Defining Markets Conference

September 18, 2019: 2-5:15 pm + networking reception
Miller High Life Theatre, 500 W. Kilbourn Avenue

Topics:
Equity Investing – The Road to More Consistent Alpha
Investment Strategy
IoT: Can It Solve the US Productivity Problem?

**Platinum Level Sponsor - $5,000**

**Platinum Level Benefits:**
- Most prominent logo recognition on day-of event signage.
- Most prominent logo recognition on event website, including hotlink to your organization.
- Most prominent logo recognition on day-of agenda.
- Social media acknowledgement before event.
- Sponsor name badge ribbons.
- Prime seating: two tables of 10 at event.
- Speaker opportunity at event (2 minutes) plus introduction.

**Gold Level Sponsor - $3,500**

**Gold Level Benefits:**
- Prominent logo recognition on day-of event signage.
- Prominent logo recognition on event website, including hotlink to your organization.
- Prominent logo recognition on day-of agenda.
- Prime seating: one table of 10 at event.

**Silver Level Sponsor - $2,000**

**Silver Level Benefits:**
- Logo recognition on day-of event signage.
- Logo recognition on event website, including hotlink to your organization.
- Logo recognition on day-of agenda.
- Table sponsor seating: one table of 10 at event.

**Bronze Level Sponsor - $1,000**

**Bronze Level Benefits:**
- Table sponsor seating: one table of 10 at event.
Please return this completed form with payment to:
Debbie Roy
UWM Lubar School of Business
P.O. Box 742
Milwaukee, WI 53201
Checks should be made payable to UWM – Lubar School of Business

Level of Sponsorship:

☐ Platinum: $5,000
☐ Gold: $3,500
☐ Silver: $2,000
☐ Bronze: $1,000

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For more information about sponsorship opportunities please contact:
Debbie Roy
Defining Markets Conference Coordinator, Lubar School of Business
royd@uwm.edu
414-229-3824