

Transfer Student Recruitment Opportunities

Improve Available Information

Action	Contact
<p>Update transfer guides. Transfer guides detail course-by-course equivalencies so that students can see how their courses might transfer to UWM. These guides are created and updated by advising units; we need your help in updating them annually and completely.</p> <p>https://uwm.edu/onestop/your-student-record/transfer-credits/transferring-course-credits/</p> <p>There are two systems that can provide you with your transfer information:</p> <p>Via Transferology</p> <ol style="list-style-type: none"> 1. Visit https://transferologylab.com If this is your first time to the site, you will need to create an account. 2. Using the “Advising & Recruiting” drop down menu, choose “transfer equivalencies.” 3. Enter any part of the name of the institution the credits are coming in from the “transferring from” box. 4. Click on the green view button when you see the name of the school. 5. Use the drop-down menu to choose the department name or number to view the equivalencies from that department. <p>Via TED</p> <ol style="list-style-type: none"> 1. Visit https://web.uwm.edu/registrar/tools/ted 2. Enter the institution the credits are coming from. Wait for it to load. 3. Enter the subject area name or number. Wait for it to load. Hit submit. 4. Note the color coding: Pink = equivalencies that have expired and are only valid if the student took the class during the valid time period. Blue = courses that have two equivalencies, one if the student is transferring into CGS at Waukesha or Washington Co, and a different equivalency if the student is transferring to main campus. 	<p>Head of advising in your school/college.</p> <p>In Letters and Science, contact Deanna Alba, dsalba@uwm.edu</p>
<p>Update existing articulation agreements. Articulation agreements are package arrangements between two institutions; for example, “students who complete an Associate’s in X must only complete Y courses in order to finish their degree at UWM.” Program level outcomes should be privileged over narrower, course-to-course equivalencies.</p> <p>You can view existing articulation agreements here; please ensure that the details of any agreements you have are up to date.</p> <p>https://uwm.edu/registrar/students/articulation-agreements/</p>	<p>Chris Head, Assistant Director of Transfer Services, head@uwm.edu</p>

Create transfer student web pages. Our data suggests that students are more likely to visit department pages than school/college or administrative pages. We should, therefore, make transfer information prominent on each department page. Ideally, this would be a page for each department; barring that, it might be a link to a school/college page from each department page.

Business and Social Work are good examples of this second method, although a top-level menu would be even better:

- <https://uwm.edu/business/> (see Academics→Transfer Students)
- <https://uwm.edu/socialwelfare/> (see Academics→Transfer Students)

The page should include the following (even if duplicated elsewhere on your site):

- Highlights of your school/college prospective students will find interesting. What makes your program(s) uniquely attractive to students?
- Application information
 - Link to OUA Transfer Admissions page:
<https://uwm.edu/undergrad-admission/student-type/transfer/>
 - Any details regarding selective admission to school/college (if applicable)
 - Any additional steps required for admission to major (include when a student would do this)
- Links to any transfer guides and articulation agreements
- Contact information for relevant advisor/faculty member(s)
- Instructions on scheduling a meeting with a faculty member, academic advisor, or recruiter. Typically, students not yet enrolled would meet with a recruiter.
- Instructions on receiving unofficial credit review before application; include the option to upload unofficial transcript for credit review.
Examples:
 - <https://uwm.edu/business/academics/undergrad/transfer-students/>
 - <https://uwm.edu/socialwelfare/transfer/>
- Contact information for **admitted students** (if different).
- Links to financial aid Information:
 - Scholarship Information: <https://uwm.edu/onestop/finances/types-of-financial-aid/scholarships/>
 - Financial Aid Information: <https://uwm.edu/onestop/finances/receiving-financial-aid/tips-for-transfer-students/>
- Outline of degree program(s)
 - If school/college offers few degrees, include general education requirements, schools/college requirements, major requirements,

and any other required professional experiences. Example:
<https://uwm.edu/informationstudies/academics/undergraduate/ist/>

- If school/college offers too many degrees to outline all requirements, include an outline of what commonalities exist with an explanation of how the major courses or other requirements would fit. Include further information on how students access the more detailed degree outline.
- Relevant academic policies for transfer students. Examples:
 - Course Repeat Policies
 - Residence Credit Policies
 - Transfer GPA policies, if relevant.
 - Other academic policies specific to the school/college

Develop and Improve Pathways; Streamline Curriculum

Examine and streamline pathways with two-year institutions with top partners (MATC, Madison College, WCTC, Gateway, College of General Studies, UW Branch Campuses)

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<p>Examine curriculum for transfer friendliness. Some common items can make a curriculum less transfer friendly; for example,</p> <ul style="list-style-type: none">• Double dips. For example, the International requirement in L&S is typically fulfilled through carefully advising students to take gen ed courses that fulfill two requirements. For transfer students who have not received this advising, this requirement, as implemented, amounts to additional credits to degree.• Inflexible requirements. Where possible within the intended learning outcomes of your program, consider fewer individual course requirements, in favor of freer substitutions.• Incompatibility with partner institutions. Where do most of your transfers come from? How might small changes better benefit those students? What likely partners are sending you very few students? Might the curriculum be part of the reason?	Dave Clark, dclark@uwm.edu
<p>Examine additional course-by-course equivalencies. These determine how students who do not earn an Associate's Degree will transfer. General education courses from other schools are important to consider. We are obliged to honor general education courses from UW schools, but do not always honor gen ed courses from non-UW schools.</p>	Chris Head, Assistant Director of Transfer Services, head@uwm.edu
<p>Develop articulation agreements. These provide the structure for students who complete an Associate's Degree.</p>	Chris Head, Assistant Director of Transfer Services, head@uwm.edu
<p>Create innovative new possibilities. We can create unique program-to-program links in a variety of ways, and we have a number of tools available to us, including reverse transfer, MOUs, and dual admission. Please reach out to Chris Head to discuss.</p>	Chris Head, Assistant Director of Transfer Services, head@uwm.edu
<p>Create clear transfer pathways. Pathways could include articulation agreements, MOUs, or a structure like that in SOIS that allows for more flexibility in applying transfer credits to degree.</p>	Chris Head, Assistant Director of Transfer Services, head@uwm.edu
<p>Consider scholarships for transfer students. Clearly state in Panther Scholarship Portal and in transfer online/print materials if transfer</p>	Chris Head, Assistant Director of Transfer Services, head@uwm.edu

students are considered for current student scholarship opportunities.	
<p>Create pathways for CGS students. We have unique opportunities with CGS. Nursing has started offering more pre-nursing coursework at the Waukesha Campus.</p> <ul style="list-style-type: none"> • Work to align curriculum to create seamless transfer from associate to bachelor • Educate CGS advisors on Milwaukee campus programs to improve advising for students changing careers. • Develop relationships with CGS faculty (similar to other feeders) • Participate in major exploration events 	Chris Head, Assistant Director of Transfer Services, head@uwm.edu
Create new transfer guides for top IL Community Colleges	Chris Head, Assistant Director of Transfer Services, head@uwm.edu

Engage with Students and Partners

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<p>Participate in Office of Undergraduate Admissions (OUA) Welcome Programs. Advising units get this information and coordinate who from the school/college is attending. If faculty are interested in getting more involved, they should speak with the advising offices to find out where there is need within their school/college.</p>	Head of advising in your school/college
<p>Guest lecture. Lecture at two-year campuses & host colleagues on campus.</p>	Your disciplinary colleagues on other campuses.
<p>Remind potential transfer students to ask the right questions.</p> <ul style="list-style-type: none"> • Number of credits to degree completion • Financial aid 	If you talk to a lot of potential transfer students, ask a transfer advisor or recruiter for tips.