

2020 CENSUS

ADVISORS AND COUNSELORS NETWORK

GENERAL INFORMATION

- Census Day is April 1
- All people should fill out the census where they are living on April 1st regardless of circumstances
 - Each person = \$1600 in federal funding
- Census will be available to take online, phone, mail, or in person with a census taker
- Census is confidential for 72 years – information sharing with all federal agencies is illegal (includes FBI, ICE, CIA, etc.)
- Census marketing materials available for download uwm.edu/2020census.
 - Materials for print (which will also be distributed to campus in February and March while supplies last)
 - Digital images
 - Sample language for messaging to students from US Census Bureau

UWM Census website: uwm.edu/2020census

- All available information about the census – targeted toward students
- If you have suggestions for additions and changes, please send them to housing@uwm.edu



Everyone on and off campus should get in on the census.

If you live off campus, responding to the 2020 Census is an important and easy way to shape your future. The census impacts federal funding that goes toward critical programs like Pell Grants and health care services.

Students who live on campus count too, with the help of campus housing officials.



United States®
Census
2020

uwm.edu/2020census

TIMELINE

- March 12 – 20: Official Census Bureau mail 1st delivery
- April 1: Census Day – All invitations delivered, respond where you are as of this date
 - Stuffed in mailbox for University Housing
 - Mailed to off-campus addresses
- April:
 - Census takers visit college students who live on campus
 - Census takers conduct quality check interviews to help ensure an accurate count
 - Canvassing will begin
- May - July:
 - Census takers visit homes that haven't responded to the 2020 Census
- December: Count results available

NHO WEEK

FEBRUARY 24-29

- NHO Week Kick-Off Event
 - Monday, February 24th | 11am-4pm
 - Students can engage with on and off-campus resources that will help with off-campus living experiences
- Preferred Tenant Program
 - Tuesday, February 25th | 4:30pm-7:30pm
 - Educational seminar for student-tenants
 - Discounts on rent
- Housing Fair
 - Wednesday, February 26th | 11am-4:30pm
 - Landlords and rental companies are invited to showcase available units
- Roommate Speed Meet
 - Thursday, February 27th | 5:30pm-7:30pm
 - Opportunity for students to look for potential roommates and meet new people
- Tour of Homes
 - Friday, February 28th – Sunday, March 1st
 - Students will be able to get tours of available rental units from participating landlords

MOVE-OUT FESTIVAL

- Saturday, May 16th 11am-4pm
- Hosted by Neighborhood Housing Office in collaboration with the Office of Sustainability
- Provides opportunity for student tenants in the move-out process to dispose properly of unwanted furniture and reusable items to help keep Milwaukee Clean.
- 2019: Over 1,000 attendees