

INFORMATION TECHNOLOGY MANAGEMENT

WHY STUDY INFORMATION TECHNOLOGY MANAGEMENT?

Information technology continues to gain in strategic importance for companies around the globe. With expanding technologies and availability of data, companies are becoming increasingly reliant on IT professionals who have the knowledge and skills to manage new technologies and make them work to the company's strategic advantage.

IT professionals understand the broader aspects of business, and work to develop systems and processes that make business functions (like accounting, marketing, and logistics) work together cohesively and smartly. A career in IT Management isn't about sitting at a computer and writing code. It requires technical skills – for sure – but also the ability to examine problems, develop technology-based solutions, and communicate those solutions to others.

With access to state-of-the-art technologies, Lubar's ITM students will develop a strong technical foundation in computer information system development – including planning, analysis, design, programming, operations maintenance, and support. You'll also have an emphasis on communication skill building, so that you can "translate" your technical expertise to clients and colleagues.

CAREERS IN INFORMATION TECHNOLOGY MANAGEMENT

With a degree in Information Technology Management, you'll enter the workforce as a skilled information technology professional, ready to apply technology-based solutions to strategic challenges. IT professionals are in demand across all industries. As technology continues to evolve and expand, opportunities for career growth make this an attractive professional path.

QUESTIONS? PLEASE CONTACT

Undergraduate Student Services • Lubar Hall, N297
414-229-5271 • uwmbba@uwm.edu • lubar.uwm.edu



DEGREE OUTLINE

Some grade requirements, admission to major requirements and course restrictions may apply.
Be sure to see a Lubar academic advisor for more information.

General Education Requirements: 24 credits

ENGLISH 205 Business Writing
Arts (3 credits)
Humanities (6 credits)
Social Science (6 credits)
Natural Science (6 credits)
UWM Foreign Language Requirement
UWM Cultural Diversity Requirement

Business Foundation Courses: 21 credits

ECON 103 Principles of Microeconomics
ECON 104 Principles of Macroeconomics
BUS ADM 201 Introduction to Financial Accounting
BUS ADM 230 Intro to Information Technology Management
MATH 208 Quantitative Models for Business, or equivalent

Choose at least one of the following:

COMMUN 103 Public Speaking
COMMUN 105 Business and Professional Communication

Business Core Courses: 29 credits

BUS ADM 202 Managerial Accounting
BUS ADM 210 Statistical Modeling in Business Analytics
BUS ADM 300 Career and Professional Development
BUS ADM 330 Organizations
BUS ADM 350 Principles of Finance
BUS ADM 360 Principles of Marketing
BUS ADM 370 Intro to Supply Chain Management
BUS ADM 391 Business Law I
BUS ADM 600 Management Analysis

Choose at least one of the following for the International Business component:

BUS ADM 456 International Financial Management
BUS ADM 465 International Marketing
BUS ADM 496 International Business
BUS ADM 498 Study Abroad: Business Topic
BUS ADM 535 Global Information Technology Management
BUS ADM 541 Cross Cultural Management
BUS ADM 551 International Investments

ITM Major: 24 credits

Bus Adm 335 Introduction to Business Application Development
Bus Adm 432 Object-Oriented Systems Development
Bus Adm 434 Database Management Systems
Bus Adm 436 Systems Analysis and Design

Choose at least four of the following:

Bus Adm 438 ITM Topics
Bus Adm 439 ITM Professional Internship
Bus Adm 530 Privacy and Information Security for Business
Bus Adm 531 Developing Applications for Interconnected Systems
Bus Adm 532 Web Development for Open Business Systems
Bus Adm 533 Introduction to Connected Systems for Business
Bus Adm 534 Information Technology Practicum
Bus Adm 535 Global Information Technology Management
Bus Adm 536 Business Intelligence
Bus Adm 537 Enterprise Systems Concepts and Issues
Bus Adm 538 Business Process Integration
Bus Adm 539 Web Application Server Development

Business Electives: 9 credits

May include Bus Adm 336, business courses outside of the major, and/or courses used in the completion of a second Business major or Business certificate program.

General Electives: 13 credits

Credits towards the degree not counted in other categories will apply to General Electives. Classes counting towards General Electives may include, but are not limited to: English 101 Introduction to College Writing, English 102 College Writing and Research, Math 105 Introduction to College Algebra, Math 108 Algebraic Literacy II, Foreign Language credits.

TOTAL: 120 CREDITS