

Members Present:

J. Altmann, J. Broskowski, S. Byrne Irwin, J. Dvorak, K. Folstein, K. George, S. Gosz, J. Harper, J. Hawkins, T. Hill, B. Hinshaw, S. Kaempfer, M. Knasinski, A. Kowaliczko, L. Lampkins, A. Maldonado, M. Meyers, P. Muas-Xiong, J. Murray, A. Northrup, S. Perkins, J. Rahmer, N. Reinbold, K. Roosevelt, B. Simon, D. Vang, C. Wolf, S. Zlotocha

Beth Weckmueller, Kim Folstein and Laura Pedrick – Blended/Hybrid Courses & Admissions Update

UWM has had a significant increase of enrollment over the past decade, including 30+% increase in undergrads. Fall 2009 enrollment of 30,455 set an all time record, this being the first time over the 30,000 mark ever. There was a slight increase in freshmen compared to 2008 but a much larger increase in transfer students. Increased freshman retention also contributed to increased enrollment. More students than ever are being served at UWM. New freshman enrollment at UWM peaked at 4,500+ in fall 2007 and has since dropped back to 4,100. There are smaller high school graduating classes in WI and a continuing decline projected through most of the coming decade. Conversely, more transfer and re-entering students are coming to UWM, possibly due to the current economy. Perhaps by 2015-2016 we might see a slight increase in the size of high school classes. UWM, like Wisconsin, is becoming more diverse with the Latino/a population growing at the fastest rate. There are a relatively low percentage of baccalaureate degree holders in WI and large numbers of adults with some college/university credits but not a completed degree. A significant proportion of these adult learners might be potential candidates to return to higher education but we must determine what their needs are and then serve their needs in order to attract them and help them succeed. UWM is making a sustained and significant investment in online and blended learning opportunities. There is strong support for faculty and instructional staff to help them develop online and blended courses and programs. For fall 2009, 1,325 students are taking courses exclusively online – an increase of 37% from 08-09. 5,731 students are taking at least one course online – an increase of 49% from 08-09. Another 1,738 students are enrolled in at least one hybrid course that combine in-person and online education – an increase of 60% from 08-09. Continued growth of online instruction is key to providing access to nontraditional student populations but also helping relieve overcrowding on the east side campus and freeing up scarce classroom resources. There are 78% of online enrollments in the metro Milwaukee area. With many undergraduate courses online, we are starting to see a greater merging of online and face-to-face students, with our offerings serving both traditional age students and adult learners. Online classes may not be for everyone, but for an increasing diverse proportion of our student body these classes fill an important need. Most online students appreciate convenience and flexibility of online classes. 4 questions a student should ask themselves to determine if online learning is right for them – 1. Do you express yourself well in writing and have good reading skills? 2. Are you comfortable working with computers and using the internet? 3. Are you good at managing and scheduling your time? 4. Are you willing to take responsibility for your own learning as well as work collaboratively with your classmates and instructors? In determining the needs of adult students, we recognize that they are traditionally stealth applicants. We need to tell real stories from real students. Adult students are looking for flexible, nimble programming and services. They consider the “one school” paradigm. You should review how your area addresses balancing school/life/work/family, non-traditional program delivery and transfer credits. Online graduate degrees that are available – PhD Nursing, DPT Nursing, MLIS Information Studies, MS Administrative Leadership concentration in Adult Learning, MS Administrative Leadership concentration in Higher Education Administration, MS Administrative Leadership concentration in Educational Supervision, MS Exceptional Education Deaf and Hard of Hearing Education, MS Cultural Foundations of Education. UWM’s online degree array include the first 60 credits online from L&S, 7 majors including Communication, Community Education, Information Resources, Organizational Administration, Political Science, Psychology, Sociology, BSN at-home program. Online graduate certificates: Taxation, Professional Writing and Communication, Therapeutic Recreation, Multicultural Knowledge of Mental Health Practices. Online undergraduate certificates: Child Care Directors and Youth Work. UWM Blended Degrees include MS Administrative Leadership concentration in Higher

Education Administration, MS Computer Science, MS Occupational Therapy, Graduate Certificate in Public Health and Child Care Directors certificate. A new online website was presented this past summer. Contact information is available on the OARSS website as well as a way for interested students to ask questions about enrolling at UWM. Over the summer UWM began interactive marketing including Google Ads, JS Online and a second wave was launched mid-October. Adult Info Sessions have also been conducted with positive results – of the 58 people who attended, 26 have taken some action at UWM.

Natalie Reinbold – Life Impact Program

Natalie attended ACN to remind us all about the Life Impact Program and that the application process for the program is now open. Priority is given through March 1st. Students need to be admitted to UWM and have completed a FAFSA and be Pell eligible. \$5,000 and a life coach with a more holistic approach are provided to the scholarship recipients. 35-40 interactions per semester are typical for each student in the program. Workshops, support groups and laptops are provided as well to the students. The program is proudly supported by the Jane Bradley Pettit Foundation and Great Lakes Higher Education Guaranty Corporation. The Life Impact Program is in its 5th year with the next year being the final year that the program is currently funded. Natalie is trying to obtain continued funding and hopes that we will continue to talk about this program with students. 2,800 students at UWM declare a dependant on their FAFSA. Average undergrad who has children has a 2.2 GPA, average graduate student is a little higher than that. Average Life Impact student has a 3.45 GPA and an 89% retention rate. Emergency funds are also available for students. Natalie is conducting focus groups of current students and has found that graduation is the scariest time as a student might be encountering not having employment and child care issues. Six months post graduation assistance including professional clothing are available to graduating students. There is also a Student/Parent Association with lots of activities and a fun group of people for students looking for additional assistance.

Campus Community Reports

- Enhancing Advising Subcommittee
The freshman advising hold now is listed, advisors should now have access. On January 8th the hold will be placed. An email from DES will go out to students on probation that day. Query has been added and can be run on the 9th. Additional documents are now in the Panther Folder.
- Graduate/Retention Workgroup
February 12th is the Access to Success conference. GER requirements will also be discussed.
- Financial Aid
Financial aid is only available for Winterium is not all loans have been used from fall.
- Center for International Education
February 4th, 2010 is the Study Abroad Fair from 9-2 in the Union Concourse.
- LGBT Resource Center
Thanks for all who attended the conference. Mostly non-classified attended. Check MyDev for Safe Space training. A lavender graduation ceremony will be taking place this May – more details to follow.
- Women's Recourse Center
No report
- Orientation Leadership Team
No report
- Enrollment Services
Deadline for starting this spring 2010 was December 1st; only extenuating circumstances will be considered. The Testing Center reports that expanded testing will begin mid-January. Letters will go out at the end of January to freshman with information about UWM and regional placement test dates.
- First Year Center
No report
- Student Accessibility Center

No report

- Panther Academic Support Services

SSS is recruiting for a position. Final review sessions are also available for around 30 courses. Office will be open during Winterium for walk in Monday-Thursday 11:30-2:30. Math 95, 105, 116 and 117 will have tutoring coverage everyday. Assistance is available in Bolton 120 and online.