

Fall Welcome 2019



Today's Agenda

- Welcome and Fall Welcome Overview – Becca
- 2018 Assessment – Colin and Becca
- Panther Academic Welcome – Colin
- Signature Events – Becca
- Move-In – Becca
- Volunteers – Colin
- Next Steps – Becca and Colin

What is Fall Welcome? - Goals

1. Provide significant opportunities for creating a social network, developing community and helping students understand how to succeed as an interdependent learner.
2. Connect students with individual colleges, faculty and the larger institution around academic goals and purposes.
3. Provide a culminating experience that celebrates the addition of new members into the UWM community.

P.R.I.D.E.

- P – Prioritize Academic Success
- R – Reach out
- I – Involve Yourself
- D – Develop a Plan
- E – Explore Milwaukee and Beyond

This guides all the programming for Fall Welcome

When Is It?

August

SUN	MON	<u>TUE</u>	WED	<u>THU</u>	<u>FRI</u>	SAT
25 [Field]	26	27 Move-in Craft Night	28 Move-in Bingo	29 Move-in Smart Choices	30 PAW and University Welcome Soccer Game	31 Campus Camp- Out

September

01 UREC Fest Target	02 Brewers Game vs Astros	03 First Day Fest	04 Rec-a-palooza	05 VHP	06 <u>Pantherfest</u> and Street Festival	07
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Fall Welcome 2018

Assessment

Assessment Results

- Mission Possible: Met outcomes at similar rates to 2017, students self-rated lower on pre-test
- Common Read: Many results tied to shorter article – positive results and met outcomes
- Signature Events:
 - Over 8,500 students attend events (doesn't include Pantherfest or Street Fest)
 - High satisfaction
 - Added the Campus Campout – highlight of 2018

Fall Welcome – The Academic Transition

Panther Academic Welcome

- 2018 Highlights:
 - Highest attendance yet: 2855
 - Groups assigned by school/college for first time
 - Mission Possible outcomes are indistinguishable from 2017
 - Lower confidence at beginning of session
 - High satisfaction with length of CRE text
- 2019 Planning
 - Focus on working with Academic Affairs

Panther Academic Welcome

- Friday, August 30
 - Honors Convocation
 - Floor Meetings
 - Common Read OR Mission Possible
 - Break
 - Mission Possible OR Common Read
 - University Welcome
 - Dinner

PAW By the Numbers

	Enrolled in Term		Withdrew		Completed Term		Average GPA	In Good Standing		Probation/ Drops	
All 2018 NFR											
Attended PAW	2579	78.4%	34	1.3%	2545	98.7%	3.021	2217	86%	328	12.7%
Did Not Attend	709	21.6%	102	14.4%	607	85.6%	2.393	486	68.5%	121	17.1%
All New Freshmen	3288		136	4.1%	3152	95.9%	2.886	2703	82.2%	449	13.7%

- Had an impact on: First Gen,
Underrepresented, MPS students

Common Read

- Data from 2018 (96% submitted the evaluation)
 - 54.2% enjoyed reading the article – First time over 50%
 - 54.1% learned about another culture from the article (increase of 11.1% from 2017)
 - 68.5% indicated the group discussion helped advance understanding of the article (decrease of 6.9% from 2017)
 - 51.8% read the full article prior to the discussion (increase of 15.8% from 2017)
- 2019 selection will be submitted to Chancellor's cabinet for consideration in March - anticipate announcing in April

University Welcome



University Welcome

- Campus tradition
- Incoming Class shirts & coins
- Class Photo, Chancellor Welcome, Coin Toss, then dinner
- Volunteers make this possible!



Fall Welcome 2019

Signature Events

How to Host/Plan an Event

- Priorities for Fall Welcome 2019
 - Opportunities for interpersonal connections
- Date Range:
 - Aug 27 – Sept 6: To be featured in print materials
 - Events outside this range will be featured on web materials, print materials if space allows
 - Sept 9-13 is a great time for school/college events and events with more specific audiences
- Watch your email for an event submission form
- Submission Deadline: Friday, April 27

Fall Welcome 2019

Move-In

Move-In Details

- First impression for students and families living on campus
- Lots of shifts (600! – 300 covered by students)
 - 7am-11am; 11am-3pm; 3pm-7pm
- Move In Schedule:
 - Sandburg – all 3 days; RiverView – Tuesday; Cambridge – Wednesday and Thursday

Volunteer for Fall Welcome!

Be a part of a UWM tradition!

Help new and returning students feel welcomed and connected to UWM

Step out of your traditional role - meet new colleagues

- ☑ **Ask Me Tents**
- ☑ **Housing Move-In**
- ☑ **University Welcome**
- ☑ **Panther Street Festival**
- ☑ **Mission Possible**
- ☑ **Common Read**
- ☑ **And More!**

Over 1000 volunteer shifts!



Next Steps

- Submit signature events on form
 - Due April 26
- Volunteer requests (May/June)
- Get added to the Fall Welcome email listserv for quarterly updates

Questions

Thank you!