

MASTER OF SCIENCE IN MANAGEMENT

MBA-MS in ITM

For practitioners seeking to blend the rigor of the MS-ITM curriculum with a traditional MBA, we also offer an MBA-MS in ITM degree. This comprehensive program positions graduates for leadership advancement within organizations through an extensive IT and general management curriculum.

Required Courses

MBA Core Courses (18-21 credits)

BUS MGMT 704	Accounting Analysis and Control
BUS MGMT 705	Corporate Finance
BUS MGMT 706	Managing in a Dynamic Environment
BUS MGMT 708	Marketing Strategy: Concepts and Practice
BUS MGMT 709	Predictive Analytics for Managers
BUS MGMT 711	Global Supply Chain Strategies & Competitive Operations
BUS MGMT 712	Strategic Management

MS-ITM Courses (15 Credits)

BUS ADM 743	Information Privacy, Security & Continuity
BUS ADM 744	Information Technology Strategy & Management
BUS ADM 747	Service-Oriented Analysis and Design
BUS ADM 749	Data and Information Management
BUS ADM 810	Development of Web-Based Solutions

Elective Courses (15 credits)

Choose five courses from the following:

BUS ADM 741	Web Mining and Analytics
BUS ADM 742	Big Data in Business
BUS ADM 745	Artificial Intelligence for Business
BUS ADM 746	Topics in Information Technology Management (current topics)
BUS ADM 748	Managing Information Technology Projects
BUS ADM 811	Process and Work-Flow Management
BUS ADM 812	Emerging Information Technologies for Business
BUS ADM 813	Social Media Analytics for Business
BUS ADM 816	Business Intelligent Technologies and Solutions
BUS ADM 817	Infrastructure for Information Systems
BUS ADM 818	Information Systems Practicum
BUS ADM 819	Information Technology Management Internship
BUS MGMT 732	Enterprise Resource Planning
BUS MGMT 733	Enterprise Simulation Game

Degree completion: 48-51 Credits

Students admitted to the MBA-MS in ITM program without sufficient background must complete the following additional courses: BUS ADM 335 Visual System Development, BUS ADM 701 Business Mathematics, and BUS ADM 703 Financial Accounting.