

GENERAL BUSINESS CHECKLIST

Please use this document to explore your intended major, track your degree progress and prepare for your advising appointments.

ADVANCEMENT TO THE MAJOR

Students are eligible to advance to their major when the following requirements have been completed:

- Attain Junior standing** (56 credits)
- Satisfy Oral and Written Communication requirement** (complete the English sequence [English 100/101 and 102] with a "C" or better in English 102, or place out of English 102, or transfer in an OWCB course with "C" or better)
- Satisfy Quantitative Literacy requirement** (complete the math sequence [92/102/75 + 105, 94 + 105, or 98/108] with a grade of "C" or better in Math 105/108, or place out of Math 105/108, or transfer in a QLB course with a "C" or better)
- Complete the Business Foundation courses with a GPA of 2.25 or above**
- Obtain a cumulative GPA of 2.50** or above in ALL coursework, including transfer coursework

GENERAL EDUCATION REQUIREMENTS: 24 CREDITS

- ENGLISH 205** Business Writing (OWCB requirement)
- Arts** 3 credits
- Humanities** 6 credits
- Social Science** 6 credits
(cannot include ECON, other than 100 or 193 or 248)
- Natural Science** 6 credits (including one lab; cannot include Math 211/231)
- UWM Foreign Language Requirement**
- UWM Cultural Diversity Requirement**
One course from the Arts, Humanities, or Social Sciences must also satisfy UWM's Cultural Diversity requirement.

BUSINESS FOUNDATION COURSES: 21 CREDITS

- ECON 103** Principles of Microeconomics
- ECON 104** Principles of Macroeconomics
- BUS ADM 201** Intro to Financial Accounting ("B" or better required for Accounting majors)
- BUS ADM 230** Intro to Information Technology Management ("C" or better required for ITM majors)
- MATH 208** Quantitative Models for Business (or equivalent)
- COMMUN 103** Public Speaking
- or**
- COMMUN 105** Business and Professional Communication

Note: Certain courses will have equivalents in the Business Scholars program.

Go to uwm.edu/schedule to view GER course options.

BUSINESS CORE COURSES: 29 CREDITS

- BUS ADM 202** Managerial Accounting
- BUS ADM 210** Statistical Modeling in Business Analytics
- BUS ADM 300** Career and Professional Development
- BUS ADM 330** Organizations
- BUS ADM 350** Principles of Finance ("C" or better required for Finance majors)
- BUS ADM 360** Principles of Marketing
- BUS ADM 370** Intro to Supply Chain Management
- BUS ADM 391** Business Law I
- BUS ADM 600** Management Analysis

Note: Certain courses will have equivalents in the Business Scholars program.

INTERNATIONAL BUSINESS

Choose **one** of the following for the International Business component:

- BUS ADM 456** International Financial Management
- BUS ADM 465** International Marketing
- BUS ADM 496** International Business
- BUS ADM 498** Study Abroad: Business Topic
- BUS ADM 535** Global Information Technology Management
- BUS ADM 541** Cross Cultural Management
- BUS ADM 551** International Investments

GENERAL BUSINESS MAJOR: 24 CREDITS

General Business majors may not select a second major within the Lubar College of Business but may select any number of certificates. The General Business Major may not be completed as a post-baccalaureate major or certificate of major. A minimum of 12 of the 24 credits within the General Business Major must be completed with BUS ADM courses.

REQUIRED COURSES: 6 CREDITS

Complete 6 required credits.

- BUS ADM 393** Business Ethics, Social Responsibility and Sustainability
- BUS ADM 446** Leadership and Team Building

COMPETENCY AREAS: 18 CREDITS

Choose **two** or **three** competency areas with a minimum of **two** courses in each competency area.

ENTREPRENEURSHIP

- BUS ADM 447** Entrepreneurship
- BUS ADM 490** Entrepreneur Internship
- BUS ADM 492** Modeling of New Ventures

FINANCE

- BUS ADM 305** Personal Investing and Financial Planning
- BUS ADM 450** Intermediate Finance
- BUS ADM 451** Investment Finance
- BUS ADM 452** Applied Portfolio Management
- BUS ADM 453** Corporate Finance Seminar
- BUS ADM 454** Analysis of Options and Futures
- BUS ADM 455** Financial Institutions
- BUS ADM 456** International Financial Management*
- BUS ADM 457** Financial Modeling
- BUS ADM 458** Venture Finance
- BUS ADM 459** Finance Professional Internship
- BUS ADM 481** Real Estate Finance & Asset Management
- BUS ADM 551** International Investments*

* If BUS ADM 456 or 551 is selected as the International Business component course, students must choose a different finance elective to complete the major.

HUMAN RESOURCES MANAGEMENT

- BUS ADM 440** Compensation Management
- BUS ADM 441** Diversity in Organizations
- BUS ADM 443** Special Topics in HRM
- BUS ADM 444** Human Resources Management
- BUS ADM 445** Training & Development in Organizations
- BUS ADM 448** Staffing Human Resources
- BUS ADM 449** HRM Professional Internship

INFORMATION TECHNOLOGY MANAGEMENT

- BUS ADM 335** Introduction to Business Application Development
- BUS ADM 336** ERP Simulation and Data Analysis
- BUS ADM 431** Introduction to Machine Learning for Business
- BUS ADM 432** Object-Oriented Systems Development
- BUS ADM 434** Database Management Systems
- BUS ADM 435** Introduction to Artificial Intelligence for Business
- BUS ADM 436** Systems Analysis and Design
- BUS ADM 437** Introduction to Social Media Analytics for Business
- BUS ADM 438** ITM Topics
- BUS ADM 439** ITM Professional Internship
- BUS ADM 530** Privacy and Information Security for Business
- BUS ADM 531** Developing Applications for Interconnected Systems
- BUS ADM 532** Web Development for Open Business Systems
- BUS ADM 533** Information Technology Infrastructure to Business
- BUS ADM 535** Global Information Technology Management*
- BUS ADM 536** Business Intelligence
- BUS ADM 537** ERP Concepts and Issues
- BUS ADM 538** ERP System Configuration
- BUS ADM 539** Web Application Server Development

* If Bus Adm 535 is selected as the International Business component course, students must choose a different ITM elective to complete the major.

MARKETING

- BUS ADM 460** Retail Management
- BUS ADM 461** Consumer Behavior
- BUS ADM 462** Marketing Research
- BUS ADM 463** Marketing Management
- BUS ADM 464** Management of Promotion
- BUS ADM 465** International Marketing*
- BUS ADM 466** Business to Business Sales and Marketing
- BUS ADM 467** Marketing Seminar
- BUS ADM 468** Internet Marketing
- BUS ADM 469** Marketing Professional Internship

* If BUS ADM 465 is selected as the International Business area course, students must choose a different marketing elective to complete the major.

SUPPLY CHAIN AND OPERATIONS MANAGEMENT

- BUS ADM 472** Special Topics in Supply Chain and Operations Management
- BUS ADM 475** Operations Planning and Control
- BUS ADM 476** Logistics and Transportation Management
- BUS ADM 477** Purchasing and Supply Management
- BUS ADM 478** Supply Chain Analytics
- BUS ADM 479** SCOM Professional Internship
- BUS ADM 571** Quality and Six Sigma Tools
- BUS ADM 576** Enterprise Planning in the Supply Chain
- BUS ADM 577** Supply Chain Applications, Policy & Strategy

REAL ESTATE

- BUS ADM 380** Introduction to Real Estate Markets
- BUS ADM 389** Real Estate Internship
- BUS ADM 481** Real Estate Finance & Asset Management
- BUS ADM 482** Valuation of Real Estate
- BUS ADM 483** Property Development and Management
- BUS ADM 484** Real Estate Law

INTERNATIONAL BUSINESS

- BUS ADM 494** International Business Internship
- BUS ADM 496** International Business*
- BUS ADM 498** Study Abroad: Business Topics*
- BUS ADM 541** Cross-Cultural Management*
- BUS ADM 551** International Investments*

* If BUS ADM 496, 498, 541, or 551 is selected as the International Business component course, students must choose a different elective to complete the major.

ECONOMICS

- ECON 325** Money and Banking
- ECON 328** Environmental Economics
- ECON 353** Economic Development
- ECON 404** Economic Applications of Game Theory
- ECON 411** Economic Forecasting Methods
- ECON 448** Economics of Human Resources

HEALTH CARE ADMINISTRATION

- HCA 421** Operations Management in Healthcare Organizations
- HCA 422** Human Resource Management in Healthcare Organizations
- HCA 460** Healthcare Reimbursement Systems and Policies
- HCA 537** Health Information Technology and Management

BUSINESS ELECTIVES: 9 CREDITS

A business elective is any course with Bus Adm as the subject. The course cannot be one a student has already taken as part of the foundation, core, or major coursework.

- _____
- _____
- _____

GENERAL ELECTIVES: 13 CREDITS

- _____ # of credits completed
Could be satisfied by English, Math, Foreign Language, or any other credit bearing course.

TOTAL: 120 CREDITS

Note: 50% of all required business coursework must be taken at UW-Milwaukee. A minimum of 12 credits must be completed in residence at UW-Milwaukee for each Business Major.

Course descriptions and prerequisites can be found at uwm.edu/catalog.

Final 30 credits of degree coursework must be completed through UW-Milwaukee.

QUESTIONS?

Undergraduate Student Services
Lubar Hall, N297
414-229-5271
uwmbba@uwm.edu
lubar.uwm.edu

Online advising resources available at
lubar.uwm.edu/mylubar

