LaMacchia Entrepreneur Internship Program

Sheldon B. Lubar School of Business
University of Wisconsin-Milwaukee

The UW-Milwaukee LaMacchia Entrepreneur Internship Program (LEIP) is a unique internship opportunity designed to give junior, senior, and master students hands-on, real world experience with an entrepreneur while earning three internship credits and an internship stipend.

Who is Eligible?
UWM junior, senior, or master students who have an interest in entrepreneurship. Interns must have competence in financial analysis, information systems, or marketing, and a strong scholastic record. Students who are enrolled in, or have completed, Entrepreneurship course number Bus Adm 447 will be given preference in the selection process.

What Can a Student Expect From the Internship?
- Interns will work closely with an entrepreneur and be exposed to the dynamics of running their own business.
- Interns may work various projects with the entrepreneur, including corporate strategic planning, marketing plan development, and financial planning.
- Interns will work 225 hours over the Fall, Spring, or Summer semester, usually 15 hours per week for 15 weeks.
- Interns will earn $4,000 for work performed during the course of the internship. ($2,000 paid in mid-October and $2,000 paid in mid-December by the LaMacchia Program)
- Interns must enroll in Bus Adm 490, Entrepreneurship Internship/Practicum for three academic credits. Master degree students will enroll in Bus Adm 799, also for three academic credits.
- Interns meet regularly with a UWM Entrepreneur – In – Residence who monitors the progress of the internship.
- Interns will attend at least two UWM sponsored presentations by local entrepreneurs.
- Interns will be required to submit a final report on projects and activities completed during the term of the internship.

How To Apply for the Internship?
- Register with the Career Services Center at the UWM Sheldon B. Lubar School of Business, located in Room N203.
- Submit application materials (listed below) to Greg Krejci, Director - Career Services
• Data Sheet
• Resume
• Transcript
• Personal Statement (maximum length 2 pages) mentioning:
  • Reasons you are interested in participating in the LaMacchia Internship Program
  • Your relevant strengths and qualifications
  • Examples of how you have demonstrated leadership and creativity in your life

What is the Selection Process for the LaMacchia Internship Program?
• Students apply for participation in the internship program through the Career Services Center.
• Applications are reviewed by a committee of business school faculty and staff.
• Selected students are then interviewed by prospective employers who make the final hiring decisions.

Questions Regarding the LaMacchia Program?
Contact Greg Krejci, Career Services Center, Lubar Hall, Room N203
Phone (414) 229-5445 or e-mail gregkr@uwm.edu.