

MASTER OF SCIENCE IN MANAGEMENT

MBA-MS in ITM

For practitioners seeking to blend the rigor of the MS-ITM curriculum with a traditional MBA, we also offer an MBA-MS in ITM degree. This comprehensive program positions graduates for leadership advancement within organizations through an extensive IT and general management curriculum.

Foundation Courses

Students admitted to the MBA-MS in ITM program without sufficient background must complete the following additional courses:

- BUS ADM 335 Visual System Development 3 cr.
- BUS ADM 701 Business Mathematics 2 cr.
- BUS ADM 703 Financial Accounting 3 cr.

Courses

MBA Core Courses (18-21 credits)

- BUS MGMT 704 Accounting Analysis and Control
- BUS MGMT 705 Corporate Finance
- BUS MGMT 706 Managing in a Dynamic Environment
- BUS MGMT 708 Marketing Strategy: Concepts and Practice
- BUS MGMT 709 Predictive Analytics for Managers
- BUS MGMT 711 Global Supply Chain Strategies & Competitive Operations
- BUS MGMT 712 Strategic Management

Required MS-ITM Courses (15 Credits)

- BUS ADM 744 Information Technology Strategy & Management
- BUS ADM 747 Service-Oriented Analysis and Design
- BUS ADM 748 Managing Information Technology Projects
- BUS ADM 749 Data and Information Management
- BUS ADM 810 Development of Web-Based Solutions

Elective Courses (15 credits)

Please refer to lubar.uwm.edu/ms-mba for a comprehensive listing of elective courses.

Degree completion: 48-51 Credits

**Students with a business degree and major in accounting, finance, management, marketing, or supply chain and operations management will be waived from the 3 credit courses that corresponds to their major field of study.*