

SooHo Song

Department of Ancient and Modern Languages, Literatures, and Cultures
University of Wisconsin-Milwaukee
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PROFESSIONAL EXPERIENCE

- 2018 – Present Associate Professor (with tenure)
Department of Ancient and Modern Languages, Literatures, and Cultures
University of Wisconsin-Milwaukee
- 2012 - 2018 Assistant Professor
Department of Ancient and Modern Languages, Literatures, and Cultures
University of Wisconsin-Milwaukee
- 2008 - 2012 Lecturer
Department of Linguistics and Global Studies Program
University of Wisconsin-Milwaukee

EDUCATION

- Ph.D. (English, Linguistics) University of Wisconsin-Milwaukee
M.A. (English, Linguistics) University of Wisconsin-Milwaukee
(English Education, MA Coursework completed) Texas A&M University
M.A. (English Literature) Ewha Women's University, Seoul, Korea
(Communication, MA Coursework completed) Ewha Women's University, Seoul, Korea
B.A. (English) Ewha Women's University, Seoul, Korea

Major Fields: Korean Linguistics, Korean Culture, Second Language Acquisition,
Sociolinguistics, Intercultural Communication,

PUBLICATIONS

Books

Song, Sooho. 2018. *Second Language Acquisition as a Mode-Switching Process: An Empirical Analysis of Korean Learners of English*. Hampshire, United Kingdom: Palgrave Macmillan.

Song, Sooho. 2012. *Politeness and Culture in Second Language Acquisition*. Hampshire, United Kingdom: Palgrave Macmillan.

Refereed Journal Articles

Hahm, Sung Deuk, Uk Heo, and **SooHo Song** (forthcoming) “Comparative Analysis of Soft Power between South Korea and the United States: A Theoretical Mechanism Approach.” *Journal of Asian and African Studies*

Song, SooHo and Yunhee Choi. 2023. “Differences in the COVID-19 Pandemic Response between South Korea and the United States: A Comparative Analysis of Culture and Policies.” *Journal of Asian and African Studies* 58(2):196-213.

Song, SooHo. 2022. Analysis of Gender Pronoun Errors in the English of Korean Speakers. *English Teaching* 77(1): 3-25.

Song, SooHo and Dohee Kim. 2022. The Effects of Globalization on Korea. *Korea Observer* 53(1):137-161.

Hahm, Sung Deuk and **SooHo Song**. 2021. “Importance of Soft Power in International Relations: An Analysis of the Impact of the Korean Wave on South Korea-Taiwan Relations.” *Asian Survey* 61(2): 217–240.

Song, SooHo. 2020. “The Evolution of the Korean Wave: How is the Third Generation Different from Previous Ones?” *Korea Observer* 51(1): 125-150.

Song, SooHo. 2017. “Narrative Structures in Korean Folktales: A Contrastive Analysis of Korean and English Versions” *Topics in Linguistics* 18(2): 1-23.

Song, SooHo. 2017. “The Brown and Levinson Theory Revisited: A Statistical Analysis.” *Language Sciences* 62: 66-75.

Song, SooHo. 2014. “Politeness in Korea and America: A Comparative Analysis of Request Strategy in English Communication.” *Korea Journal* 54(1): 60-84.

Book Chapter

SooHo Song. 2023. “President Kim Young-sam’s Cultural Policies: The origin of the Korean Wave and Korea’s Globalization.” In President Kim Young-sam Memorial Foundation (ed.) *President Kim Young-sam and the Creation of New Korea*, Seoul: Saero Publishing, pp. 581-619. (In Korean)

Work in Progress

“Comparative Analysis of Politeness Strategies in Korean and English: Based on the Patterns of Discernment Politeness and Strategic Politeness”

“Analysis of Pronoun Use in Korean Essays by English Speakers”

Analysis of Korean as a High Context Language (Book manuscript)

INVITED TALKS AND PRESENTATIONS

“Evolution of the Korean Wave as a Cultural Soft Power.” August 10, 2022, Seoul National University, South Korea

“Language and Culture in Second Language Acquisition.” Sept 9, 2021, Oxford University, United Kingdom. (virtual)

CONFERENCE ACTIVITIES

“Analysis of Korean Compliment Strategies based on a Mode-Switching Framework: Functional Approach on Second Language Acquisition” The 4th International Conference for World Korean Linguistics, June 28-July 1, 2022.

“Analysis of Gender Pronoun Interlanguage in Korean Essays Written by English Speakers,” The 31st Annual International Conference of International Association of Korean Language Education, Seoul, Korea, July 22-23, 2022.

“Challenges in Teaching Korean Politeness to the English Native Speakers.” The 30th Annual International Conference of International Association of Korean Language Education, Seoul, Korea, July 8-9, 2021.

“Gender Pronoun Errors: A Cross-linguistic Analysis of Gender Pronoun Use in English by Korean Speakers and in Korean by English Speakers.” The 30th Annual International Conference of International Association of Korean Language Education, Seoul, Korea, July 8-9, 2020.

“Analysis of Korean from the Perspective of High Context Language” Presented at the 28th Annual International Conference of International Association of Korean Language Education, Seoul, Korea, July 7-8, 2018.

“The Brown and Levinson Theory Revisited: A Comparative Analysis of East Asian, American, and Latino.” Presented at the Annual International Conference of the Korean Association of Teachers of English, Seoul, Korea, July 7-8, 2017.

Co-organizer of the Conference on South Korea’s Rise: Interdisciplinary Approaches, University of Wisconsin-Milwaukee, Milwaukee, WI, April 3-5, 2017.

“Comparative Analysis of Gender Pronoun Errors in Korean speaker’s English Production and English Speaker’s Korean Production.” Presented at the Conference on South Korea’s Rise: Interdisciplinary Approaches, University of Wisconsin-Milwaukee, Milwaukee, WI, April 3-5, 2017.

Co-organizer of the Conference on South Korea's Rise: Perspectives from Social Sciences and Humanities, University of Wisconsin-Milwaukee, Milwaukee, WI, April 6-8, 2016.

"The Analysis of Korean Compliment Strategies in English as a Mode Switching Process." Presented at the Conference on South Korea's Rise: Social Sciences and Humanities, University of Wisconsin-Milwaukee, April 6-8, 2016.

"Error Analysis of Gender Pronouns in the English of Korean Speakers." Presented at the Annual International Conference of the Korean Association of Teachers of English, Seoul, Korea, July 7-8, 2016.

"Cross-cultural Analysis of Korean Speakers' Interlanguage Refusal Strategies." Presented at the Fourth International Conference on Asian Studies, Toronto, Canada, June 11-12, 2016.

Panel Chair. Conference on Smart Public Policies in South Korea, Seoul National University, Korea, May 28-30, 2015.

"The Korean Wave and Its Identity of Cultural Soft Power." Presented at the Conference on Smart Public Policies in South Korea, Seoul National University, Korea, May 28-30, 2015.

Co-organizer of the Conference on South Korea's Rise: Perspectives from Social Sciences and Humanities, University of Wisconsin-Milwaukee, Milwaukee, WI, November 19-21, 2014.

"Analysis of Korean from the Perspective of High Context Language." Presented at the Conference on South Korea's Rise: Perspectives from Social Sciences and Humanities, University of Wisconsin-Milwaukee, Milwaukee, WI, November 19-21, 2014.

"The Cross-cultural Analysis of Korean Interlanguage Compliment Strategies: A Mode Switching Framework." Presented at the Annual International Conference of the Korean Association of Teachers of English, Seoul, Korea, July 4-5, 2014.

Co-organizer of the Conference on South Korea's Rise: Politics, Economics, and Humanities, University of Wisconsin-Milwaukee, Milwaukee, WI, April 30-May 2, 2014

"The Structure of Korean Folktale: An Analysis of Narrative Structure." Presented at the Conference on South Korea's Rise: Politics, Economics, and Humanities, University of Wisconsin-Milwaukee, Milwaukee, WI, April 30-May 2, 2014.

"The Impact of Cultural Differences on Politeness Speech Acts: An Empirical Analysis." Presented at the Annual International Conference of English Linguistics Society of Korea, Seoul, Korea, July 3-6, 2013.

"Globalization, Politeness Perception, and Cultural Differences." Presented at the Annual Meeting of the Southwestern Social Science Association. San Diego, CA, April 3-7, 2012.

"Cross-cultural Analysis of Interlanguage Politeness in the Selection of Request Strategies."

Presented at the Annual Meeting of the Linguistic Association of Canada and the United States.
Toledo, OH, July 30 - August 3, 2002

GRANTS, AWARDS, AND CONSULTING

International Education Advocate Award (UWM Center for International Education) 2022
RAF research grant (\$5,000) 2021-2022
NRC Course Development Grant (\$3,000) 2019-20
NRC Professional Development Award (\$3,000) 2019-20
Arts & Humanities Research Travel Awards (\$900), 2017-18
NRC (National Research Center) Course Development Grant (\$3,000), 2017-18
Republic of Korea Government Consulting on the Creative Economy (\$800) “Linking
Humanities with the Creative Economy” 2015.
UWM Graduate School. Arts and Humanities Faculty Travel Award (\$1,000), 2014.
UWM Center for International Education Faculty Travel Award (\$500), 2013.

NEW COURSE DEVELOPMENT

Korean 301 Fifth Semester Korean (first offered in Fall 2019)
Korean 302 Sixth Semester Korean
Korean 325 Korean Contemporary Culture and the Korean Wave

COURSES TAUGHT

First Semester Korean
Second Semester Korean
Third Semester Korean
Fourth Semester Korean
Fifth Semester Korean
Sixth Semester Korean
Seventh Semester Korean (Independent Study)

Korean Culture and Society
Korean Contemporary Culture and the Korean Wave
Language and Politeness
Contrastive Analysis of Cross-cultural Discourse
Intercultural Rhetoric
Language and Social Power

Language, Media, and Society in Global Communication
Global Studies Capstone: Future Trends
Introduction to Global Studies: People and Politics
Language and Ethnicity
Intercultural Language Learning
Global Language and Language Death

SERVICE

Departmental Service

Co-hosting Korean Cinema with the UWM Union Theatre (2023)
Korean Studies Minor Advisor (2022-present)
Korean Program Coordinator (2019-present)
Japanese Hiring Committee (Chair, 2022)
Post-Tenure Review Committee Member (2021)

University Service

Asian Studies Certificate Advisory Committee (2016-present)
Ph.D. Dissertation Committee Member, Ae Hee Lee, English (2019-2021)
Member of the Letters and Science Sophomore Scholarship Committee (2019)
Freshman Scholarship Committee (2017)
The Martine Darmon Meyer Scholarship Committee (2016, 2017)
Foreign Language Advisory Group (2012-2014)
Latin American, Caribbean, and U.S. Latin Studies (2012-2016)

Community/Discipline Service

Judge at the Korean Speech Contest hosted by the Midwest Korean Teachers Association and the Korean Consulate General in Chicago (2023)

Expert Advisor of AP research thesis for Edena Park, senior student at Poolesville High School in Poolesville, Maryland, USA (November 2022- present)

Member of Editorial Board of *International Journal of Contents* (2017- present)

<http://eng.koreacontents.or.kr/academic.html>

Member of Editorial Advisory Board of *Korea Observer* (2019-present)

<http://koreaobserver.or.kr/html/?pmode=subpage&smode=editorial>