Please use this document to explore your intended major, track your degree progress and prepare for your advising appointments.

**ADVANCEMENT TO THE MAJOR**

Students are eligible to advance to their major when the following requirements have been completed:

- **Attain Junior standing** (56 credits)
- **Satisfy Oral and Written Communication** requirement (complete the English sequence with a “C” or better in English 102 or place high enough on the English Placement Test, ACT - English, or SAT - ERW)
- **Satisfy Quantitative Literacy** requirement (complete the math sequence with a grade of “C” or better in Math 105 or Math 108 or place high enough on the Math Placement Test)
- **Complete the Business Foundation courses with a GPA of 2.25 or above**
- **Obtain a cumulative GPA of 2.50 or above** in ALL coursework, including transfer coursework.

*If you were admitted to UWM as a business major Fall 2020 or thereafter, follow this curriculum.

**GENERAL EDUCATION REQUIREMENTS: 24 CREDITS**

- **ENGLISH 205** Business Writing
- **Arts** 3 credits
- **Humanities** 6 credits
- **Social Science** 6 credits (cannot include ECON, other than 100 or 193 or 248)
- **Natural Science** 6 credits (including one lab; cannot include Math 211/231)
- **UWM Foreign Language Requirement**
- **UWM Cultural Diversity Requirement**
  One course from the Arts, Humanities, or Social Sciences must also satisfy UWM’s Cultural Diversity requirement.

**BUSINESS FOUNDATION COURSES: 21 CREDITS**

- **ECON 103** Principles of Microeconomics
- **ECON 104** Principles of Macroeconomics
- **BUS ADM 201** Intro to Financial Accounting (“B” or better required for Accounting majors)
- **BUS ADM 230** Intro to Information Technology Management (“C” or better required for ITM majors)
- **MATH 208** Quantitative Models for Business (or equivalent)
- **COMMUN 103** Public Speaking
  or
- **COMMUN 105** Business and Professional Communication

**Note:** Certain courses will have equivalents in the Business Scholars program.

Go to uwm.edu/schedule to view GER course options.
**BUSINESS CORE COURSES:**

- **29 CREDITS**
  - BUS ADM 202 Managerial Accounting
  - BUS ADM 210 Intro to Management Statistics
  - BUS ADM 300 Career and Professional Development
  - BUS ADM 330 Organizations
  - BUS ADM 350 Principles of Finance (*C* or better required for Finance majors)
  - BUS ADM 360 Principles of Marketing
  - BUS ADM 370 Intro to Supply Chain Management
  - BUS ADM 391 Business Law I
  - BUS ADM 600 Management Analysis

**Notes:** Certain courses will have equivalents in the Business Scholars program.

**INTERNATIONAL BUSINESS**

- Choose one of the following for the International Business component:
  - BUS ADM 456 International Financial Management
  - BUS ADM 465 International Marketing
  - BUS ADM 496 International Business
  - BUS ADM 498 Study Abroad: Business Topic
  - BUS ADM 535 Global Information Technology Management
  - BUS ADM 541 Cross Cultural Management
  - BUS ADM 551 International Investments

**BUSINESS ELECTIVES:** **9 CREDITS**

- A business elective is any course with Bus Adm as the subject. The course cannot be one a student has already taken as part of the foundation, core, or major coursework. Students often use business electives to complete a double major or certificate.

- ![Business Elective Options](business-elective-options.png)

**GENERAL ELECTIVES:** **13 CREDITS**

- Could be satisfied by English, Math, Foreign Language, or any other credit bearing course.

**IT MAJOR:** **24 CREDITS**

- Bus Adm 335 Visual System Development (*C* or better in 335 required)
- Bus Adm 432 Object-Oriented Systems Development
- Bus Adm 434 Database Management Systems
- Bus Adm 436 Systems Analysis and Design

- Choose four of the following courses:
  - Bus Adm 433 Information Technology Project Management
  - Bus Adm 438 ITM Topics
  - Bus Adm 439 ITM Professional Internship
  - Bus Adm 530 Introduction to eBusiness
  - Bus Adm 531 Developing Web Applications Using Web Services
  - Bus Adm 532 Web Development for Open Business Systems
  - Bus Adm 533 Information Technology Infrastructure to Business
  - Bus Adm 534 Advanced Information Technology Project Management
  - Bus Adm 535 Global Information Technology Management *
  - Bus Adm 536 Business Intelligence **
  - Bus Adm 537 Enterprise Systems Concepts and Issues **
  - Bus Adm 538 Business Process Integration **
  - Bus Adm 539 Web Application Server Development **

**Notes:**
- If Bus Adm 535 is selected as the International Business component course, students must choose a different ITM elective to complete the major.
- These ITM courses represent foundational material for the TERP 10 Certification preparation course exam.

**TOTAL:** **120 CREDITS**

- Note: 50% of all required business coursework must be taken at UW-Milwaukee. A minimum of 12 credits must be completed in residence at UW-Milwaukee for each Business Major.
- Course descriptions and prerequisites can be found at uwm.edu/catalog.
- Final 30 credits of degree coursework must be completed through UW-Milwaukee.

**QUESTIONS? PLEASE CONTACT**

Undergraduate Student Services
Lubar Hall, N297
414-229-5271
uwmbba@uwm.edu
lubar.uwm.edu

Online advising resources available at LUBAR.UWM.EDU/MYLUBAR

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