26,037 students
84 percent of students are Wisconsin residents
5,300 graduates in 2016
74 percent of graduates live & work in Wisconsin

Most diverse campus in Wisconsin

Chancellor Mark A. Mone
August 20, 2018
Overview

- UWM’s strategic plan objectives
- Budget stability
- New strategic partnerships
- Big picture and importance of your role
- Open discussion
Progress: Strategic Opportunities

- Investing in Success
  - Outstanding Learning Environment
  - Exceptional Research University
  - Community Engagement & Building the Talent Pipeline

HUMAN CAPITAL, BUDGET & INFRASTRUCTURE

CONTEXT: POLITICAL, ECONOMIC, SOCIOCULTURAL & PUBLIC ISSUES
Context, Actions & Outcomes

Context/Issues
- Political – (e.g. funding, policy)
- Social unrest / divide(s)
- Sociocultural – attitudes toward college
- Public higher education funding

Actions
- S/C work in teaching, research & engagement aligned w/ CSOWG goals, pathways, metrics
- Seizing strategic opportunities (long-term) / partnerships to support strategic drivers
- Driving home the case for investing in UWM
- Intensifying political lobbying & stakeholder communication

Outcomes
- Strengthening UWM, city, region & state
- Elevating value of a college degree
- Magnifying R1 impact
- Retention & graduation rates
- Employment, graduate school options
- Budget support
Strategic Plan Objectives

- Student success
- Research excellence
- Community engagement and talent pipeline
  - People as a platform
  - Branding, image and visibility
Budget Process and Stability

- 2019-20 biennial budget process underway

- Operational budget
  - Declines in state budget support
  - Enrollment challenges
  - Finding alternative revenue streams

- Capital budget
  - 2017-19 budget is favorable for UWM
  - Trend may continue into 2019-21
New Strategic Partnerships

Bold thinking

New revenue streams

Innovative structures
Lubar Entrepreneurship Center

- Ensuring success of UWM students
- Providing skills in entrepreneurial thinking, innovation and creativity
- Contributing to health of region’s economy

3,000 Fresh Ideas Interactions
81 NSF I-Corps Teams
82 Student Startup Challenge Teams
12 Experiential Ideas Challenge Courses
NM Data Science Institute

Three major MILWAUKEE organizations are investing big in TECH TALENT.
Connected Systems Institute

- Sensors, Hardware, and Devices
- Skilled and Knowledgeable Workforce Training
- Network, Controls, and Data Science
- Advanced Facilities
- Business Platform
- Supply Chain Management
Connected Systems Institute

Membership - Current Members

Rockwell Automation
Microsoft
EATON
Wisconsin Economic Development Corporation
Johnson Controls
ACMoSmith
Innovation has a name.
ANSYS
Through collaboration, coordination and partnership, MPS, MATC and UWM will increase the retention, graduation and career success of our students and provide a prepared workforce and citizenry for the Wisconsin economy. $M^3$ will also provide the education and resources to help drive an entrepreneurial mindset for all students to increase choices and opportunities for growth.
M-Cubed: Goals

- Raise aspirations, readiness and student success.
- Educate families about the value of post-secondary learning.
- Align curriculum and services from middle school to post-secondary education.
- Create & cultivate a culture of learning that expects continued education after high school.
- Engage the student voice, create safe spaces and commit to equity and inclusion.
Higher Education Regional Alliance

< Alliance Partners

- All Southeastern Institutions of Higher Education
- Non-Governmental Organizations (NGOs)
  - Employ Milwaukee
  - Milwaukee Succeeds
  - Racine Higher Expectations
- Business Leadership Organizations
- Regional Strive Networks
  - Milwaukee 7 (M7)
  - Milwaukee Urban League
- Greater Milwaukee Committee (GMC)

Bridging the Gap

Programming

- M-Cubed: Milwaukee Public Schools, UW-Milwaukee, Milwaukee Area Technical College
- Milwaukee Succeeds
- M7 – Regional Talent Partnership
- FAB: Food and Beverage Industry Cluster Organization
- AAIW (Artificial Intelligence)
- CSI: Connected Systems Institute

Strategic Directions

- College Completion
- Program Innovation
- Access to Talent
Emerging Strategic Partnerships

Freshwater University

The Design Solutions Center (DeSC) for Workforce and Education Innovations
A Proposal for a Manpower-UWM Online Partnership

INDUSTRY
DeSC
NON-CREDIT

UNIVERSITY
CREDIT
The Big Picture

- Balancing act – Managing roles as teachers, scholars, researchers & administrators
- Chairs as leaders — Academic plans, collaboration, partnerships, engagement
- Clear goals, direction — UWM strategic objectives
- Talent: Hiring, developing, retaining
- Share information with your faculty and staff
- Your commitment, expertise, talent and leadership are powerful and have impact
Resources

- UWM Faculty & Staff: uwm.edu/faculty-staff/
- Budget Information Web Site: uwm.edu/budget/
- UWM Research: uwm.edu/research/
- Office of Assessment & Institutional Research: uwm.edu/oair/
- Office of the Chancellor: uwm.edu/chancellor/
Questions & Open Discussion

Chancellor Mark A. Mone
August 20, 2018