**UWM Seed Funding for New & Refreshed Online Programs:**

**Form A – Seed Funding Request Form**

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Program Title:

Unit Making Proposal:

Contact Person:

Office:

Email:

Phone:

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

I. Program Description – provide a clear and complete narrative that describes the online program (degree or certificate, set of key courses to position unit for future growth, undergraduate, graduate & whether this is for an evening/weekend blended course) and how it will be implemented. Proposals should demonstrate the need for the program (including alignment with state/national employment projections, areas of high demand, etc.), timeline for developing the program and offering courses, capacity/readiness to undertake the program, and commitment to faculty development and quality assurance in online programming. **Proposals will be accepted for 1) new programs 2) for existing programs that can demonstrate a compelling case for refreshing the program and 3) for converting evening and weekend face-to-face classes to a blended (partially online, partially face-to-face) format.** Note that we anticipate that $80K will be available in total for seed funding; and that the goal to maximize the number of programs that have access to seed funding, so salary supplements/stipends should be limited to $4K/instructor.

Need:

Timeline:

Capacity/readiness

Commitment to faculty development and quality assurance:

II. Expenditures\*

|  |  |  |  |
| --- | --- | --- | --- |
| \*The categories listed below are examples of possible expenditures; proposals do not need to list items in every category | Seed Funds Requested | Identify any school/college matching funds (not a requirement) | Term funds will be used (e.g. Summer session) |
| Salary supplement/stipend  | $ |  |  |
| Fringes (40% rate) |  |  |  |
| Staff Support | $ |  |  |
| S&E | $ |  |  |
| Other (explain in budget narrative) |  |  |  |
| Total | $ |  |  |

III. Budget narrative. Describe how funds will be used.