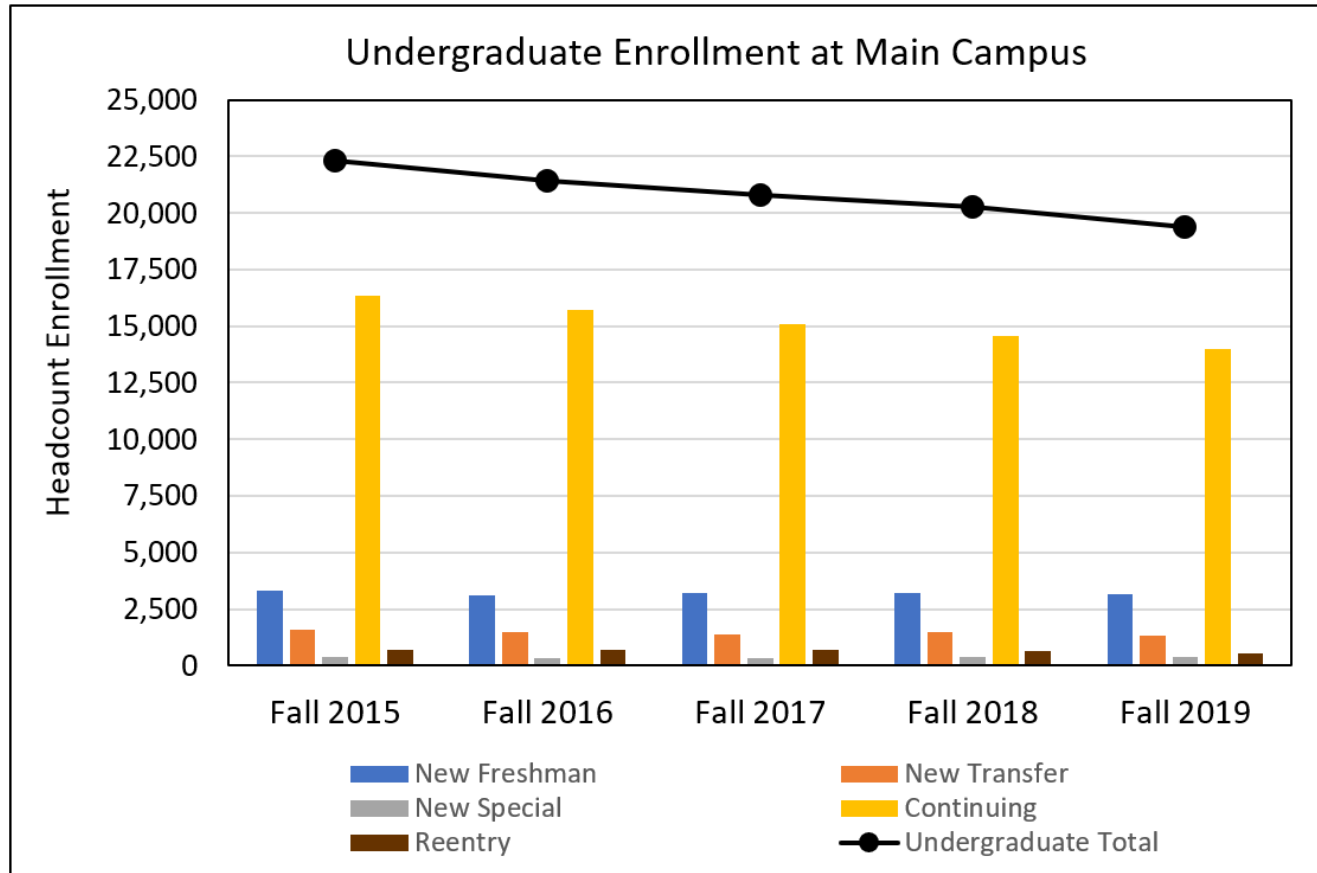


Transfer Data

Fall 2015-2019

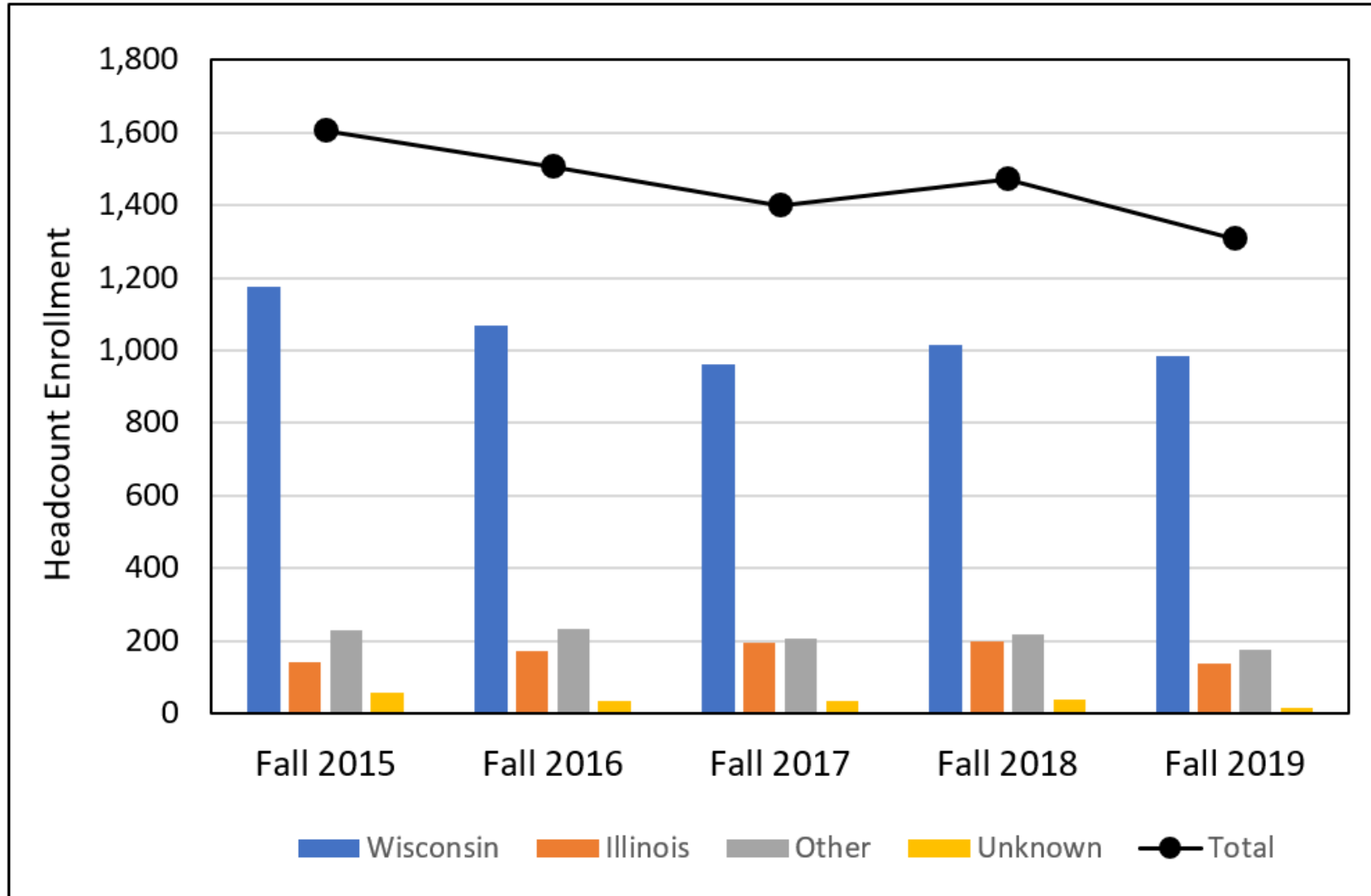
Undergraduate Enrollment: Trends over Time



Student Category	Change from Fall 2015-Fall 2019		Change from Fall 2018-Fall 2019	
	#	%	#	%
New Freshman	-140	-4.3%	-56	-1.7%
New Transfer	-296	-18.4%	-163	-11.1%
New Special	11	2.8%	14	3.6%
Continuing	-2,341	-14.3%	-567	-3.9%
Reentry	-167	-23.9%	-118	-18.2%
UG Total	-2,933	-13.1%	-890	-4.4%



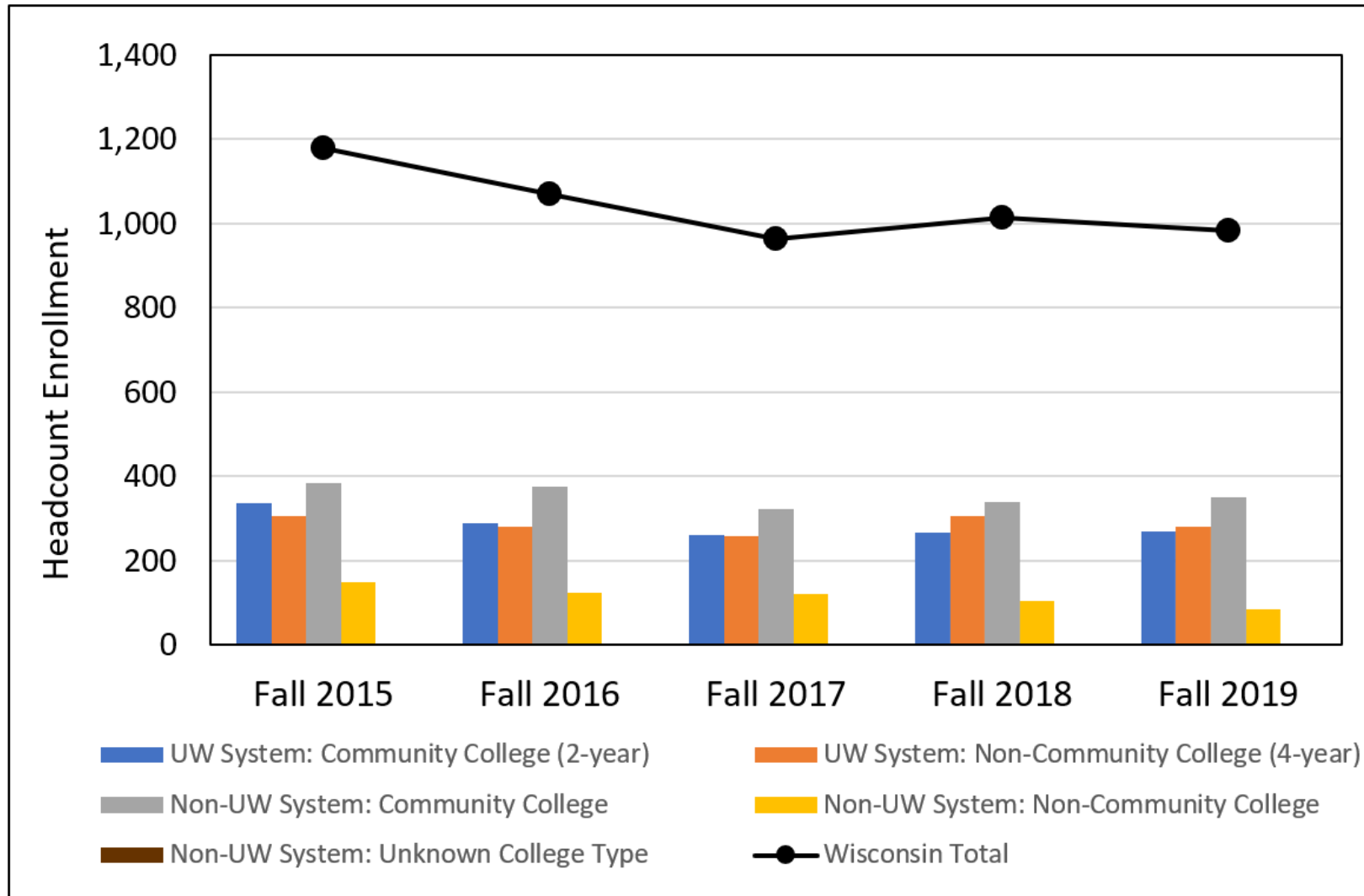
New Transfer Enrollment at Main Campus by State of Previous College



New Transfer Enrollment at Main Campus by State of Previous College: Key Takeaways

- Following an increase in Illinois enrollment, there was a 32% drop in new transfers from Illinois
- From fall 2018 to fall 2019 'other' enrollment (includes others states, international transfers) dropped by 20.5%

New Transfer Enrollment at Main Campus by Previous Wisconsin College



New Transfer Enrollment at Main Campus by Previous Wisconsin College: Key Takeaway

- New transfers from within Wisconsin dropped by 16.5% from fall 2015 to fall 2019

New Transfer Enrollment at Main Campus by Previous 2-Year UW College

College Name	Enrollment Headcounts at the Main Campus by Student Category					Change from Fall 2015-Fall 2019		Change from Fall 2018-Fall 2019	
	Fall 2015	Fall 2016	Fall 2017	Fall 2018	Fall 2019	#	%	#	%
UW Waukesha	153	117	121	123	128	-25	-16.3%	5	4.1%
UW Washington County	64	63	42	50	56	-8	-12.5%	6	12.0%
UW Sheboygan	29	28	18	18	22	-7	-24.1%	4	22.2%
UW Fox Valley	20	19	18	17	14	-6	-30.0%	-3	-17.6%
UW Rock County	16	11	14	10	9	-7	-43.8%	-1	-10.0%
UW Marathon County	21	8	6	9	9	-12	-57.1%	0	0.0%
UW Manitowoc	11	19	8	6	7	-4	-36.4%	1	16.7%
UW Colleges Online	8	3	5	10	9	1	12.5%	-1	-10.0%
UW Fond du Lac	6	10	6	7	3	-3	-50.0%	-4	-57.1%
UW Baraboo/Sauk County	5	4	8	7	5	0	0.0%	-2	-28.6%
UW Richland	1	1	7	2	2	1	100.0%	0	0.0%
UW Marinette	0	2	7	2	1	1	N/A	-1	-50.0%
UW Marshfield/Wood County	0	3	2	4	2	2	N/A	-2	-50.0%
UW Barron County	1	1	0	0	1	0	0.0%	1	N/A
<i>Total</i>	<i>335</i>	<i>289</i>	<i>262</i>	<i>265</i>	<i>268</i>	<i>-67</i>	<i>-20.0%</i>	<i>3</i>	<i>1.1%</i>

New Transfer Enrollment at Main Campus by Previous Non-UW System Community College (top 9 10 institutions)

College Name	Enrollment Headcounts at the Main Campus by Student Category					Change from Fall 2015-Fall 2019		Change from Fall 2018-Fall 2019	
	Fall 2015	Fall 2016	Fall 2017	Fall 2018	Fall 2019	#	%	#	%
Milwaukee Area Tech Col	243	210	162	196	199	-44	-18.1%	3	1.5%
Madison Area Tech Col (MATC)	57	58	63	55	64	7	12.3%	9	16.4%
Waukesha County Tech Col	31	43	33	31	32	1	3.2%	1	3.2%
Gateway Tech Col	16	19	17	15	13	-3	-18.8%	-2	-13.3%
Northeast Wisc Tech Col	12	15	13	16	10	-2	-16.7%	-6	-37.5%
Fox Valley Tech Col	11	6	7	5	4	-7	-63.6%	-1	-20.0%
Moraine Park Tech Col	5	9	3	4	10	5	100.0%	6	150.0%
Western Tech Col	2	2	5	4	7	5	250.0%	3	75.0%
Lakeshore Tech College	3	2	4	3	5	2	66.7%	2	66.7%
Nicolet Area Tech Col	1	4	2	2	1	0	0.0%	-1	-50.0%

New Transfer Enrollment at Main Campus by Previous Non-UW System Community College: Key Takeaway

- UWM lost the most students from Milwaukee Area Technical College, a key source of transfer students
 - 243 enrolled in fall 2015
 - 199 enrolled in fall 2019
 - Down overall 18.1% from MATC (but up slightly this past year)
- New transfer enrollment from Madison Area Technical College is doing better
 - From 57 in fall 2015 to 64 in fall 2019
 - An increase of 12.3%

New Transfer Enrollment at Main Campus by Previous UW System University

College Name	Enrollment Headcounts at the Main Campus by Student Category					Change from Fall 2015-Fall 2019		Change from Fall 2018-Fall 2019	
	Fall 2015	Fall 2016	Fall 2017	Fall 2018	Fall 2019	#	%	#	%
UW Whitewater	54	46	48	57	48	-6	-11.1%	-9	-15.8%
UW Oshkosh	46	41	41	48	55	9	19.6%	7	14.6%
UW LaCrosse	37	35	36	42	36	-1	-2.7%	-6	-14.3%
UW Madison	35	34	31	27	42	7	20.0%	15	55.6%
UW Stevens Point	36	24	24	27	16	-20	-55.6%	-11	-40.7%
UW Parkside	26	27	19	20	28	2	7.7%	8	40.0%
UW Eau Claire	22	17	26	27	15	-7	-31.8%	-12	-44.4%
UW Green Bay	19	20	14	24	21	2	10.5%	-3	-12.5%
UW Platteville	22	22	13	16	7	-15	-68.2%	-9	-56.3%
UW Stout	7	11	5	13	8	1	14.3%	-5	-38.5%
UW River Falls	1	3	1	2	4	3	300.0%	2	100.0%
UW Superior	1	0	1	1	0	-1	-100.0%	-1	-100.0%
<i>Total</i>	<i>306</i>	<i>280</i>	<i>259</i>	<i>304</i>	<i>280</i>	<i>-26</i>	<i>-8.5%</i>	<i>-24</i>	<i>-7.9%</i>

New Transfer Enrollment at Main Campus by Previous UW System University: Key Takeaways

- Down 8.5% from fall 2015-fall 2019
- UWM enrolled 306 students from other UWS universities in fall 2018, down to 280 in fall 2019

New Transfer Enrollment at Main Campus by Previous Non-UW System 4-year College or University (top 10 institutions)

College Name	Enrollment Headcounts at the Main Campus by Student Category					Change from Fall 2015-Fall 2019		Change from Fall 2018-Fall 2019	
	Fall 2015	Fall 2016	Fall 2017	Fall 2018	Fall 2019	#	%	#	%
Marquette University	24	19	12	19	9	-15	-62.5%	-10	-52.6%
Concordia University Wisconsin	18	14	8	15	13	-5	-27.8%	-2	-13.3%
Milw School of Engineering	16	17	13	7	10	-6	-37.5%	3	42.9%
Carroll University	22	12	13	9	6	-16	-72.7%	-3	-33.3%
Alverno College	19	8	10	12	3	-16	-84.2%	-9	-75.0%
Carthage College	4	8	9	4	8	4	100.0%	4	100.0%
Bryant and Stratton College	9	5	6	2	5	-4	-44.4%	3	150.0%
Cardinal Stritch University	2	5	7	4	5	3	150.0%	1	25.0%
St. Norbert College	3	4	1	8	5	2	66.7%	-3	-37.5%
Milwaukee Inst of Art & Design	4	6	4	3	3	-1	-25.0%	0	0.0%

New Transfer Enrollment at Main Campus by Previous Non-UW System 4-year College or University: Key Takeaways

- Not the major factor in UWM's enrollment mix
- Enrollment from non-UWS colleges/universities went down from 150 in fall 2015 to 84 in fall 2019
- A drop of 18.4%