

# MASTER OF BUSINESS ADMINISTRATION

# ELECTIVES

**MBA students may choose from the following:**

## ANALYTICS

- BUS ADM 713 Business Forecasting Methods
- BUS ADM 741 Web Mining & Analytics
- BUS ADM 763 Marketing Analytics
- BUS ADM 769 Database Marketing
- BUS ADM 795 Seminar in Management: Ideas & Applications of Data Science
- BUS ADM 816 Business Intelligence Technologies & Solutions
- BUS MGMT 744 R Programming for Business Analytics

## ENTREPRENEURSHIP

- BUS ADM 544G New Product Development
- BUS ADM 546G Global Innovation Management
- BUS ADM 737 Managerial Decisions & Negotiations
- BUS ADM 762 Marketing Research
- BUS ADM 765 Strategic Product and Brand Management
- BUS ADM 852 Venture Finance
- BUS MGMT 713 Entrepreneurship: Venture Creation and Management
- BUS MGMT 715 Leadership, Team Building, and Effective Management

## FINANCIAL STRATEGY

- BUS ADM 481G Real Estate Finance
- BUS ADM 725 Strategic Cost Management I
- BUS ADM 751 Analysis of U.S. Business Environment
- BUS ADM 771 Investments
- BUS ADM 772 Portfolio Management
- BUS ADM 774 Global Financial Management
- BUS ADM 775 Financial Strategy
- BUS ADM 778 Financial Institutions and Markets
- BUS ADM 779 Fixed Income Securities
- BUS ADM 852 Venture Finance
- BUS ADM 853 Financial Modeling

## GLOBAL STRATEGY

- BUS ADM 546G Global Innovation Management
- BUS ADM 774 Global Financial Management
- BUS ADM 806 International Marketing
- BUS MGMT 723 Managing & Negotiating Across Cultures
- BUS MGMT 726 Study Abroad: Business Topics

## HEALTH CARE

- BUS ADM 755 Health Care Administration & Delivery Systems
- BUS ADM 757 Managed Care and Integrated Health Networks
- BUS MGMT 720 Strategic Management in Health Care Organizations
- BUS MGMT 727 Health Care Accounting, Law, and Ethics

## INVESTMENT MANAGEMENT

- BUS ADM 751 Analysis of U.S. Business Environment
- BUS ADM 771 Investments
- BUS ADM 772 Portfolio Management
- BUS ADM 773 Options and Futures
- BUS ADM 778 Financial Institutions and Markets
- BUS ADM 853 Financial Modeling

## ITM

BUS ADM 741	Web Mining and Analytics
BUS ADM 742	Big Data in Business
BUS ADM 743	Information Privacy, Security & Continuity
BUS ADM 744	Information Technology Strategy & Management
BUS ADM 745	Artificial Intelligence for Business
BUS ADM 746	Topics in Information Technology Management
BUS ADM 747	Service-Oriented Analysis and Design
BUS ADM 748	Managing Information Technology Projects
BUS ADM 749	Data and Information Management
BUS ADM 810	Development of Web-Based Solutions
BUS ADM 811	Process and Work-Flow Management
BUS ADM 812	Machine Learning for Business
BUS ADM 813	Social Media Analytics for Business
BUS ADM 814	Enterprise Knowledge and Semantic Management
BUS ADM 816	Business Intelligent Technologies and Solutions
BUS ADM 817	Infrastructure for Information Systems
BUS ADM 818	Information Systems Practicum
BUS ADM 819	Information Technology Management Internship
BUS MGMT 732	Enterprise Resource Planning
BUS MGMT 733	Enterprise Simulation Game

## MANAGEMENT & LEADERSHIP

BUS ADM 731	Diversity in Organizations
BUS ADM 735	Staffing Organizations
BUS ADM 737	Managerial Decisions & Negotiations
BUS ADM 738	Human Resource Management
BUS MGMT 715	Leadership, Team Building, and Effective Management
BUS MGMT 723	Managing & Negotiating Across Cultures

## MARKETING STRATEGY

BUS ADM 544G	New Product Development
BUS ADM 761	Seminar in Marketing (selected topics)
BUS ADM 762	Marketing Research
BUS ADM 763	Marketing Analytics
BUS ADM 764	Buyer Behavior & Marketing Communications
BUS ADM 765	Strategic Product and Brand Management
BUS ADM 766	Marketing for Nonprofit Organizations
BUS ADM 769	Database Marketing
BUS ADM 806	International Marketing
BUS ADM 894	Internet Marketing
BUS MGMT 713	Entrepreneurship: Venture Creation and Management

## SUPPLY CHAIN

BUS ADM 781	Enabling Supply Chains Using SAP
BUS ADM 782	Supply Chain Technology and Simulation
BUS ADM 783	Supply Chain Management
BUS ADM 785	Project Management and Innovative Operations
BUS ADM 786	Supply Chain Logistics Management

## MISC.

BUS ADM 795	Seminar-in-Management (selected topics)
BUS ADM 799	Reading and Research
BUS MGMT 724	Accounting for Nonprofit Organizations
BUS MGMT 726	Study Abroad: Business Topics
BUS MGMT 729	MBA Internship