

UNDERGRADUATE CERTIFICATE IN

# INTERNATIONAL BUSINESS

## WHY STUDY INTERNATIONAL BUSINESS?

Most businesses are affected in some way by international influences, such as is currency issues, outsourcing, transportation, or distribution networks. If you are interested in overseas markets and the global economy, adding the International Business Certificate to your business major can provide a great springboard for your career.

Whatever you're studying – whether it be accounting, finance, marketing, supply chain, or something else – having an understanding of economic, political, and cultural differences will give you new perspectives that you'll bring with you to make you a more "globally savvy" employee.

## CERTIFICATE OUTLINE

*Some grade requirements, advancement to major requirements and course restrictions may apply.*

*Non-business students may have additional requirements. Be sure to see a Lubar academic advisor for more information.*

### Required courses: 9 credits

BUS ADM 456 International Financial Management

BUS ADM 465 International Marketing

BUS ADM 496 International Business

### Students can choose at least two courses from the following: 6 credits

BUS ADM 467 Marketing Seminar (International Topics Only)

BUS ADM 494 International Business Internship

BUS ADM 495 Special Topics in Business (International Topics Only)

BUS ADM 497 Study Abroad: International Topics

BUS ADM 498 Study Abroad: Business Topics

BUS ADM 535 Global Information Technology Management

BUS ADM 541 Cross-Cultural Management

BUS ADM 551 International Investments

ECON 351 Introduction to International Economic Relations

ECON 454 International Trade

POL SCI 316 International Law

POL SCI 330 The Politics of International Economic Relations

POL SCI 339 European Integration

POL SCI 343 Asian International Relations

POL SCI 346 US-Latin American Relations

GLOBAL 311 Contexts for Global Management

TOTAL: 15 CREDITS

## QUESTIONS? PLEASE CONTACT

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