

External Relations at UWM





What is External Relations?

- Campus Tours for nonstudent visitors
- Special Events
- Public Records
- Executive
 Communication
- Board of Visitors

- Professional Sports
 Partnerships
- Speakers Bureau
- Panther Families
- Neighborhood and Community Relations





uwm.edu/family

- e Sign-up Today! •
- Panther Family News (current and prospective students)
 - 1 per month (submit content by 1st of month)
 - Over 7,000 on distribution list
 - Online webinars through Blackboard Collaborate
 - Panther Families Facebook Page and Group
 - Family Weekend, Special Events
 - Family Events, Focus Groups, Blogs and Development
 - Panther Family Committee (ACN has 2 Reps)



panther-families@uwm.edu

PANTHER FAMILY NEWS UNIVERSITY OF WISCONSIN-MILWAUKEE



Chancellor Mone Welcomes New Students To Campus

Chancellor Mark A. Mone, his cabinet and the academic deans welcomed UWM's Class of 2019 to campus this week during the annual University Welcome. The program, which took place Tuesday morning on the lawn of Mitchell Hall, encouraged students to commit to success and get involved both at UWM and throughout the community. <u>READ MORE</u>

Helping Your Student Survive The First Six Weeks

The first six weeks of school might well turn out to be the most challenging for your student. They'll be adapting to the academic and social rigors of college while also learning to manage their own time and make good choices. You can play a role in helping your student through the first weeks of school by following some simple tips for keeping them on track. <u>READ MORE</u>







facebook



Academic Year Date Checklist

Sept. 4 - Deadline for fall graduation applications for undergraduate students

Sept. 8 - Career Planning and Resource Center Open House

Sept. 9 - Part-Time Jobs and Resource Fair

Sept. 10 - Study Abroad Fair

Sept. 16 - Last day to add fullterm classes

Sept. 18 - UWM Night at Miller Park

Sept. 29 - Last day to drop full-term courses without a 'W' on record

Oct. 2 - Chancellor Mark A. Mone's Inauguration

Oct. 2-10 - Homecoming

Oct. 8 - All-Majors Career Fair

Oct. 10 - Family Weekend

Oct. 23 - Last day to drop or withdraw from full-term courses

Oct. 26 - Exploring Majors Fair



Family Weekend - October 10







Family Weekend 2014 A Success The 7th-annual Family Weekend was a huge success, bringing over 900 visitors to campus. Events included brunch, a tailgate and dinner, tours and other great fun. READ MORE



Links To Know Student Success Center Panther Families Campus Health and Safety University Housing Financial Aid Bursar Office Dean Of Students Office Panther Athletics Norris Health Center Career Development Center Alumni Association

Chancellor Search Update

Search committee chair Mark Schwartz spoke to BizTimes.com about the latest progress in UWM's search for a new Chancellor





POWERFUL IDEAS PROVEN RESULTS





uwm.edu/homecoming

POWERFUL IDEAS **PROVEN RESULTS**



Neighborhood and Community Relations

- Notes to Neighbors
 - 8 page newsletter
 - 9,000+ in 53211 on distribution list
- Executive Summaries, UNITE, Off-Campus Living Guide, etc.
- Outreach and engagement to students, faculty, and staff
 - Partnership with Dean of Students
 - BP2W
- Meet with neighborhood and community leaders
 - Grant provided to MPD



Program These UWM Police Numbers 229-9911 (emergency) • 229-4627 (non-emergency)

neighborhood-relations@uwm.edu



Professional Sports Partnerships

- Ticket sales and group outings
- Giveaways
- UWM Nights











UWM Speakers Bureau Benefits to the Community

- Free of charge to local community, business, civic and educational organizations
- Learn about UWM's growing presence in the community
 - Share how we contribute to a smarter and stronger Wisconsin through our research activities
 - Discuss partnerships with UWM



UWM Speakers Bureau Benefits to You

- Public speaking experience and exposure
- Way to give back a few times a year
- Promote UWM
- Possible foundation account donation





What is the UWM Speakers Bureau?

The UWM Speakers Bureau is an outreach opportunity made possible by volunteer speakers from among the faculty, staff and alumni who teach, conduct research, study and work at UWM. Our speakers enjoy sharing their expertise and positively impacting the community. The UWM Speakers Bureau is facilitated by External Relations within University Relations and Communications.

How do I become a UWM Speaker?

Complete the form available here. You will be asked to provide your contact information, a short bio, a head-shot if you have one available, and a summary of your presentation. This information will be used to build your unique Speakers Bureau profile.



Keyword Cloud

Diversity SportS crisis communications identities and social justice identity Development Military to College to Workforce Transitions Culture Social Justice athletics basketball microaggressions social media Leadership Leadership

Development



Become a Speaker

Please complete the Become a Speaker form first and the Add a Presentation form second. Submissions will be reviewed before being posted to the website.

Please remember when submitting a presentation, develop your titles and description in a way that will give your audience and the Speakers Bureau an understanding of what the presentation will cover.



Last Name *

Speaker Type *

Current Speaker submitting a change to my current information

New Speaker

Relationship to UWM *

- Current Faculty or Staff Member
- Faculty Emeriti or Retired Staff
- Alumni

Job Title *

UWM School, College, or Department *

01 General Education Administration

Campus Address *

Q Quick Search



- Browse Topics
- Browse Presentations

Add Presentation

Please remember when submitting a presentation, develop your titles and description in a way that will give your audience and the Speakers Bureau an understanding of what the presentation will cover.

Your Name *

-- Select Your Name --

Campus Email *

Presentation Type:

- New presentation submission
- Change to an existing presentation

Presentation Title

.

Presentation Description

Provide 2-3 sentences overviewing your presentation topic and outcomes. Give the audience an understanding of what the presentation will cover, if it's customizable, interactive, uses multimedia, what age groups it is good for, etc.

Q. Quick Search Search ... Go Browse Speakers Browse Topics Browse Presentations

C Upcoming Events

Sign-up

today!

There are no upcoming events at this time.



Any questions?