**ACCESSIBILITY COSTS**

***Feedback: “Their feedback included the observation that there is a lack of analysis of what it will cost to implement this policy and wanted to know this information.”***

**COSTS:**

* Majority of cost to implement accessibility policy– staff time
* Captioning - $1.00/minute to send it out to contract vendor
* Audio only files - transcription - free transcription program (also a Google Chrome app)

<https://transcribe.wreally.com/how-it-works>

* Accessible PDFs – free to check – try to highlight it – if you can its accessible. If not, scan a new copy, or convert for free using free campus software “Read&Write Gold” or request a new scan through Libraries’ interlibrary loan.
* Websites – WAVE accessibility checker is free. Other costs: School/Departmental webmaster’s time. \*\*If help from outside the campus school or department is needed than its @$65/hour.
* LMS accessibility – Campus is moving from D2L to Canvas. Evaluate accessibility before moving materials – change, delete or update materials. Canvas has an accessibility checker software called DoIT that checks accessibility, suggests changes and can make some of the changes.

**COST OF NOT:**

* Loss of student enrollment due to inaccessible processes - $$$$ unknown
* Loss of student success – may result in students dropping out without completing their

degrees - *The U.S. Bureau of Labor Statistics states that only* ***16.4*** *per cent of students*

*with disabilities have completed a bachelor’s degree – a sharp difference compared to*

*the 34.6 of students without a disability who finish a first degree. This gap is a product of*

*the lack of support institutions give their students with disabilities, including the barriers*

*they face due to web inaccessibility. (US Bureau of Labor Statistics Department of*

*Labor, 2015.)*

* Loss of faculty and staff due to inaccessible IT and research- $$$$ unknown
* Lawsuits – result of OCR complaint when DOJ gets involved.
* Miami State – paid $108,000 plus $142,000 (less repaid debt of $40-$50,000) to student
* Louisiana Tech - $23,543 to student – plus legal fees  
  Florida State - $150,000 ($75,000 per 2 students) – plus legal fees
* CSU San Bernadino – $820,000 ($505,000 Attorney fees and $315,000 in damages)
* Bad publicity from a lawsuit that claims institutional discrimination - $$$$ unknown