innovation: A Study of the Biotech Industry. Paper presented at the 2008 Academy of Management International Conference, Anaheim, California, U.S.A. (all authors contributed equally).
- Forshey, P. and E. Levitas. Signaling strength and alliance activity: does turning public make a difference? Paper presented at the 2008 Academy of Management International Conference, Anaheim, California, U.S.A.

- Ndofor, H. A. and E. Levitas. The More Evil of The Information Asymmetry Twins: Adverse Selection Or Moral Hazard? Paper presented at the 2007 Strategic Management Society Annual Conference, San Diego, California, U.S.A.
- Levitas, E. Examining, Clarifying, and Refining Theories of Competitive Advantage: Clarifying Competitive Advantage. Invited Panelist at the 2007 Annual Academy of Management Meetings, Philadelphia, Pennsylvania, U.S.A.
- Levitas, E., H. Ndofor and J. Vanevenhoven. Information Asymmetry and Abnormal Returns to Insider Trading: The Differential Effect of Manager Knowledge. Paper presented at the 2006 Strategic Management Society Conference, Vienna, Austria.
- Levitas, E. and M. A. McFadyen. Managing liquidity in research-intensive firms: Signaling effects of patents & managerial ownership. Paper presented at the 2006 Annual Academy of Management Meetings, Atlanta, Georgia, U.S.A.
- O'Connor, J. and E. Levitas. The antecedents and mediating role of complementary assets in the organizational learning – innovation relationship. Paper presented at the 2006 Annual Academy of Management Meetings, Atlanta, Georgia, U.S.A.
- Snyder, P., and E. Levitas. Investor capitalism goes east: What happens when two forms of capitalism meet. Paper presented at the 2006 Annual Academy of Management Meetings, Atlanta, Georgia, U.S.A.
- *Chi, T and E. Levitas. An Examination of Options Embedded in a Firm's Patents: Value of Dispersion in Citations. Paper presented at the 2006 Real Options in Entrepreneurship and Strategy Conference, University of North Carolina, Chapel Hill, North Carolina, U.S.A. (both authors contributed equally).
- Vanevenhoven, J., H. Ndofor and E. Levitas. What Executives Really Know: An Exploration of the Extent of Top Executive Knowledge Asymmetries. Paper presented at the 2006 Southern Management Association, Charleston, South Carolina, U.S.A.
- Ahlstrom, D., E. Levitas, M. A. Hitt, and M. T. Dacin. The Three Faces of China: Strategic Alliance Partner Selection in Greater China. Paper presented at the 2004 Annual Meeting of the Academy of Management, New Orleans, Louisiana, U.S.A.
- Levitas, E. and A. Mcfadyen. 2003. Survival and the introduction of new technology (order of authorship is random). Paper presented at the 2003 Annual Meeting of the Academy of Management, Seattle, Washington, U.S.A.
- Levitas, E. 2002. A simultaneous equations model of the relationship between liquidity and research and development. Paper presented at the Annual Meeting of the Academy of Management, Denver, Colorado, U.S.A.
- Wu, S., E. Levitas and R. L. Priem. 2002. CEO tenure and pharmaceutical patent filings under differing levels of technological uncertainty (order of authorship is random). Paper presented at the Annual Meeting of the Academy of Management, Denver, Colorado, U.S.A.
- Ndofor, H. and E. Levitas. 2002. Signaling the value of knowledge. Paper presented at the Annual Meeting of the Academy of Management, Denver, Colorado, U.S.A.
- Hitt, M. A., D. Ahlstrom, M. T. Dacin and E. Levitas. 2001. Selection of partners in international ventures: Perspectives from North America, Europe, and Asia. Panel presented at the Annual Meeting of the Strategic Management Society, San Francisco, California, U.S.A.

- Levitas, E. and V. Barker. 2001. Inventive effects on the level of managerial ownership: The case of U.S. pharmaceutical companies. Paper presented at the Annual Meeting of the Academy of Management, Washington, D.C., U.S.A.
- Levitas, E. and T. Chi. 2001. A real options perspective on the value of a firm's technological competence. Paper presented at the Annual Meeting of the Academy of Management, Washington, D.C., U.S.A.
- Hitt, M. A., D. Ahlstrom, M. T. Dacin and E. Levitas. 2001. The economic and institutional contexts of international strategic alliance partner selection: China versus Russia. Paper presented at the Annual Meeting of the Academy of Management, Washington, D.C., U.S.A.
- Levitas, E. and R. Martinez. 2000. The valuation of goods: A resource-based perspective of the firm's strategic pricing decisions. Paper presented at the Annual Meeting of the Academy of Management, Toronto, Ontario, Canada.
- Levitas, E. and R. Martinez. 1999. The effect of patenting on firm liquidity: An examination of US pharmaceutical firms. Paper presented at the Annual Meeting of the Academy of Management, Chicago, Illinois, U.S.A.
- Martinez, R. A. Best, and E. Levitas. 1999. Accelerating the rate of creative destruction through "open district" networks. Paper presented at the Annual Meeting of the Strategic Management Society, Berlin, Germany.
- Hitt, M. A., T. M. Dacin, and E. Levitas. 1998. Strategic orientations and partner selection in international strategic alliances: Institutional, country heritage and resource-based perspectives. Paper presented at the Annual Meeting of the Academy of Management, San Diego, California, U.S.A.
- Dacin, M. T., E. Levitas, J. Gutierrez, and C. Ruiz. 1996. Increasing and refining firms' tacit knowledge through international strategic alliances. Paper presented at the Annual Meeting of the Strategic Management Society, Phoenix, Arizona, U.S.A.
- David, P., R. Kochhar, and E. Levitas. 1996. The influence of institutional investors on the level and mix of CEO compensation. Paper selected for the Second Best Paper proceedings and presented at the Annual Meeting of the Academy of Management, Cincinnati, Ohio, U.S.A.
- Levitas, E., M. A. Hitt, and M. T. Dacin. 1995. Knowledge as a source of competitive advantage: The role of global alliances in capability formation. Paper presented at the Annual Meeting of the Strategic Management Society, Mexico City, Mexico.
- Levitas, E. 1995. Leverage, distinctive competencies, and options: A response to Jensen's free cash flow hypothesis. Paper presented at the Annual Meeting of the Academy of Management, Vancouver, British Columbia, Canada.

SELECTED ADDITIONAL PROJECTS IN PROGRESS (not including presented papers which may also be in progress):

- Levitas, E. & T. Chi. The Influence of Iterative Orchestration on a Firm's Ability to Exploit Inward FDI e Stage: Conditional Acceptance at *International Business Review* special issue on *Multinational Dynamic Capabilities*.
- Ndofor, H. A. and E. Levitas. Factor Market Undervaluation in the Global South: The Case of the African Continent. Stage: Revising for submission to *Organization Science* special issue on *Global South*.
- Levitas, E & S. Singh. Reverse Knowledge flows and the impact of psychic distance on HQ invention. Stage: Data analysis. Target: *Journal of International Business Studies*

Singh, S., L. Swenson, & E. Levitas. Big auditor effects of reverse knowledge flows and moderation by psychic distance. Stage: Working paper. Target: Accounting Journal.

Odeniran, Aaron A. A. & E. Levitas. Beta-testing in reverse innovation. Stage: Data Collection, Hypotheses development.

MEDIA MENTIONS AND NON-ACADEMIC PRESENTATIONS:

Spring Newsletter. Northwestern Mutual Data Science Institute. “Econometrics and Patents: Tools For Competitive Analysis and Competence Assessment In Tech Driven Industries.” : innovation.northwesternmutual.com/blog/econometrics-and-patents-tools-for-competitive-analysis-and-competence-assessment-in-tech-driven-industries

Quoted in Huntzinger, E.H. 2016. “Oil’s Slide Not Surprising,” Sheboygan Press, February 13, regarding positive and negative economic impacts of petroleum price declines in the US generally and in Wisconsin specifically. <http://www.sheboyganpress.com/story/money/2016/02/13/oils-slide-not-surprising/80178232/>

“The economic impact of UWM's research.” Op-Ed. *Milwaukee Journal Sentinel*, December 21, 2015. <http://www.jsonline.com/news/opinion/the-economic-impact-of-uwms-research-b99636534z1-363136981.html>

“SWOT and Project Risk,” talk delivered to Rockwell Automation, March 11, 2014.

Interviewed by and appeared on WDJT TV (CBS 58 Milwaukee) regarding strategic implications of Comcast-Time Warner merger announcement. February 13, 2014. <http://www.cbs58.com/news/local-news/Time-Warner-Cable-merger-with-Comcast-affecting-you-245454441.html>

Quoted in Romel, R.2013, “Prominent software firm PKWare takes radical path with new development,” *Milwaukee Journal Sentinel*, October 19, regarding disruptive technologies frequency. <http://www.jsonline.com/business/prominent-software-firm-pkware-takes-radical-path-with-new-development-b99117425z1-228404431.html>

“Critical Thinking,” talk delivered to the Institute of Internal Auditors (Milwaukee Chapter), September 27, 2013.

“Licensing Value and Real Options,” talk delivered to the Door County (Wisconsin) Intellectual Property Academy, July 20, 2007.

PROFESSIONAL SERVICE:

Journal of Management, Associate Editor, 2010-2011; Editorial Board, 2008-2010, 2011-present.

-Member, Best Paper Award Committee, *Journal of Management*, 2010.

-Member, Annual Review Issue Paper Selection Committee, *Journal of Management*, 2010.

Academy of Management Journal, Editorial Board, 2010-present.

Journal of Management Studies, Editorial Board, 2007-present.

Strategic Management Journal, Editorial Board, 2013-2023.

Journal of Business Research, Editorial Board, 2003-2006.

Best reviewer, *Journal of World Business*, 2016.

Best Paper Prize Committee, Annual Meetings of the Strategic Management Society, 2001-2005, 2007-2008, 2011-2012, 2017.

Grant Reviewer, Israel Science Foundation, 2021.

Grant Reviewer, Wisconsin Technology Council's "We're All Innovating" program, Fall, 2020.

Member, Water Cluster Economic Development Advisory Group, Milwaukee, Wisconsin, 2010-2011.

Reviewer, Business Policy and Strategy Division, Annual Meetings of the Academy of Management, 1996, 1998-2012.

Board Member, Tikkun ha-Ir (Saving the City), Milwaukee, Wisconsin, 2020-2022. 2023 Gala Committee, 2024 Food Justice Walk Planning Committee.

Treasurer, Congregation Sinai, Milwaukee, Wisconsin, 2025-present.

Board & Finance Committee member, Congregation Sinai, Milwaukee, Wisconsin, 2025-present.

Nominating Committee, Congregation Sinai, Milwaukee, Wisconsin, 2023-2024.

Social Justice Committee, Congregation Sinai, Milwaukee, Wisconsin, 2023-present.

Jewish Community Relations Council, Milwaukee Jewish Federation, 2025-Present.
Interfaith Committee

Faculty Liaison, High School for college credit– UWM oversight, 2020-2021, 2021-2022, 2022-2023.

Board Member, Finance Committee, Milwaukee Jewish Day School. Milwaukee, Wisconsin, Fall 2009-2011.

Beta Gamma Sigma, invited inductee, fall 2004.

Reviewer, Research Grants Council of Hong Kong, 2003, 2022, 2023.

Co-Recipient, \$3000 research grant from University of Wisconsin-Madison Center for International Business Education and Research, 2002-2003.

Business Policy and Strategy Division of the Academy of Management Midwest Regional Representative, 2003-2007.

Reviewer, Technology and Innovation Management Division, Annual Meetings of the Academy of Management, 1999-2010.

Program Review Committee (Competitive Strategy), Annual Meeting of the Strategic Management Society, 2007.

Discussant/Chair, Business Policy and Strategy Division, Annual Meetings of the Academy of Management, various dates.

Invited Participant, Business Policy and Strategy division of the Academy of Management New Faculty Consortium, Toronto, Ontario, Canada, 2000.

Reviewer, Annual Meetings of the American Society for Competitiveness, 1998-2001. Outstanding Reviewer, 1999 Annual Meeting.

Member of the Academic Program Committee, Annual Meetings of the American Society for Competitiveness, 1998.

Invited Participant, Business Policy and Strategy division of the Academy of Management Doctoral Student Consortium, Cincinnati, Ohio, U.S.A., 1996.

Recent Ad-hoc reviewer for *Academy of Management Executive*, *Asia Pacific Journal of Management*, *Journal of International Business Studies*, *Journal of Business Research*, *Journal of Strategy and Management*, *Journal of World Business*, *Organization Management Journal*, *Research Policy*, *Strategic Entrepreneurship Journal*, *Technovation*, *Technology Analysis and Strategic Management*.

External Reviewer, Tenure & Promotion for nine cases (seven assistant to associate; three associate to full; one senior lecturer to reader) at US /non-US Universities.

UNIVERSITY SERVICE:

Member, Connected Systems Institute Academic Advisory Board, University of Wisconsin-Milwaukee, 2018-present.

Co-Chair, Bolstrom Professor of Entrepreneurship and Innovation. University of Wisconsin-Milwaukee, 2020.

Member, Assistant Professor of Management Search Committee, University of Wisconsin-Milwaukee, 2020

Co-Chair, Assistant Professor of Strategy Search Committee. University of Wisconsin-Milwaukee, 2019.

Chair, Assistant Professor of Strategy Search Committee. University of Wisconsin-Milwaukee, 2018.

Richard C. Notebaert Professor in International Business & Global Studies Search Committee, Lubar School of Business Administration, University of Wisconsin-Milwaukee,

- Co-Chair: 2017.
- Member: 2018

Co-Chair of the International Business and Strategy/Entrepreneurship Faculty Positions Search Committee, Lubar School of Business, University of Wisconsin-Milwaukee, 2015-2016.

Reviewer, University of Wisconsin-Milwaukee Research and Creative Activities Support Awards, 2015.

Area Chair, Organizations and Strategic Management Area, School of Business Administration, University of Wisconsin-Milwaukee, 2005-2006, 2013-2014, 2019-2020 academic years (1-year terms), including member of Academic Planning Committee.

Strategic Initiatives Review Task Force, Lubar School of Business, University of Wisconsin-Milwaukee, 2013.

Long-Range Recruitment Planning Committee, Lubar School of Business, University of Wisconsin-Milwaukee, 2014-2015. Convener, 2014-2015.

Co-Chair of the Robert L. and Sally S. Manegold Professor of Management and Strategic Planning Search Committee, Lubar School of Business, University of Wisconsin-Milwaukee, 2010-2013.

Member of the Technology Management Task Force, a group tasked with designing a degree program jointly managed by the Lubar School of Business and the School of Engineering, University of Wisconsin-Milwaukee, 2011- 2012.

Co-Chair of Non-profit Management Professor Search Committee, 2009-2010.

Member of Entrepreneurship/Technology Management Professor Search Committee, joint position between Lubar School of Business and School of Engineering, University of Wisconsin-Milwaukee, 2009-2011.

Member of the Search and Screen Committee for the Howe Chair for Healthcare Transformation at University of Wisconsin -Milwaukee, 2008-2009.

PhD Program Task Force, Lubar School of Business, University of Wisconsin-Milwaukee, 2013-2015.

Research Committee, Lubar School of Business, University of Wisconsin-Milwaukee, 2003 – 2005, 2007-2011, 2018-2019.

AASCB Committee, Lubar School of Business, University of Wisconsin-Milwaukee, 2008-2011.

Co-chair of Management Lecturer Search Committee, Lubar School of Business, University of Wisconsin-Milwaukee, Spring 2008.

Member of Management Lecturer Search Committee/Business Scholars Advisor, Lubar School of Business, University of Wisconsin-Milwaukee, Spring 2020.

Graduate School Scholastic Appeals Committee, University of Wisconsin-Milwaukee, 2003 – 2013, 2016-present.

Graduate School Research Misconduct Committee, Co-Chair, University of Wisconsin-Milwaukee, 2023-present.

MBA Program Committee, Lubar School of Business, University of Wisconsin-Milwaukee, 2005 – 2008.

Executive Committee, Lubar School of Business, University of Wisconsin-Milwaukee, 2004 – present.
- Merit Oversight Subcommittee of Executive Committee, 2005.

Doctoral Comprehensive Examination Committee, Lubar School of Business, University of Wisconsin-Milwaukee (Organizations and Strategy Area), Winter 2003, Winter 2004, Winter 2005 (Chair), Winter 2006, Summer 2006, Winter 2007, Summer 2008 (Chair), Summer 2009, Summer 2010 (Chair), Winter 2011, Summer 2011, Winter 2013 (Chair), Summer 2013 (Chair), Summer 2014, Winter 2015, Winter 2017, Summer 2021.

MS Program Committee, School of Business Administration, University of Wisconsin-Milwaukee, 2004 – 2005, 2019-2023.

Joint Engineering Management Master's Program Committee, School of Business Administration, University of Wisconsin-Milwaukee, 2001 - 2004.

PhD Program Committee, School of Business Administration, University of Wisconsin-Milwaukee, 1999 - 2001, 2012-2013, 2015-2018, Chair – 2016, 2018, 2023-present.

AASCB Accreditation Faculty Staff Task Force, School of Business Administration, University of Wisconsin-Milwaukee, 1998 - 2000.

Poll Observer, Federal/Local elections, multiple years.

Doctoral Dissertation Committees (all at the Lubar School of Business, University of Wisconsin-Milwaukee unless otherwise noted):

Committee Chair:

- Sarthak Singh, “Three Essays on Reverse Knowledge Flows and Technological Transfer,” expected 2026..
- Natalie Schneider, “Examining Nurses Sexually Harassed by Patients: Three Studies of Contrapower Harassment,” (co-chair), 2024.
- Kevin Walsh, 2021. “Investor Reaction to Exploration Versus Exploitation Using an Absorptive Capacity Lens.”
- Yanxin Wu, 2014, "The effects of patent attributes and patent litigation on control rights, R&D alliance formation and technological innovation."
- Tony Lewis. 2013. “A review and analysis of the effects of financial slack on firm innovation.”
- Matthias Bollmus, 2013.”Three essays on investor reaction to alliance announcements.”
- Paul Forshey. 2011. “Three essays examining innovative firms and the alliance formation process.”
- Peter Snyder (co-chair with Richard Priem). 2008. “Crime at the top: Factors affecting diffusion of illegal innovations among management elites” (Finalist for 2009 Best Dissertation Award, Social Issues in Management division of the Academy of Management)
- Mujtaba Ahsan. 2006. “Incumbents adaptation to uncertain competence-destroying changes : A real options perspective;”
- Joe O’Connor. 2005, “The effect of organizational learning on market entry strategy;”
- Sibin Wu (co-chair with Richard Priem). 2004. “Nascent entrepreneurs: motivation, aspiration and opportunity search;”

Committee Member:

- Lin Deng, “Dynamic Governance in Multinational Enterprises: A Stochastic Model of Internalization, Quasi-Internalization, and Learning”, expected 2026.
- Ruben Ceballos (Management, U of Texas-Rio Grande), 2020
- Xiaoyu Yang (Management), 2019
- Reed Stratton (English, UWM), 2016
- Sitah Sulaiman (School of Nursing, UWM), 2016
- Chun-Lung Huang (Management Information Systems), 2016
- Abdullah Al Bizri (Management Information Systems), 2014
- Donna Jemison (School of Nursing, UWM), 2014
- Dilek Yunlu (Management), 2013
- Wanrong Hou (Management), 2012
- Abdullah Alshwer (Management), 2012
- Dong-Heon Kwak (Management Information Systems), 2011
- Jae Choi (Management Information Systems), 2009
- Jeff Vanevenhoven (Management), 2008
- Hermann Ndofo (Management), 2004
- Pattanaporn Kitsabunnarat (Finance), 2002
- Virginia Baeten (Management), 2001
- Moses Acquaaah (Management), 2000
- Chung-Ho Moon (Management), 1999

External Reviewer

- Nour Hussein Tawfeeq Shakhour - The British University in Dubai (Doctor of Philosophy in Business Management programme), 2022; Murad Mohammad Alqasem, Doctor of Philosophy in Business Management programme), 2024;
- Rehab Anwar Sajwani - The British University in Dubai (Doctor of Philosophy in Project Management programme), 2025
- Nurit Nahum – Tel Aviv University (Management), 2020

RESEARCH AWARDS AND GRANTS:

Recipient with Laura Swenson (Accounting) of a \$15,000, Lubar School, University of Wisconsin Milwaukee Faculty Summer Research Proposal Award – Interdisciplinary. 2020

Recipient of a \$24,974 with R. Singh and N. Fouad, Research and Creative Activities Support Awards for “The Role of Gender and Race in Fostering Innovation in Engineering Teams,” Graduate School, University of Wisconsin Milwaukee. 2018

Recipient of a \$4000 University of Wisconsin-Milwaukee Entrepreneurship Research Award (with R. Singh), 2013.

Recipient of a \$4000 Faculty Development Grant, Lubar School of Business, to take part in the January, 2011 Professional Development in International Business Singapore / Kuala Lumpur, Malaysia program (program co-managed by University of Wisconsin-Madison & University of Hawaii CIBERs).

Recipient of a \$4000 Faculty Development Grant, Lubar School of Business, to take part in the December, 2009 Professional Development in International Business Mumbai / Chennai, India program (program managed by Florida International University CIBER).

Recipient of a \$2500 Summer Research Minigrant, Sheldon B. Lubar School of Business, University of Wisconsin-Milwaukee, Summer 2009.

Recipient of a Faculty Development Grants (\$1000 and travel expenses) from the M&I Marshall & Ilsley Center for Business Ethics, winter 2007.

Recipient of Gold Star Professor Award, School of Business Administration, University of Wisconsin-Milwaukee, i

- in recognition of MBA teaching excellence, Fall 2021
- in recognition of undergraduate teaching excellence, fall 2005.

Recipient of a \$3000 Business Advisory Council Summer Research Fellowship, School of Business Administration, University of Wisconsin-Milwaukee, in recognition of research excellence, April 2005.

Mays Business School Department of Management’s nomination for Texas A&M University’s Distinguished Graduate Student Research Award, 1998.

Mays Business School, Texas A&M University, Dissertation Mini-Grant recipient, 1997.

TEACHING EXPERIENCE:

- Strategic Management (Undergraduate & MBA; face-to-face, online)
- International Strategic Management (Undergraduate)
- Management of Technology and Innovation (Undergraduate, MBA & Joint Engineering-Management Masters)
- Entrepreneurship and New Ventures (Undergraduate)
- International Environment of Business (Undergraduate)
- International Business Management (Executive MBA)
- Seminar in Strategic Management (PhD)
- Multi-week week off-Campus International Business programs
 - London, England; Dublin, Ireland (Undergraduate & MBA)
 - Hong Kong, China; Kuala Lumpur, Malaysia; Jakarta and Bali, Indonesia (Undergraduate & MBA)
 - Ho Chi Minh City, Vietnam; Siem Reap, Cambodia; Bangkok, Pattaya, Thailand (Undergraduate & MBA)
 - Singapore; Kuala Lumpur, Malaysia; Phuket, Thailand (Undergraduate & MBA)
 - Hong Kong, China; Seoul, South Korea (Executive MBA)
 - Budapest, Hungary; Bratislava, Slovakia; Prague, Czech Republic

PROFESSIONAL AFFILIATIONS:

Academy of Management, Strategic Management Society, Academy of International Business, African Academy of Management, Beta Gamma Sigma.

COMPUTER LANGUAGES/STATISTICAL SOFTWARE

- Stata –proficient
- Python – beginning
- SAS – formerly proficient