

UNDERGRADUATE

BUSINESS MINOR

WHY A BUSINESS MINOR?

Arts major? Poli Sci? English? No matter what your major is, employers in every field are looking for people who have backgrounds in business. The Lubar College of Business offers a General Business Minor to provide professional development for students from all majors.

As a Business Minor, you'll take courses that examine many facets of business, including accounting, finance, marketing, management, information systems, and economics, to help you graduate with the business knowledge and skills you'll need in today's marketplace.

All required courses in the program and many of the electives are **offered in both online and in-person formats** — choose what's most convenient for you!

Most students spread out the 30-credit Business Minor coursework over their academic career.

BUSINESS MINOR OUTLINE

Some grade requirements and course restrictions may apply.

Non-business students may have additional requirements. Be sure to see a Lubar academic advisor for more information.

ECON 103	Principles of Microeconomics
ECON 104	Principles of Macroeconomics
BUS ADM 201	Introduction to Financial Accounting
BUS ADM 210	Statistical Modeling in Business Analytics (or equivalent)
BUS ADM 230	Introduction to Information Technology Management (or equivalent)
BUS ADM 330	Organizations
BUS ADM 350	Principles of Finance
BUS ADM 360	Principles of Marketing
BUS ADM 370	Introduction to Supply Chain Management

TOTAL: 30 CREDITS

QUESTIONS? PLEASE CONTACT

Undergraduate Student Services • Lubar Hall, N297
414-229-5271 • uwmbba@uwm.edu • lubar.uwm.edu

Fall 2022