

UW System Fall Advising Workshop

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Two main focuses for the day:

1. UWS Initiatives

2. Georgia State University representative

UWS Initiatives

1. Negotiated contract with EAB
2. 15 to Finish campaign

Georgia State University

1. Identified enrollment obstacles

- Chat Bot
- Bridge Program
- Meta-majors for all first year students
- Automatic grant for seniors

2. Used EAB analytics to identify problems

Results

1. Increased retention 6% over four years
 - \$3.18 million generated per year
2. Decreased time to degree by half a semester
 - Saved students \$18 million in tuition
3. Increased number of degrees by 67%