

College of Health Sciences  
Fact Book of Online Education  
FY 2009-FY 2016

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### **Credit Delivery and Fee Revenue**

In Fiscal year 2016, **23,169** eLearning credits were delivered across **126** sections representing all departments within CHS. Approximately 50% of CHS online credits delivered are in general education (GER). Fee revenue attributed eLearning, earned, as a surcharge to tuition was \$ 682,114 in fiscal year 2016. eLearning surcharge revenue (CHS) **2010-2016 = \$2,925,149**. Fee revenue supports college-wide and departmental eLearning and technology initiatives and personnel.

### **Expenses**

Expenses attributed to eLearning include personnel, technology and professional development. Use of eLearning surcharge revenue is detailed in policy CHS eLearning 002. Expenditures from CHS central funds related to elearning in FY 2010-2016 = **\$467, 513** including development stipends. \$325, 605 of this amount was funded with elearning fee revenue (account 100220)

### **eLearning fee revenue summary 2010-2016**

- Fee revenue = \$2,925,149
- Retained by UWM = \$292,515
- Distributed to departments = \$634, 494
- Office of eLearning expenditures: \$467,513

### **Programs**

Development of eLearning courses and programs is strategically targeted toward initiatives intended to increase market share, new markets and increased student access such as fully online degrees, degree completion programs, or certificates and individual courses meeting the following criteria:

- Courses designed to increase effectiveness and efficiency for students.
- Introductory Gen Ed courses where student achievement/retention can be enhanced in a distance education format
- Introductory/Gen Ed courses where market share could be increased via a distance education format.

The College of Health Sciences offers the following (7) fully online degrees and certificates and two competency based degree completion programs

- BS degree completion –Diagnostic Imaging (also Flex Option)
- BS degree completion - Health Sciences (new 2016, Flex Option in approval stage)
- Masters in Healthcare Administration (MHA) (new 2016)
- Masters in Healthcare Informatics (MHI) (seed funded \$30,000 2011)
- Certificate in the Study of Complementary and Alternative Medicine
- Certificate in Healthcare Informatics
- Certificate in Therapeutic Recreation

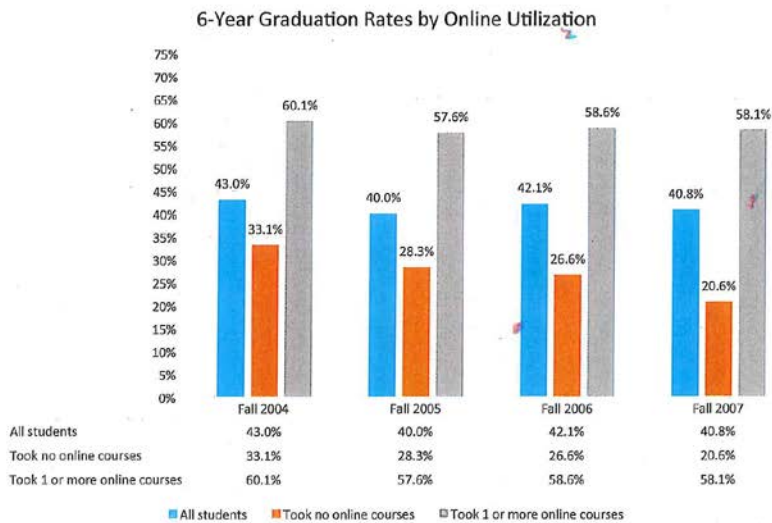
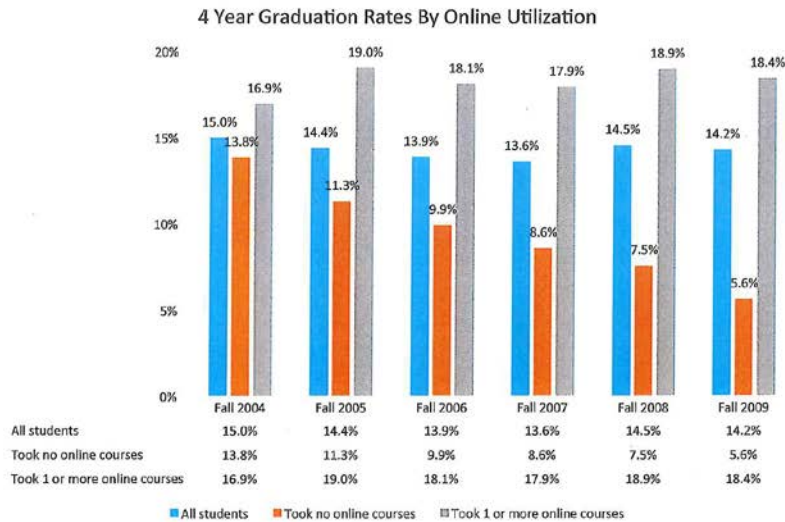
### **Instructors and Professional Development**

**55** individual instructors have been funded for developing online courses. Instructors are required to complete CETL professional development in online/blended learning with the goal of supporting quality in online delivery... **52 of the 55** funded courses meet CHS strategy for online course development (appendix 2) **18** faculty/staff from CHS are certified as UWM online/blended instructors.

## Student success

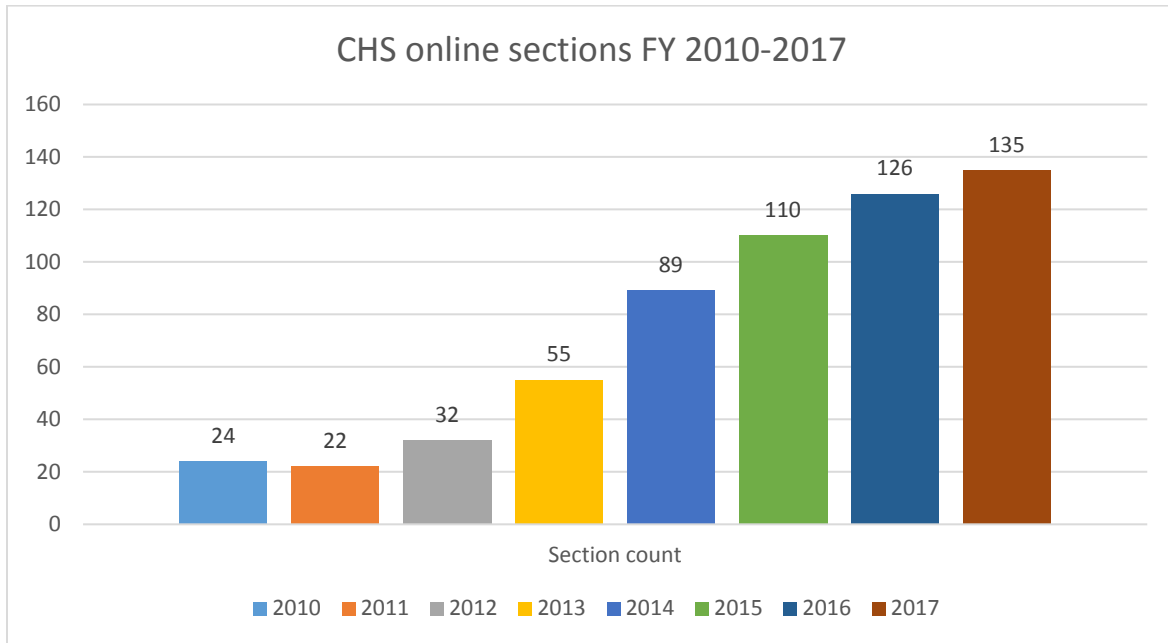
UWM curated data demonstrate that students who take online courses (one or more) attain degree completion at a higher rate than students who take no online courses. This data supports concepts of credit accumulation, scheduling flexibility and student motivation, all widely accepted as factors in improving student success.

UW-Milwaukee 4 and 6-Year Graduation Rates by Utilization of Online Courses

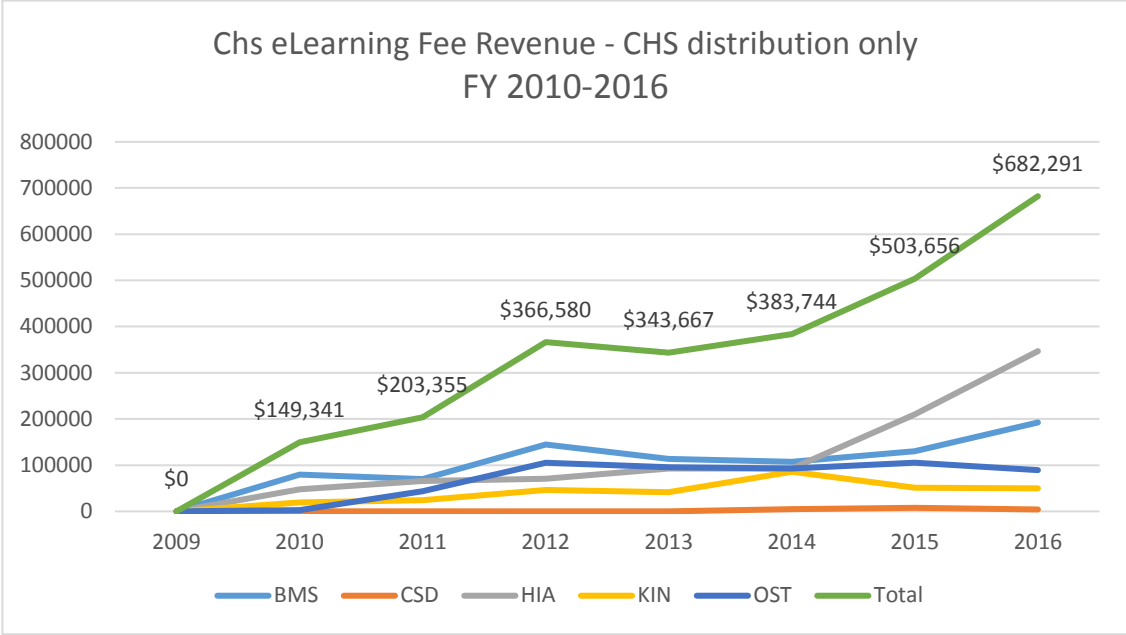


Data source: UWM IR

Average section size 2016: 29  
Range: 1-160



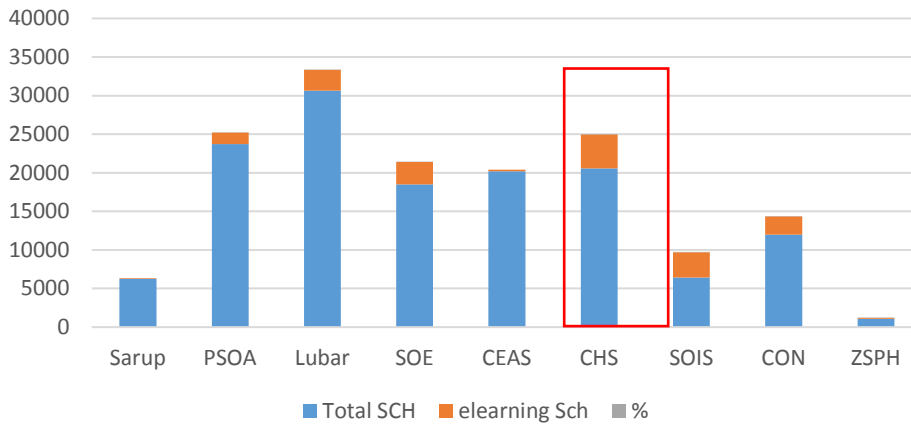
data source: IR Enrollments to date report



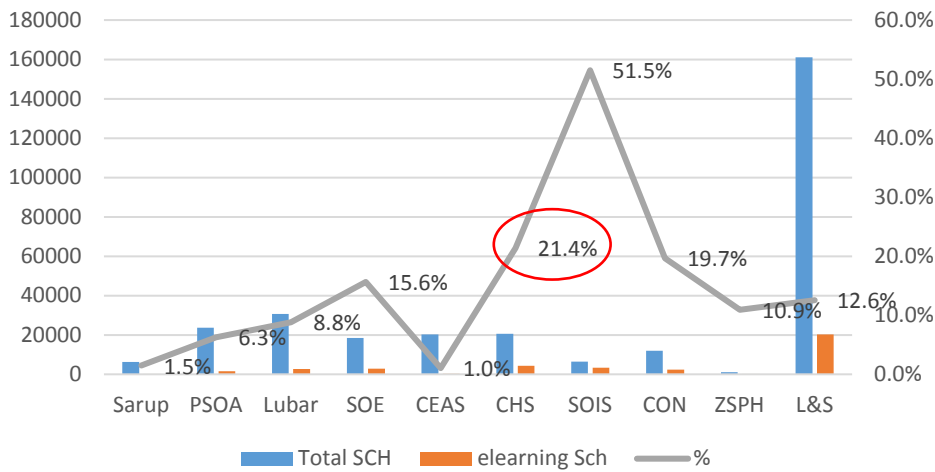
Data source: CHS business office

	2009	2010	2011	2012	2013	2014	2015	2016	Dept. total
<b>BMS</b>	0	79500	70150	144660	113733	107436	129932	192411	837822
<b>CSD</b>	0	0	0	0	0	4952	7652	4186	16790
<b>HIA</b>	0	48000	65400	70760	92934	92612	209904	346863	926473
<b>KIN</b>	0	19000	24175	46000	41400	85740	50852	49680	316847
<b>OST</b>	0	2841	43630	105160	95600	93004	105316	89151	534702
<b>Total</b>	0	149341	203355	366580	343667	383744	503656	682291	2632634

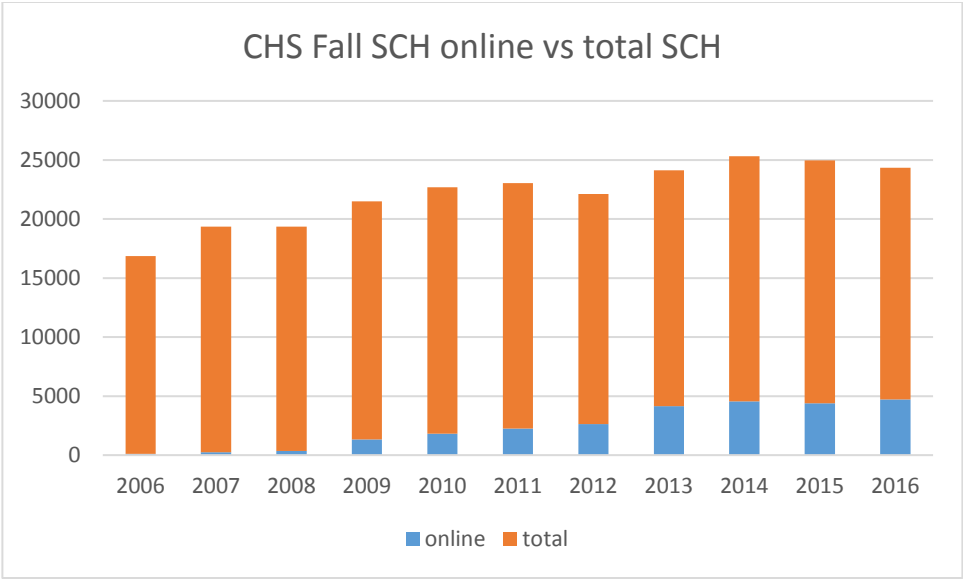
**UWM eLearning sch vs. total Fall 2015**  
*Excludes L&S*



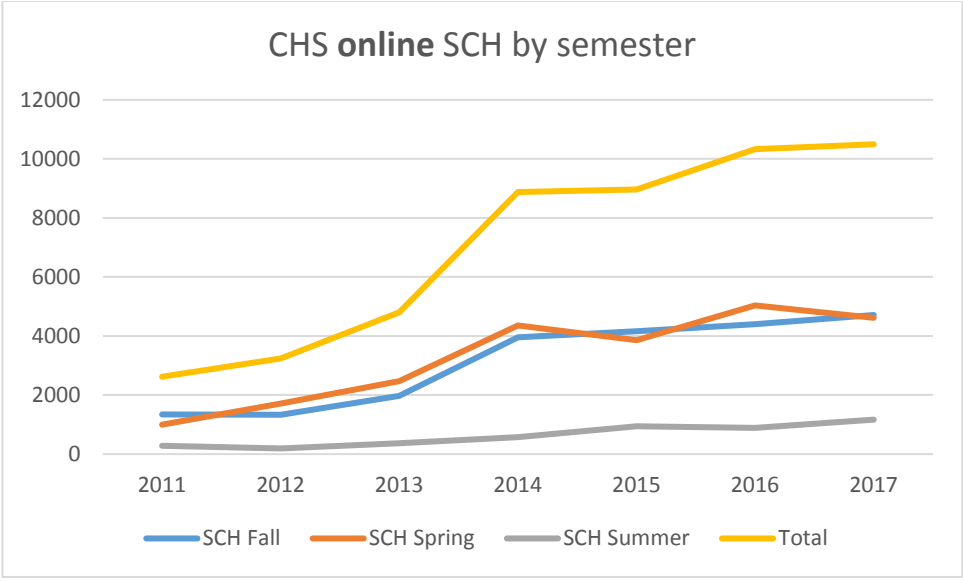
**UWM eLearning SCH % of total Fall 2015**



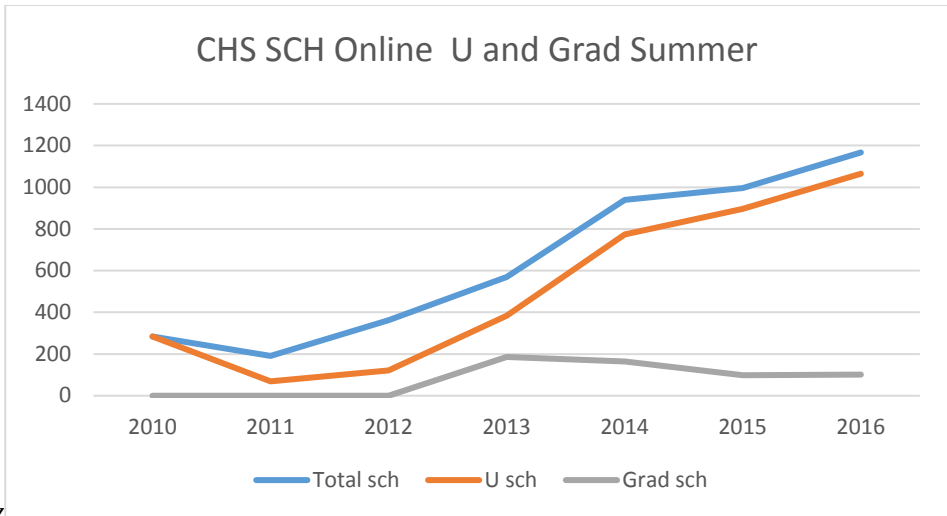
Fall 2015	Total SCH	elearning Sch	%
<b>Sarup</b>	6268	93	1.5%
<b>PSOA</b>	23727	1492	6.3%
<b>Lubar</b>	30647	2701	8.8%
<b>SOE</b>	18504	2891	15.6%
<b>CEAS</b>	20208	211	1.0%
<b>CHS</b>	20576	4402	21.4%
<b>SOIS</b>	6416	3304	51.5%
<b>CON</b>	11997	2359	19.7%
<b>ZSPH</b>	1098	120	10.9%
<b>L&amp;S</b>	161026	20245	12.6%



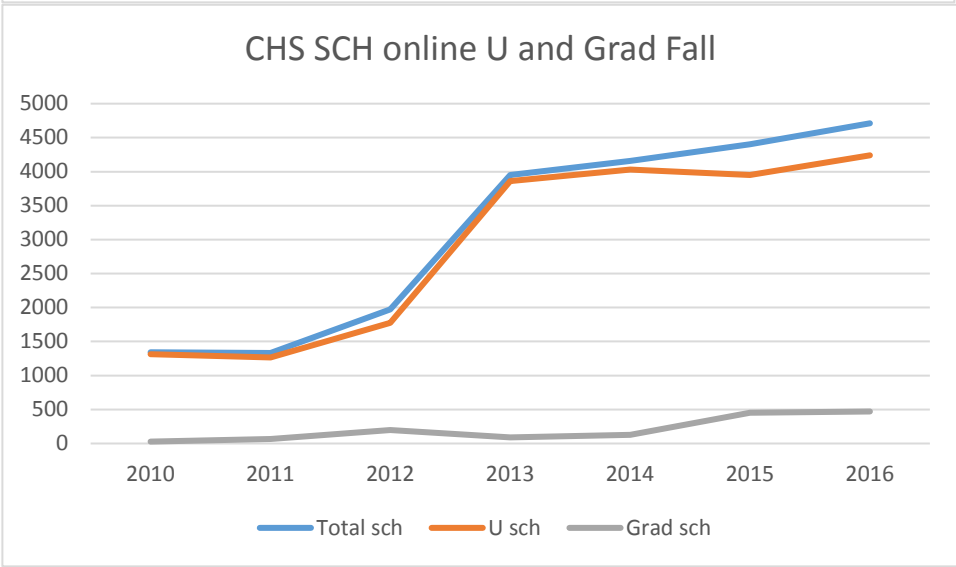
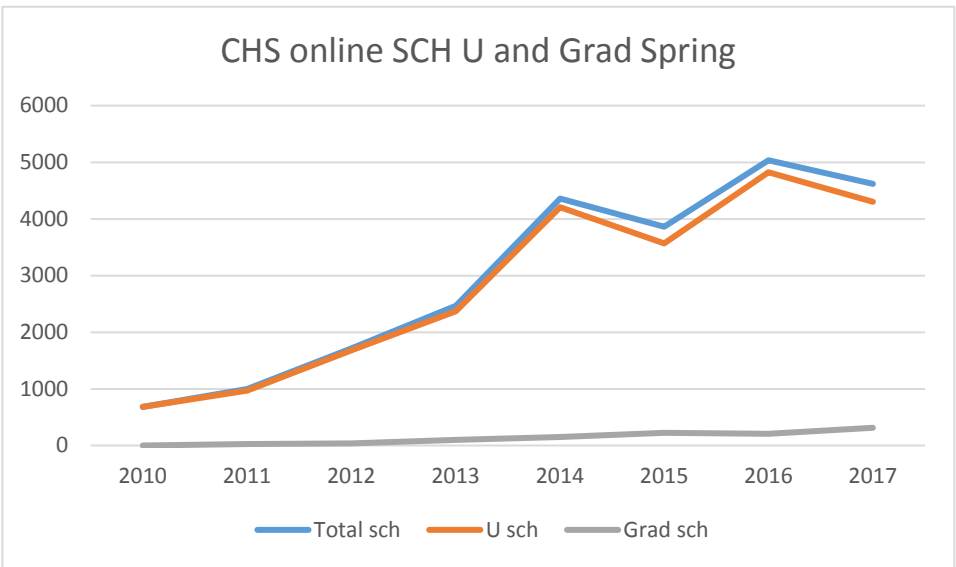
data source: 2015-16 factbook UWM institutional data



FY	SCH Summer	SCH Fall	SCH Spring	Total
2010			682	
2011	284	1340	997	2621
2012	191	1332	1715	3238
2013	363	1973	2467	4803
2014	570	3952	4357	8879
2015	939	4160	3861	8960
2016	887	4402	5036	10325
2017	1167	4711	4617	10495



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data source: IR enrollment to date report