



The Aira Campus Network

The Aira Campus Network equips blind or low vision students, faculty or guests with the ability to independently navigate and freely explore all that a campus has to offer. We build a geofence around your entire campus and students, faculty and guests can use the Aira app to connect to a trained remote sighted assistant.

What is Aira?

Aira, today's fastest growing assistive technology designed for people who are blind or low vision, is bringing visual information and details into focus and under control; making all areas of a college or university campus accessible. Combining advanced technology and communications with highly-trained human agents to provide users with flexible and convenient access to visual information at the push of a button. Aira's users (called Explorers) gain greater independence, mobility and productivity.

Today, over 20% of all Aira sessions are campus/academically related.

What can Aira help students, faculty or guests accomplish?

- Efficiently accessing information in the classroom
- Navigating unfamiliar campus layouts, surroundings, buildings or streets
- Engaging more effectively in social interactions
- Enabling use of inaccessible devices, (touch screen office/coffee machines)
- Freedom to experience public theater or sporting events

Why should I join the Aira Campus Network?

By joining, campuses are able to offer blind and low vision students, faculty and guests with a new tool to be successful on campus. Just like outfitting a student or faculty member with a laptop or other tools or pieces of assistive technology, your campus would provide Aira as service.

How does it work?

- Your campus purchases a pool of minutes that can be used by any student, faculty member or guest. (*Think Shared Family Cell Phone Plan*)
- The minutes are tied to the location of your campus and designated for use anytime, anywhere.
- Aira will geofence your physical locations(s) and all calls made inside of this geofence are pulled from your campus minute pool.
- Aira will send a monthly usage report of all call activity.
- **There is no technical or operation demands required from your organization.**

"Whether it's navigating the campus that seemed to be under constant construction, or locating a classroom inside of a building that was built without accessibility in mind, I can't tell you how much Aira is becoming a crucial part of my school routine."

– Cricket Bidleman, First Year Student & Aira Explorer

To learn more, please contact Marty Watts | marty@aira.io | 617-905-8784