

UNDERGRADUATE CERTIFICATE IN REAL ESTATE

WHY STUDY REAL ESTATE?

The world of real estate provides a wide range of career opportunities in real estate management, asset management, investment sales, brokerage, commercial banking, appraisal, and development.

There are a host of possibilities if you're considering real estate as a career, including multi-family, retail, office, and industrial real estate. According to the U.S. Bureau of Labor Statistics, employment opportunities for Real Estate Managers are projected to grow 5% from 2022 to 2032, faster than the average for all occupations.

The Real Estate Certificate, rooted in the core principles of real estate management, will expose students to the fundamentals of financial management, marketing, leasing, managing physical assets, and legal and risk management strategies. Students can use these foundational skills to further develop expertise in any area of focus in the real estate industry.

Lubar's real estate faculty have strong linkages with real estate industry executives, bringing experts to the classroom to discuss a wide range of current issues with students. You can also benefit from becoming student members of the Institute for Real Estate Management (IREM), the Commercial Association of Realtors Wisconsin (CARW) and Commercial Real Estate Development Association (NAIOP) while in the program.

CERTIFICATE OUTLINE

Some grade requirements, advancement to major requirements and course restrictions may apply.

Non-business students may have additional requirements. Be sure to see a Lubar academic advisor for more information.

Required courses: 9 credits

BUS ADM 380 Introduction to Real Estate Markets
BUS ADM 481 Real Estate Finance & Asset Management
BUS ADM 483/ARCH 780 Property Development and Management

Students choose two courses from the following: 6 credits

BUS ADM 389 Real Estate Internship
BUS ADM 482 Valuation of Real Estate
BUS ADM 484 Real Estate Law
BUS ADM 486 Managing and Leasing Commercial Real Estate
ARCH 601 Special Topics: Introduction to Historic Preservation
ARCH 601 Special Topics: Real Estate
URBPLAN 550 Land Use Planning Practice
URBPLAN 560 Public Sector Influence on Real Estate Development

TOTAL: 15 CREDITS

QUESTIONS? PLEASE CONTACT

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