

ACN Meeting Minutes February 19, 2008

Members Present:

S. Chetney, K. Coffaro, T. Current, L. Fitzenberger, G. Gilbert, D. Gygi, J. Harper, B. Hinshaw, L. Hoeft, S. Kaempfer, D. Kavalauskas, J. Klumpp, M. Knasinski, K. Koncki, B. Maas, R. McGraw, M. Meyers, S. Mitchell, R. Moebius, P. Muas-Xiong, P. Mullikin, A. Northrup, K. Omachinski, D. Patnode, V. Provost, J. Rahmer, A. Randall, C. Rasavong, K. Roosevelt, A. San Diego, T. Scheer, J. Schiedt, B. Sims, L. Walker, A. Wrench, S. Zlotocha

Bruce Maas, CIO - Access to Success: The Role of Technology in Student Retention

Advisors need to be able to deliver information to large, targeted, mobile populations. They need to become familiar with the different ways students use technology to communicate. Good technology needs to be available to all customers, not just some – thus, centralized services are needed. Current initiatives that can help with these needs: Pantherfile, Web Content Management System (CMS), Tutoring/Mentoring, PantherLink, and the PAWS upgrade.

Michael Hostad (mhostad@uwm.edu) spoke about UWM'S Content Management System, which allows users to manage their own web site content. It puts content updating back into the hands of the content owner, and can be as easy to use as Microsoft Word. Early adopters: Lubar School of Education, the College of Engineering and Applied Sciences, the Department of Human Resources, and Enrollment Services. Students, faculty and staff could create CMS-based "Professional pages" eligible for "vanity" URL's, which would be searchable via UWM's Google search. More info is available at www.CMSinfo.uwm.edu. Right now, the production environment and web server software are still being updated.

Another new system is the PantherLink Calendar. The integrated email and calendaring system will enable student calendars to be pre-populated with their schedules, can connect to Cattrack, can subscribe to channels (types) of events and pull data from outside sources for the calendars. More information is at www.PantherLinkinfo.uwm.edu or PantherLink-News@uwm.edu.

More information also available from Bruce Maas (bmaas@uwm.edu), uits.uwm.edu, or, for minutes of the Information Technology Policy Committee, itpc.uwm.edu.

ACN Elections

Andrea's and Jenny's term as co-chairs ends in May. Nominations will be accepted at the April meeting. Ballots will be sent out at the end of April with results to be announced at the May meetings. The ACN Awards Committee will also be seeking two new members for a three year term. This committee meets two or three times per year.

Damira Grady, Life Impact Program

The Life Impact Program is a six-year pilot project funded by the Pettit Foundation. It has a limit of 60 students for now and awards \$5000 scholarships, renewable annually, to low income, 2.5 GPA, Pell grant-eligible student parents. The students do not have to be single parents. The program also offers emergency funds as well as counseling services. Students can be current, incoming, or transfer students. There are 30 students enrolled in the program this year and 40

next year. For more information, please contact Natalie Reinbold, Life Coach/Coordinator for the program, at x4431 or natrein@uwm.edu.

Announcements

Jamie Harper introduced three new employees in the Financial Aid Department.

Peggy Mullikin is now working with new freshmen in DES, taking over for Julia Diggins. The department is working on a multicultural student experience event in early April to increase the admitted enrolled numbers, and will be contacting students whose applications are incomplete.

UWM placement testing for new freshmen takes place March 17-22. Students can also register for regional test dates through Madison.

The Center for International Education announced the Study Abroad Fair in the Union in February to promote summer programs and 2008-2009 programs.

The March 18 and May 20 ACN meetings will be held in Lubar Hall N120.