

Members Present:

K. Barnes, S. Byrne Irwin, C. Clark, J. Dvorak, M. Fero, D. Galowitch, K. George, J. Hack, B. Hinshaw, S. Kaempfer, W. Johnson, A. Maldonado, I. McLaughlin, L. Molina, P. Muas-Xiong, D. Patnode, S. Perkins, K. Press, K. Roosevelt, M. Schmid, J. Singer, C. Wolf, A. Wrench

Innovation Weather- JMC 524 Marketing class representatives

Students presented from JMC 524 marketing class – client Innovation Weather; students in JMC provided sales sheets, media blurbs, logo, tagline, an open house and Facebook presences.

Innovation Weather started in 2007 - currently have 10 staff members and 10 interns. Through Innovation Weather there are opportunities to provide internships, academic research, career preparation and community involvement for UWM students. Innovation Weather provides a 24/7 weather experience with training in forecasts and communication with clients. Students interested in pursuing internships in meteorology need to be in a declared Atmospheric Science major in the College of Letters and Science, need to be a sophomore going into junior year. Upon graduation students will have 3 years of forecasting experience and will be hired at a higher pay grade. Innovation Weather is looking specifically for underrepresented groups to apply to Atmospheric Science for internship possibilities.

WE Energies is one of the 10 main clients Innovation Weather currently serves. Some of the serves Innovation Weather provides include – what are your business’ weather concerns, how can we help you prepare for the coming weather?

JMC 524 is seeking spring 2011 clients as part of the strategic communications campaign class project. Please see the Request for Proposal for details and information about submitting a proposal.

Campus Community Reports

- Enhancing Advising Subcommittee
No report
- Graduate/Retention Workgroup
No report
- Financial Aid
No report
- Center for International Education
No report
- LGBT Resource Center
No report
- Women’s Recourse Center
No report
- Orientation Leadership Team

Spring NFO occurred last week on December 15th and went fairly smoothly. If anyone has any feedback for OLT, please share your thoughts. There was low attendance at the NFO session – maybe thinking about a later date into January in the future. Make-up NFO will take place on January 24th from 5:30-7:30. Individual appointments with advisors are going on right now. Make sure to call the NFO office to have the hold released in order for the student to register. In preparation for Fall NFO a meeting will take place on January 13th from 9:00-10:30, location TBD, to discuss the NFO schedule and dates. An April meeting will also be planned to review more information regarding NFO as we move closer to the summer. Concerns regarding Fall 2010 NFO were taken back to the committee from the advisors and one of the major changes addressed will be the afternoon activity. A focus group was also conducted with students who attended last summer. The afternoon activity will now be presented in a conference style format which will include technology, building community on campus and managing finances including more information about financial aid. Students in the focus group noted that the parents received this information but not the students. This change is an attempt to give the students what they felt

they needed to know at NFO. They may only be one registration session in the afternoon to accommodate the conference style presentation.

- Enrollment Services

Freshman testing begins again on January 5th. The Testing Center website is all different now since the site is connected with PAWS. Students have to login first and then pick a testing date. January 12th-February 3rd expanded testing will be offered. Placement testing mailing to incoming freshman should be sent out the last week in January.

January 7th - \$200 deposit required, January 19th – required tuition deposit, January 20th - \$200 & \$50 late fee, January 20th – classes dropped if deposit not paid

December 13th was the last day to apply for the spring 2011 term. Now students are encouraged to apply for the summer 2011 or fall 2011 semester.

Hiring has just been announced for a new UWM/MATC transfer position in DES

First Year Probationary Hold will be placed on January 5th.

- Student Accessibility Center

No report

- First Year Center

No report

- Panther Academic Support Services

Tutoring for Winterium – Walk-in tutoring available Monday, Jan. 3rd – Thursday, Jan. 20th.

Hours: Mon.-Thurs. 11:30-2:20 Friday 11:30-1:30. Online appointments also available – please see PASS in Library E154 or Bolton 180 or email pass@uwm.edu. A PDF of tutoring information will be sent out shortly to the ACN list serve.

General Announcements

Welcome Will Johnson – new academic advisor in Business

Advising at UWM – Practices, Procedures and Current Issues – A Discussion

- Discussed new advisor hiring currently occurring in L&S
- Roles of freshman and continuing advisors in L&S in relation to major faculty advisor, mixed review from students how each department assigns, very political – some more successful than others
- How L&S students must schedule appointments
- Limited enrollment programs like Health Science and Nursing – hoping to have a conversation in January about how to talk with students about ‘Plan B’, how to get students to understand the realities of what it takes to gain acceptance into the program.
- AOC students are required to meet with their advisor once every two weeks
- CEAS – alpha split; 2.3 GPA and Calc 1 completed, first listed as intended, advance towards major by hitting milestones, some freshman are admitted directly to the major (linked as well to scholarship dollars) AP Math and Chem. Mandatory freshman advising by withdrawal deadline – 70-75% compliance
- Idea presented of grid of internal transfers
- Health Science – advise by major, limited enrollment, on website breakdown of major listed, podcasts being discussed in Health Science
- Online Advising/FERPA w/ email – what are specific office policies? Limited e-advising, takes away from relationship, if file has to be pulled to answer question ask student to schedule an appointment.
- Business – walk-in advising four days a week including late advising appointments until 6:00 on Monday and Tuesday.
- Student office workers help to pull folder and transcript
- Illuminate is an online service being used in PASS (audio, video & whiteboard) Offer extended if anyone is interested in learning more about uses for this technology through PASS
- Email frustration – how do offices handle? Tag lines, only purposeful message being sent out
- Paper files notes or CatTracks?
- Possible Ideas for future ACN conversations – NFO discussions