

ACCOUNTING

WHY STUDY ACCOUNTING?

Accounting is often described as the “language of business.” Numbers as language? Well, not exactly. Accountants definitely need to be numbers savvy, but what they *really* do is provide information. As an accountant, you’ll gather and organize financial information, analyze that information, assess performance and efficiency, and make suggestions for change or improvement.

The field of accounting is where you can see exponential growth. With advancements in technology, continuing changes related to accounting rules and regulations, and rapid globalization, there is no shortage of new opportunities and challenges for accountants. And because understanding of the accounting “language” is so fundamental to business, a degree in Accounting is a great launch pad for any business career.

As a Lubar Accounting student, you’ll be prepared for professional opportunities in public accounting, corporate accounting, or non-profit and governmental accounting.

Important: Lubar College of Business accounting programs are separately accredited by the AACSB (one of only three accounting accredited schools in Wisconsin). Graduates meet the legal requirements to take the CPA Exam in Wisconsin. However, 150 credits of education are required to obtain the CPA license in Wisconsin. Many BBA Accounting graduates apply, are accepted, and enroll in the Lubar College of Business Master of Science in Management Professional Accounting (MS-PA) program to complete the credits to prepare for the CPA exam and meet the 150 credits for licensure.

CAREERS IN ACCOUNTING

A Lubar BBA degree in Accounting positions you for a career in:

- public accounting (where you’ll provide tax, auditing, and consulting services to your company’s clients),
- corporate accounting (where you’ll work as part of a team that provides reliable financial data for management to make decisions), or
- non-profit or governmental accounting.

QUESTIONS? PLEASE CONTACT

Undergraduate Student Services • Lubar Hall, N297
414-229-5271 • uwmbba@uwm.edu • lubar.uwm.edu



DEGREE OUTLINE

*Some grade requirements, admission to major requirements and course restrictions may apply.
Be sure to see a Lubar academic advisor for more information.*

General Education Requirements: 24 credits

ENGLISH 205 Business Writing
Arts (3 credits)
Humanities (6 credits)
Social Science (6 credits)
Natural Science (6 credits)
UWM Foreign Language Requirement
UWM Cultural Diversity Requirement

Business Foundation Courses: 21 credits

ECON 103 Principles of Microeconomics
ECON 104 Principles of Macroeconomics
BUS ADM 201 Introduction to Financial Accounting
BUS ADM 230 Intro to Information Technology Management
MATH 208 Quantitative Models for Business, or equivalent

Choose at least one of the following:

COMMUN 103 Public Speaking
COMMUN 105 Business and Professional Communication

Business Core Courses: 28 credits

BUS ADM 202 Managerial Accounting
BUS ADM 210 Statistical Modeling for Business Analytics
BUS ADM 330 Organizations
BUS ADM 360 Principles of Marketing
BUS ADM 370 Intro to Supply Chain Management
BUS ADM 391 Business Law I
BUS ADM 450 Intermediate Finance
BUS ADM 600 Management Analysis

Choose at least one of the following for the International Business component:

BUS ADM 456 International Financial Management
BUS ADM 465 International Marketing
BUS ADM 496 International Business
BUS ADM 498 Study Abroad: Business Topic
BUS ADM 535 Global Information Technology Management
BUS ADM 541 Cross Cultural Management
BUS ADM 551 International Investments

Accounting Major: 24 credits

BUS ADM 301 Intermediate Accounting I
BUS ADM 303 Career Planning for Accounting
BUS ADM 401 Introduction to Data Analytics in Accounting
BUS ADM 402 Intermediate Accounting II
BUS ADM 405 Income Tax Accounting I
BUS ADM 408 Accounting Information Systems
BUS ADM 409 Auditing: Procedures and Applications

Choose one of the following elective courses:

BUS ADM 403 Consolidations and Governmental Accounting
BUS ADM 404 Cost Accounting
BUS ADM 406 Income Tax Accounting II

Business Electives: 9 credits

May include Bus Adm 400, business courses outside of the major, and/or courses used in the completion of a second Business major or Business certificate program.

General Electives: 14 credits

Credits towards the degree not counted in other categories will apply to General Electives. Classes counting towards General Electives may include, but are not limited to: English 101 Introduction to College Writing, English 102 College Writing and Research, Math 105 Introduction to College Algebra, Math 108 Algebraic Literacy II, Foreign Language credits.

TOTAL: 120 CREDITS