

CURRICULUM

Outstanding Learning Environment

Engagement and Infrastructure

Student Engagement

Faculty Engagement

Learning Infrastructure

Administrative Infrastructure

Actions and Investments

Academic Student Support:
S/C Advising Offices, SS Center,
PASS, OCA,

Co-Curricular:
CPaRC, CCBLR, SS Center, OSI,
CIE, Rec Sports, Athletics,
Housing, LGBT, WRC, IEC, MVRC

**Student Work Experiences and
Career Services:** CCBLR,
Schools/Colleges, Departments,

**Undergraduate Research and
Entrepreneurship:**
OUR, CEMAT, SEM, Grad School,
Schools and Colleges

Space Development:
Classrooms, Labs (instructional
and research) and other

Scholarships and Financial Aid:
Fin Aid, Admissions,
Schools/Colleges, Bursar,
Foundation

Modes of Education Delivery:
UWM Online, Schools/Colleges,
CETL, SEM

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Outcomes

Goals (Ranges)

	Current	3 Year	6 Year	10 Year
Post-Graduation Success				
<i>Fall 2017 Grad Students with UWM Ugrad Degrees</i>	23.8%	25%	25%	25%
<i>Internship experiences/employment</i>	Better data management needed to assess			
Graduation (2011 Cohort)				
Ugrad degrees awarded/Rate	41.2%	41-43	42-45	44-50
STEM 6-year grad rate (within STEM field/in any major) *	33.3%/46.4%	34/44	35/45	40/50
Health-related 6-year grad rate (within STEM field/in any major) *	24.1%/37.3%	25/38	26/39	30/50
Pell-eligible 6-year grad rate	32.2%	33-35	34-36	35-40
New Freshmen Mean credits to degree	135.4	135	133	130
Retention and Gaps				
New Freshmen accumulating 30 credits by 2 nd Fall	43.1%	45%	48%	50%
<i>1 Year Retention Rate Cohort 2016</i>	73.9%	74-77	77-79	79-80
<i>2 Year Retention Rate Cohort 2015</i>	61.3%	62-65	65-67	67-70
<i>3 Year Retention Rate Cohort 2014</i>	53.9%	54-57	57-59	59-60
<i>Undergraduates participating in research opportunities</i>	216	250	250	250
<i>DFW rates < 50 students</i>	9.4%	7-8	6-7	5-6
<i>DFW rates 50-100 students</i>	14.2%	10-13	9-12	8-11
<i>DFW rates >100 students</i>	18.4%	15-17	14-16	13-15
<i>Gap btw Targeted / non-Targeted 1 Year Retention Rates Cohort 2016</i>	7.4pp	5-6	3-5	0-3
Recruitment and Enrollment Selectivity / Yield (Fall 2017)				
WI HS grads degree seeking ugrads/proportion of population	79%	80%	80%	80%
Pell Eligible enrollment/ proportion of population	37%	36%	36%	36%
Undergrad Underrepresented Enrollment/ proportion of population	25%	26%	28%	30%
<i>Overall enrollment Fall 2017 (+ 2,000 with colleges)</i>	25,412	25,500	25,750	26,000
<i>Ugrad International Enrollment Fall 2017/proportion of population (based on SEM model)</i>	3.7%	4.2%	4.3%	4.3%
<i>Ugrad Non-resident Enrollment Fall 2017/ proportion of population (based on SEM model)</i>	5.2%	5.7%	5.7%	5.7%
<i>Ugrad MSEP Enrollment Fall 2017/ proportion of population (based on reasonable estimate)</i>	7.2%	8%	9%	10%
Transfer Enrollment/ proportion of population	6.7%	7.6%	7.5%	7.5%

* Includes declared and intended.

FOUNDATIONAL PILLARS

Pedagogy
CETL

Information Resources:
Library and UITS

Physical and Emotional Well-Being:
Norris

Diversity

Analytics and Assessment:
OAIR