

Modes of Delivery OLE Initiatives

Functions	Leads
Marketing, regulatory compliance, new program approval requests to UW-System, DE fee authorization, UWM Online budget oversight, survey responses/data requests, advocacy	UWM Online UWM Online Summer Initiative Working group University Relations & Communication Office of Assessment & Institutional Research
Student recruitment	OUA; Graduate School; Schools/colleges; UWM Online
Community of practice	Online Program Council
Flexible Option	Laura Pedrick; School/Colleges; Registrar; CETL; UWM Libraries
New online program development	UWM Online; School/College faculty & leadership Online Seed Funding Review Committee; CETL Burning Glass Work Team
Research on best practices in online education	National Research Center for Distance Education & Technological Advancement (DETA)
Student support services & retention	Schools/colleges; tutoring & software virtualization; One Stop; UWM Libraries Distance Education Services; PASS; Writing Center; CETL; UWM Online

Current Campus Committee Supporting Infrastructure:

Online Program Council
 UWM Online Summer Initiative Working Group
 Flex Academic Program Lead Committee
 Burning Glass Work Team

Current Focused Investments and Initiatives:

- Online Seed Funding Program
- Burning Glass adoption
- UWM Online Summer Initiative
- Strategic Enrollment Management Plan
- UW Flexible Option
- Incorporation of DETA-validated best practices into online programs

Future Investment Opportunities:

- Microcredentials→Micromasters initiative to meet demand for smaller ‘chunks’ of credentialing (badges) that could (through a PLA mechanism) provide a fast start into online master’s programs
- Scale up of Burning Glass across all academic units
- Online and blended opportunities related to the restructuring of UW Colleges
- UW Flexible Option—focus on launching the new BS in Biomedical Sciences, Health Sciences concentration and 2) developing employer partnerships for all of UWM’s Flex Option programs