

Defining Markets Conference

January 30, 2019: 2-5:15 pm + networking reception
Miller High Life Theatre, 500 W. Kilbourn Avenue

Topics:

Equity Investing – The Road to More Consistent Alpha
Investment Strategy
IoT: Can It Solve the US Productivity Problem?

Platinum Level Sponsor - \$5,000

Platinum Level Benefits:

- Most prominent logo recognition on day-of event signage.
- Most prominent logo recognition on event website, including hotlink to your organization.
- Most prominent logo recognition on day-of agenda.
- Social media acknowledgement before event.
- Sponsor name badge ribbons.
- Prime seating: two tables of 10 at event.
- Speaker opportunity at event (2 minutes) plus introduction.

Gold Level Sponsor - \$3,500

Gold Level Benefits:

- Prominent logo recognition on day-of event signage.
- Prominent logo recognition on event website, including hotlink to your organization.
- Prominent logo recognition on day-of agenda.
- Prime seating: one table of 10 at event.

Silver Level Sponsor - \$2,000

Silver Level Benefits:

- Logo recognition on day-of event signage.
- Logo recognition on event website, including hotlink to your organization.
- Logo recognition on day-of agenda.
- Table sponsor seating: one table of 10 at event.

Bronze Level Sponsor - \$1,000

Bronze Level Benefits:

- Table sponsor seating: one table of 10 at event.

Please return this completed form with payment to:

Debbie Roy
UWM Lubar School of Business
P.O. Box 742
Milwaukee, WI 53201

Checks should be made payable to UWM – Lubar School of Business

Level of Sponsorship:

- Platinum: \$5,000
- Gold: \$3,500
- Silver: \$2,000
- Bronze: \$1,000

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For more information about sponsorship opportunities please contact:

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Defining Markets Conference Coordinator, Lubar School of Business
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