

ACN Meeting: September 15, 2015

Members present: J. Anderson, T. Badura, K. Baker, K. Barnes, S. Bednar, M. Camacho, Y. Castellano, C. Clark, E. Cobb, S. Conway, G. Cooper-Sperber, K. Duce, J. Dvorak, C. Faurote, M. Fero, S. Glaser, J. Hack, J. Hayes, N. Heinen, M. Horvath, I. Hoeffler, D. Johnson, M. Knasinski, S. Lake, T. Latona, A. Lopez, H. Matera, L. Molina, B. Mueller, O. Navarro, D. Northrup, K. Omachinski, C. Pahl, C. Parks, S. Perkins, V. Pryor, L. Roohr, K. Roosevelt, A. Schaffner, W. Scherer, P. Schoessling, G. Schuttey, C. Simms, J. Speiss, D. Stewart, K. Stockton, S. Terry, T. Thom, A. Troiano, D. Vang, D. Van Kerkvoorde, J. Walker, G. Wallander, C. Wolf, P. Xiong

Total: 55

New Bookstore: Scott Peak, Director of Auxiliary Services; Matt Montgomery, eCampus; Mike, UWM Student Association

- **Scott Peak** announced he is retiring; bookstore transition is his last project
- Why the transition to eCampus?
 - Book sales have dropped significantly; this is not unique to UWM. The trend on college campuses is that students are buying where books are most affordable. Students are buying online.
 - As a result, the bookstore had to come up with a different model. Had the student association involved in discussions of that model.
 - Many campuses have an outside firm/company come in to sell. However, they run into the same issues with overhead and shipping costs for books and not getting 100% credit for books that get shipped back. Therefore, online option was decided as best option
 - Had five companies bid; narrowed it down to two and picked eCampus. Won based on its expertise in the area.
- **Matt Montgomery**, President and CEO of eCampus.com discussed options available under eCampus.
 - Company located in Lexington Kentucky; started in 1999. First alternative for students to buy books online and first for used online.
 - Trend in textbook purchasing—students not buying as many, buying them late.
 - To reverse that trend, they need to make books available for students sooner and make them reasonably priced.
- eCampus features:
 - Has internet pricing—changes every day to be competitive. Prices follow the market trend.
 - Five options for students:

- buy new books
 - buy used books
 - rent books
 - purchase a download of digital file
 - go to marketplace where students or small vendors can buy and sell books
- Free two-day shipping from facility out of Lexington.
- Will have a physical presence on campus to buy textbooks back from students; can give students better pricing if they know course adoptions early for the next semesters. If a textbook will not be used at UWM or if they don't know it will be used, then they will offer less money in buying it back.
- IMPORTANT: Need adoption list from instructors early. If they know early, eCampus can find and store up used books, etc. and be sure to get students the books in two days.
- eCampus will be studying how to encourage faculty to get adoption lists out as soon as possible.
- **Scott Peak** discussed what's going to happen at the bookstore
 - Going to have a physical location for eCampus: a kiosk where students can order books (besides ordering online) or ask questions and a distribution area where books can be delivered if students don't want them delivered to their homes.
 - Hoping to be done with construction in spring. Hope to have it open by next summer for orientation.
 - Will have an area for spirit wear, gift items. Will also have a tech store.
- Mike Sportiello, the student association president, wanted to stress the importance of deadlines for course book adoption lists. Affects students in two ways: need to budget in advance for the cost of the book and need to get the best price when selling back.

UWM Center for Community Based Learning, Leadership and Research: Laurie Marks

- Office is the hub of where civic engagement happens. Mission is to partner with community to inspire students, faculty and staff, to engage in activities that foster enduring personal and social change; ultimately aiming to make change in the Milwaukee community.
 - Video on website shows students involved in community engagement.
<http://uwm.edu/community/>

- Community engagement has an impact on developing leadership skills as well as multicultural competencies. It can help students develop a civic identity and skills needed to be a good citizen.
- In 2012, the office reformed. Began tracking how campus is doing in areas of civic engagement.
- UWM has tracked over 55,000 hours of community engagement since then. There is not another university in Wisconsin that is able to track that amount of hours. UWM is really the most engaged campus in Wisconsin hands down. Colleagues at other universities see the support that UWM has. Options for involvement include the following:
 - Service learning: over 30,000 hours are tracked through service learning.
 - Work study: students can do tutoring at MPS or art centers, work in environmental agencies or historical societies, and more
 - Volunteer programs: 5,000 to 10,000 hours are tracked here. Includes big events such as the Hunger Clean Up. Also includes ongoing programs—students committing 2 hours a week for a year or two often through college-based mentoring programs.
 - Re-occurring weekly service events:
 - Every Tuesday and Thursday UWM staffs a food pantry called the Hope House. You can go to the office and a van will take you to volunteer from noon to 2:30. Contact the office to sign up.
 - Breakfast to homeless every Friday morning 7 to 10:30 a.m.
 - Students travel to Ashville, NC, for an alternative spring break.
 - One-time events:
 - Weekend volunteer events are available for volunteering once or twice a month.
 - Students can work with older adults; includes a program called Timeslips where students can work with people with memory loss
 - Snow patrol. When it snows, students can come to the office, pick up shovels, and go to shovel at the homes of older adults.
 - Youth mentors—over 300 students are involved in ongoing mentoring.
- Drop-in center—Office is open until 6 p.m. Monday through Thursday, 4 p.m. on Fridays. Center staff will discuss with student the student's major, his/her interests, and issues the student cares about to find the student the best placement.
- Service learning
 - Definition: faculty member incorporates some sort of service to the community into the classroom. Students reflect in writing or class discussion after performing service.
 - Used to be in College of Letters and Sciences. The office took over in 2012.

- UWM has over 1700 service learners on campus. When the office took over, there were 754 service learners.
- It's growing as a national trend—service learning as pedagogical practice has grown significantly
- At UWM—students serve all over the city, working with youth, public health, environment, poverty serving, etc.
- Every school and college at least one course with a service learning component.
- How can advisors help?
 - Have students sign up for the student service record program. That program can track their hours for them.
 - When they have 75 hours completed, they will get a certificate.
- Leadership programs
 - Community leadership lab is now for specific populations.
 - Leadership LLC is connected with the School of Education
 - Community leader work study program.
 - LEAD MKE—mini-retreat programs where staff can do a teambuilding exercise and reflect afterward.
- Website (<http://uwm.edu/community/>) has upcoming volunteer events. Has a resource for placing service learning students. The service learning database is connected to PAWS.
- THREE upcoming events: Beyond Service Training and a grassroots networking event to connect UWM and MPS employees. See website for details.
- Thursday, September 17: Community Leaders Work-Study program: By this Thursday, if work-study students don't have a job yet, they can find one at this sign-up session.

External Relations and the Services Offered: Panther Families, Speakers Bureau, Neighborhood Relations, Pro Sport Partnership and more: Keri Duce

- What is external relations?
 - Any program that interacts with community around UWM. Includes:
 - Tours for people who want to know about UWM
 - Special events—inauguration, Clinton visit, etc.
 - The supervising of public records—when someone from the outside community would like UWM documents
 - The overseeing of communications for the chancellor
 - Board of visitors—provides recommendations to UWM
 - Variety of professional sports partnerships.
 - Panther family program

- Panther family program
 - Rebooted last year
 - Newsletter:
 - If you want to receive the newsletter, go to the Panther Family website and sign up. <https://uwm.edu/family/>
 - Three items parents are interested in: health and safety, finances, and students getting a job.
 - About 7000 people on newsletter list.
 - If have you have graphics or content you want out to parents, you can send to Keri.
 - Parents have a facebook page—closed group for parents who have kids at UWM. Can support each other.
 - Panther family committee meets twice a month.
 - Family weekend: October 10
 - Parents come to campus, visit students and connect with UWM.
 - Day of activities: plaza festival, open house, Panther Prowl, etc.
 - Homecoming: Oct. 2-10
 - Whole week of events: TEDex, pep rally, Common Read author visit, etc.
 - Ends with Family Weekend
 - Neighborhood and community relations:
 - Office works with area neighborhood associations
 - Newsletter—Notes to Neighbors—goes out once a semester. Updates community on what is going on on campus.
 - Grant initiative: UWM pays overtime to police for more patrols in the area.
 - Majority of work in this area is how to stay safe in neighborhood—and having a unified message from DOS, police, and UWM
 - Professional Sports partnerships:
 - Students can buy discount tickets, go to different events.
 - Great way to have a department do an activity together. Can get discounts.
 - Working with Peck School for more discounts for arts and culture events.
 - UWM Speakers Bureau:
 - Speakers bureau is a free service—faculty and staff can go into the community and speak or do a workshop at no charge to the organization. They are getting a free workshop and getting to know UWM
 - Benefits to you—build resume, work on public speaking, give back.
 - Can only do two times a year.

- Can promote UWM during the event—can get swag, giveaways, etc. from office
- Website has info on what it is and how to sign up.
<http://uwm.edu/speakersbureau/>

Announcements

- **Enhancing Advising – Jen Hayes**
 - Un-Conference is this fall: October 6, 8 a.m. to 1 p.m.
 - Conversation will be focused around advising.
 - True un-conference—the day will be planned that morning; 8-8:45 a.m. is the planning session.
 - First session is at 9 a.m., but the planners need input for planning so please come at 8 if possible.
 - Note-taking will be a group effort and saved as public documents.
 - Rebecca Olsen and Jen received an intergroup relations training professional development grant. They will be bringing facilitators to campus. CIE and the Center for Inclusive Excellence were involved in getting this training.
 - Goal is to promote inclusivity and social justice on campus. There will be an application process for participating.
 - The training is two days—January 7 and 8—and may have a further commitment to discuss what you learned in future.
- **ASLAC—Sue Cashin**
 - The committee will be working on Advising Learning Outcomes this fall.
- **Student Success Center – Kelsey Stockton**
 - Mapworks training sessions are still available
 - Planners are still available for students.
 - The SSC would like feedback on orientation returned.
- **Center for International Education – Christine Wolf**
 - Study abroad deadline: Oct. 1
 - New centralized office—Garland 138 or call 4846
 - Popcorn on Fridays
 - Sarah and Jen’s presentation will be in November.
- **LGBT Resource Center—Duane Johnson**
 - 45 people came to open house event.
 - 65 people signed up for safe space training and have committed staff to increase number of trained individuals on UWM’s campus.
 - Announced he is leaving UWM.

- **PASS –Johnnie Dvorak**
 - Students can continue to sign up for group tutoring. Groups are limited to 5; the sooner students sign up, the better.
 - Exam reviews are available as well.
 - Staff will be attending the National College Learning Center conference. PASS won a national award last year, so their work will be highlighted at the conference (Nice job!)
- **Admissions**
 - Kicking off recruiting
 - Seeing a trend where invitations are going to wrong department. If you get an invite to recruit, contact admissions to make sure they got the invite as well.
- **Exploring Majors Fair:** Dorrie Van Kerkvoorde
 - Exploring Majors Fair will be held Oct.26. Registration for reserving a table is now open. Lauren Lessac will be sending out registration information.
- Heidi Vrankin Matara introduced Allegra Troiano as the new **director of ESL**. Questions regarding curriculum, recruitment, etc., can be directed to Allegra.
- Olivia Novarro announced that **Hispanic Heritage Month** starts today. Events include:
 - Free movies every Thursday. Director of this Thursday's movie will be here.
 - Salsa fest with live salsa band
 - Tomorrow's international coffee hour will feature Mexico. Tomorrow is Mexican Independence Day.
 - Calendar of events on website/
 - **Fifth Annual PALM** (Promoting Academics in Latino Milwaukee) event— Saturday, October 3. Get tickets now! Food from 12 Milwaukee restaurants.
- Jen Hayes—**Deaf Awareness Week** next week.
 - On Monday, they will hold short learning sessions on ASL.
 - Thursday is deaf stories day—7 people coming and telling their story. The last stories will be from a Peace Corps volunteer and a woman from Kenya.
 - More info on events here: www.uwm.edu/daww
- A **university staff** member spoke about supporting university staff. He pointed out that the eCampus people didn't mention what is happening with university staff. The university staff would appreciate any support that you can offer. They would like to make sure that people displaced in the bookstore change have an opportunity to continue to support themselves and their families.
- Karen Parrish Baker of the **Academic Staff Public Relations committee** will email a newsletter. Through a grant, they are offering a workshop on story-telling with the goal of promoting connections between academic staff.

- Cindy Petrites from **Alumni Association**: The association purchased a contract with a company that provides webinars on career related topics.
 - A professional development workshop will be held on October 8 in the library to get familiar with how to use the webinars. They will show ways to promote it to students and show students how to use.
 - Have access from July 1 to June 30.
 - Email will follow from Cindy. Will give link to webinar series.
- Kamara Jackson introduced herself as the new recruiting coordinator for **Career Planning and Resource Center**. Will send out info on how to volunteer for the upcoming career fair.
- Sarah Terry from the **Military and Veterans Resource Center** discussed having more faculty participate in Kognito Training. If you haven't yet completed training, contact MAVRC at mavrc@uwm.edu.

ACN leadership announcements:

- Ashlie Schaffner announced that she will be putting together agendas for meetings. If you would like to be on the agenda, contact Ashlie.
- Gary Cooper-Sperber announced that we will be sending an email survey out soon to solicit feedback on the ACN website.