

Campus Ambassador Program

UWM Welcome Center



Who are we?

Area Leads

Ryan Mason (UWM Alum)

- Supervisor of Student Campus Ambassadors
- Manager of Daily Tour program
 - Employees
 - Messaging
 - Logistics
 - Software and Web
 - Virtual Visits

Anna Wilks-Metrou

- Visit Programs Coordinator
 - Recruitment and yield events
 - Internal swag requests
 - Group tours/High School visits

Campus Ambassadors

- Give Campus Tours
- Greet Families and handle in-person logistics for guest arrival (parking)
- Represent UWM as Panthers at events
- Direct calls and inquiries that come to the Welcome Center to the proper areas
- First point of contact for Information Session guests arriving on campus
- Other duties related to Admissions and Events





We are asking for your help.

- Get involved!
 - If you see a campus tour: wave, say hi, promote a welcoming campus culture
- Let us know information you hear!
 - Was there information shared from a CA that might be incorrect or outdated? Email Ryan at rgmason@uwm.edu with the correct info so we can ensure our CAs have the most accurate details.
- Recommend students to apply!
 - Encourage students to apply for the CA position. A diverse CA population is important because representation is a top priority for us.

Questions?
