Please use this document to explore your intended major, track your degree progress and prepare for your advising appointments.

ADVANCEMENT TO THE MAJOR

Students are eligible to advance to their major when the following requirements have been completed:

- Attain Junior standing (56 credits)
- Satisfy Oral and Written Communication requirement (Part A) (complete the English sequence with a “C” or better in English 102 or place high enough on the English Placement Test)
- Satisfy Quantitative Literacy requirement (complete the math sequence with a grade of “C” or better in Math 105 or Math 108 or place high enough on the Math Placement Test)
- Complete the Business Foundation courses (with a cumulative GPA of 2.25 or above)
- Obtain a cumulative GPA of 2.50 or above in ALL coursework, including transfer coursework

GENERAL EDUCATION REQUIREMENTS: 24 CREDITS

- **ENGLISH 205** Business Writing (satisfy Oral and Written Communications requirement Part B)
- **Arts** 3 credits
- **Humanities** 6 credits
- **Social Science** 6 credits (cannot include ECON, other than 100 or 193 or 248)
- **Natural Science** 6 credits (including one lab; cannot include Math 211/231)
- **UWM Foreign Language Requirement**
- **UWM Cultural Diversity Requirement**
  One course from the Arts, Humanities, or Social Sciences must also satisfy UWM’s Cultural Diversity requirement.

BUSINESS FOUNDATION COURSES: 20 CREDITS

- **ECON 103** Principles of Microeconomics
- **ECON 104** Principles of Macroeconomics
- **BUS ADM 201** Intro to Financial Accounting (“B” or better required for Accounting majors)
- **BUS ADM 230** Intro to Information Technology Management (“C” or better required for ITM majors)
- **MATH 211** Survey in Calculus and Analytic Geometry, or equivalent
- Choose one of the following:
  - **COMMUN 103** Public Speaking
  - **COMMUN 105** Business and Professional Communication

Note: Certain courses will have equivalents in the Business Scholars program.
BUSINESS CORE COURSES: 28 CREDITS

- BUS ADM 210 Intro to Management Statistics
- BUS ADM 202 Managerial Accounting
- BUS ADM 330 Organizations
- BUS ADM 350 Principles of Finance ("C" or better required for Finance majors)
- BUS ADM 360 Principles of Marketing
- BUS ADM 370 Intro to Supply Chain Management
- BUS ADM 391 Business Law I
- BUS ADM 600 Management Analysis

Note: Certain courses will have equivalents in the Business Scholars program.

Choose one of the following for the International Business component:
- BUS ADM 456 International Financial Management
- BUS ADM 465 International Marketing
- BUS ADM 496 International Business
- BUS ADM 498 Study Abroad: Business Topic
- BUS ADM 535 Global Information Technology Management
- BUS ADM 541 Cross Cultural Management
- BUS ADM 551 International Investments

BUSINESS ELECTIVES: 9 CREDITS

A business elective is any course with Bus Adm as the subject. The course cannot be one a student has already taken as part of the foundation, core, or major coursework. Students often use business electives to complete a double major or certificate.

May include Bus Adm 336, additional Bus Adm courses in the major, business courses outside of the major, and/or Bus Adm courses used in the completion of a second Business major or Business certificate program.

IT MAJOR: 24 CREDITS

- Bus Adm 335 Visual System Development ("C" or better in 335 required)
- Bus Adm 432 Object-Oriented Systems Development
- Bus Adm 434 Database Management Systems
- Bus Adm 436 Systems Analysis and Design

Choose four of the following courses:
- Bus Adm 433 Information Technology Project Management
- Bus Adm 438 ITM Topics
- Bus Adm 439 ITM Professional Internship
- Bus Adm 530 Introduction to eBusiness
- Bus Adm 531 Developing Web Applications Using Web Services
- Bus Adm 532 Web Development for Open Business Systems
- Bus Adm 533 Information Technology Infrastructure to Business
- Bus Adm 534 Advanced Information Technology Project Management
- Bus Adm 535 Global Information Technology Management*
- Bus Adm 536 Business Intelligence**
- Bus Adm 537 Enterprise Systems Concepts and Issues**
- Bus Adm 538 Business Process Integration**
- Bus Adm 539 Web Application Server Development**

* If Bus Adm 535 is selected as the International Business component course, students must choose a different ITM elective to complete the major.

** These ITM courses represent foundational material for the TERP 10 Certification preparation course exam.

GENERAL ELECTIVES: 18 CREDITS

- # of credits completed
- May include:
  - English 101 Introduction to College Writing
  - English 102 College Writing and Research
  - Math 105 Intermediate Algebra
  - Math 108 Algebraic Literacy II
  - Foreign Language credits
  - Bus Adm 300 Career and Professional Development (strongly recommended)

TOTAL: 123 CREDITS

Note: 50% of all required business coursework must be taken at UWM-Milwaukee. A minimum of 12 credits must be completed in residence at UWM-Milwaukee for each Business Major.

Course descriptions and prerequisites can be found at uwm.edu/catalog.

QUESTIONS? PLEASE CONTACT

Undergraduate Student Services
Lubar Hall, N297
414-229-5271
uwmbba@uwm.edu
lubar.uwm.edu

Online advising resources available at LUBAR.UWM.EDU/MYLUBAR

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