MASTER OF BUSINESS ADMINISTRATION
COHORT FORMAT

YEAR 1

FALL SEMESTER
MONDAY AND WEDNESDAY EVENINGS, 5:30-8:10 P.M.
BUS MGMT 708  Marketing Strategy: Concepts and Practice  (3 cr.)
BUS MGMT 738  Critical Thinking in Business  (2 cr.)
BUS ADM 737  Managerial Decisions and Negotiations  (3 cr.)

8 CREDITS
Mon, Weeks 1-10
Wed, Weeks 1-10
Mon/Wed, Weeks 11-15

WINTERIM SEMESTER

SPRING SEMESTER
MONDAY AND WEDNESDAY EVENINGS, 5:30-8:10 P.M.
BUS MGMT 709  Predictive Analytics for Managers  (3 cr.)
BUS MGMT 706  Managing in a Dynamic Environment  (3 cr.)
BUS MGMT 704  Accounting Analysis and Control  (3 cr.)

9 CREDITS
Mon/Wed, Weeks 1-5
Mon/Wed, Weeks 6-10
Mon/Wed, Weeks 11-15

SUMMER SEMESTER
ONLINE
BUS ADM 764  Buyer Behavior and Marketing Communications  (3 cr.)
BUS ADM 794  Enterprise Integration  (1 cr.)

4 CREDITS
Online, Weeks 1-6
Online, Weeks 1-6

YEAR 2

FALL SEMESTER
TUESDAY AND THURSDAY EVENINGS, 5:30-8:10 P.M.
BUS MGMT 705  Corporate Finance  (3 cr.)
BUS MGMT 713  Entrepreneurship: Venture Creation and Management  (3 cr.)
BUS MGMT 711  Global Supply Chain Strategies and Competitive Operations  (3 cr.)

9 CREDITS
Tues/Thurs, Weeks 1-5
Tues/Thurs, Weeks 6-10
Tues/Thurs, Weeks 11-15

WINTERIM SEMESTER

SPRING SEMESTER
TUESDAY AND THURSDAY EVENINGS, 5:30-8:10 P.M.
BUS MGMT 707  IT Management in International Business  (3 cr.)
BUS MGMT 715  Leadership, Team Building, and Effective Management  (3 cr.)
BUS MGMT 712  Strategic Management  (3 cr.)

9 CREDITS
Tues/Thurs, Weeks 1-5
Online, Weeks 6-10
Tues/Thurs, Weeks 11-15

*Order of courses subject to change

UNIVERSITY of WISCONSIN
LUBAR SCHOOL OF BUSINESS

Fall 2018