

An aerial photograph of the University of Wisconsin-Milwaukee campus and the surrounding city of Milwaukee. The image shows a dense urban landscape with numerous buildings, including several tall skyscrapers in the distance. The foreground is filled with green trees and lower-rise buildings. The sky is overcast with grey clouds. The text "UWM's Office of Student Experience & Talent" is overlaid in a bold, yellow, sans-serif font.

UWM's Office of Student Experience & Talent

Graduating Career Ready & Community-Minded Students



Vision...

- Become the premier destination campus for EL in the Midwest.
- Create opportunities for students to build social capital and a professional network.
- Graduate career ready and community-minded students.
- Fuel southeastern WI's talent and community leadership pipeline.



Why make changes?

- External stakeholder coordination.
- Work Prep Paradox.
- UWM is perfectly positioned in economic and cultural center of WI.
- Honors various forms of how students learn.

The Work-Preparation Paradox



96%

of chief academics officers rate their institutions as very/somewhat effective at preparing students for the world of work.



14%

of Americans strongly agree that college graduates in this country are well prepared for success in the workplace.



11%

of business leaders strongly agree graduating students have the skills and competencies that businesses need.

Sources: Lumina Foundation/Gallup Poll 2013

The 2013 Inside Higher Ed Survey of College & University Chief Academic Officers report

Office of Student Experience and Talent (SET)

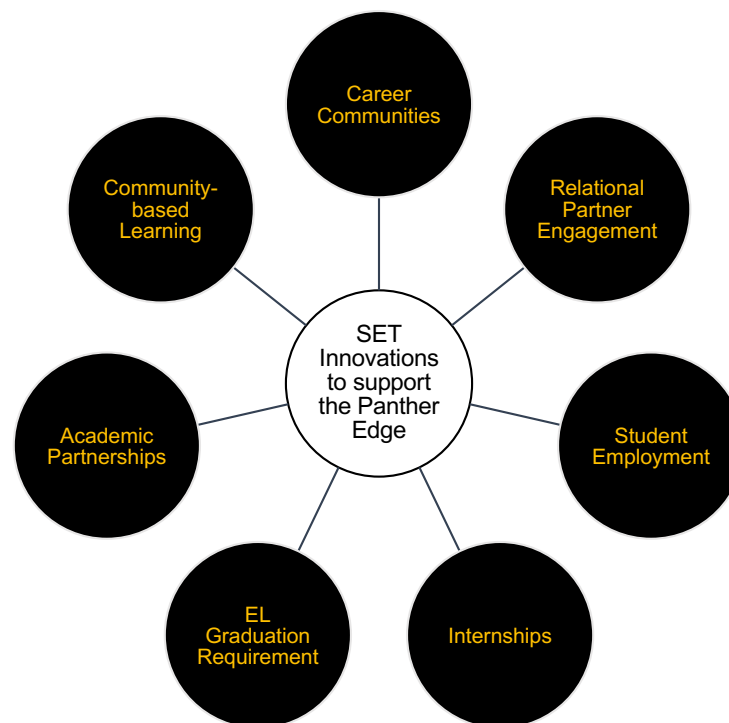
- Approximately 20 staff members
- Footprint in Student Union, Vogel Hall, School of Business, College of Engineering
- Within the Division of EMSS
- Aim is to build an identity for UWM around experiential learning, and our institution as the primary artery to the talent pipeline in SE Wisconsin

The Panther Edge

- The Panther Edge conceptualizes UWM graduates as “community-minded and career ready”
- What do you get when you hire a Panther? How does a Panther show up to make change in the community?
- What skills and competencies do we strive for and measure to determine if a UWM graduate is “community-minded and career ready”?



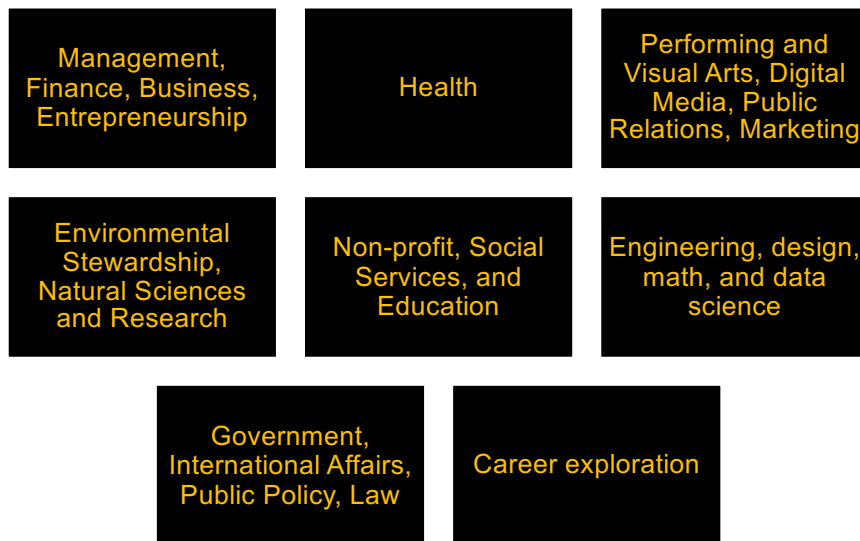
SET Innovations — *Programs and services developed around these six changes*



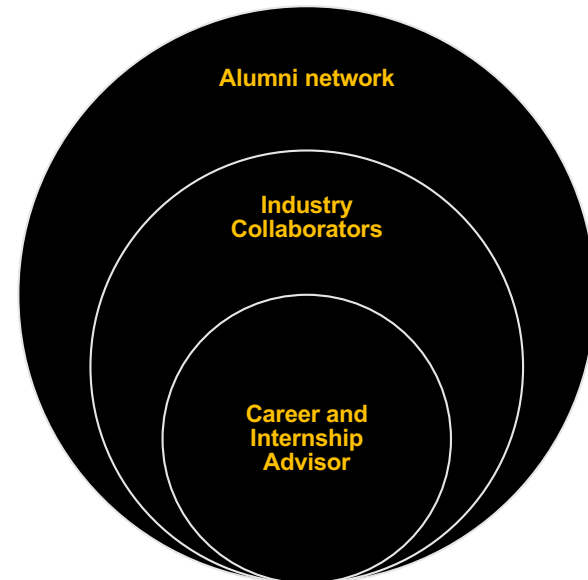
Career Communities

A cluster of similar career paths grouped together to help students better explore areas of interest, identify experiences, and build networks

Industry-based Communities



Student Experience



On-Campus Employment

- Wage, responsibility and title progression.
- Intentional work-based learning with UWM staff trained in career skill building for soft skills, technical skills, and leadership.
- Appropriate campus jobs will be transformed into internships.
- Campus jobs will be a first step to building student profiles in Handshake and LinkedIn



- Merge SSTPI & CLIP
- Raise funds for all Panthers who want one to have a paid internship
- Help to track and support academic department-based internships
- Part-time Job and Internship Fair

Internships



Relational Partner and Employer Engagement

- Engagement beyond career fairs
- [Association and organization representation](#)
- Handshake relaunch
- Salesforce CRM system
- Connecting employer, internship, and service-learning partners with faculty and academic departments



Community-Based Learning

- Continued service learning and co-curricular through CCBLLR
- More project-based service learning
- Creating more best practice standards in ASL
- Continued support through the CESN network

Academic Department and Faculty Engagement



[Career and Community Engagement Faculty Fellows Program](#) - Create resources for faculty support through a Community of Practice



Every UWM student should have a career course or career content in a course



Employers and partners want to be connected to faculty especially around internships and service learning



For example, “Panel on Internships for Social Science and Humanities Majors”

Experiential Learning Graduation Requirement



[Public facing EL website](#) with the 8 buckets



Live in CCBLLR, credit bearing, and tracked through PAWS



Target fall 2024 or 2025 freshman cohort