

FINANCE

WHY STUDY FINANCE?

The field of finance looks at how individuals and firms allocate their resources over time. Both companies and people make financial decisions every day. Businesses evaluate projects, investments, financing, risk, valuation, and markets on a daily basis. Investment firms and individual investors assess their risk position, investment portfolio, and investment strategies to maximize their returns and meet their financial objectives.

Whether you choose to concentrate in corporate finance or investment finance at the Lubar College, you will gain an understanding of business and the economy, the functions of financial institutions and capital markets, and investment and borrowing instruments. You'll learn how to use data and technology as tools to evaluate and make the best financial decisions. And you'll think "big picture" to evaluate investment decisions that serve the long-term objectives of your company or client – not just their short-run interests.

CAREERS IN FINANCE

With an undergraduate degree in Finance, you'll have the professional tools to begin your business career in a small or large corporation, investment services firm, bank, or other organization, where you'll be able to assist in making decisions by applying your understanding of financial data and analysis.

QUESTIONS? PLEASE CONTACT

Undergraduate Student Services • Lubar Hall, N297
414-229-5271 • uwmbba@uwm.edu • lubar.uwm.edu



DEGREE OUTLINE

Some grade requirements, admission to major requirements and course restrictions may apply.
Be sure to see a Lubar academic advisor for more information.

General Education Requirements: 24 credits

ENGLISH 205 Business Writing
Arts (3 credits)
Humanities (6 credits)
Social Science (6 credits)
Natural Science (6 credits)
UWM Foreign Language Requirement
UWM Cultural Diversity Requirement

Business Foundation Courses: 21 credits

ECON 103 Principles of Microeconomics
ECON 104 Principles of Macroeconomics
BUS ADM 201 Introduction to Financial Accounting
BUS ADM 230 Intro to Information Technology Management
MATH 208 Quantitative Models for Business, or equivalent

Choose at least one of the following:

COMMUN 103 Public Speaking
COMMUN 105 Business and Professional Communication

Business Core Courses: 29 credits

BUS ADM 202 Managerial Accounting
BUS ADM 210 Statistical Modeling in Business Analytics
BUS ADM 300 Career and Professional Development
BUS ADM 330 Organizations
BUS ADM 350 Principles of Finance
BUS ADM 360 Principles of Marketing
BUS ADM 370 Intro to Supply Chain Management
BUS ADM 391 Business Law I
BUS ADM 600 Management Analysis

Choose at least one of the following for the International Business component:

BUS ADM 456 International Financial Management
BUS ADM 465 International Marketing
BUS ADM 496 International Business
BUS ADM 498 Study Abroad: Business Topic
BUS ADM 535 Global Information Technology Management
BUS ADM 541 Cross Cultural Management
BUS ADM 551 International Investments

Finance Major: 21-22 credits

BUS ADM 450 Intermediate Finance
BUS ADM 451 Investment Finance
BUS ADM 455 Financial Institutions

Choose at least four of the following:

BUS ADM 301 Intermediate Accounting
BUS ADM 305 Personal Investing and Financial Planning
BUS ADM 452 Applied Portfolio Management
BUS ADM 453 Corporate Finance Seminar
BUS ADM 454 Analysis of Options and Futures
BUS ADM 456 International Financial Management
BUS ADM 457 Financial Modeling
BUS ADM 458 Venture Finance
BUS ADM 459 Finance Professional Internship
BUS ADM 481 Real Estate Finance
BUS ADM 551 International Investments

Business Electives: 12 credits

May include Bus Adm 396, courses in the Investment Management certificate, business courses outside of the major, and/or courses used in the completion of a second Business major or Business certificate program.

General Electives: 12-13 credits

Credits towards the degree not counted in other categories will apply to General Electives. Classes counting towards General Electives may include, but are not limited to: English 101 Introduction to College Writing, English 102 College Writing and Research, Math 105 Introduction to College Algebra, Math 108 Algebraic Literacy II, Foreign Language credits.

TOTAL: 120 CREDITS