

BUSINESS ANALYTICS & DATATOOLS

COURSES

About

Information is key to understanding the health of your organization. Making solid, data-driven decisions is a must. The UWM School of Continuing Education offers noncredit courses that help you gain hands-on skills that will allow you to analyze, manage, and share business data.

Who should attend

Courses are designed for those who work with data including managers, marketers, analysts and project teams.

Course Title	Spring 2017	Price
Data Discovery to Data Wisdom: A Hands-on Analytics Class	5/17-5/18	\$845
Excel 2013 for Data Analysis and Business Modeling	4/27-28	\$724
Improve Marketing Results Using Advanced Analytics Techniques	3/30	\$349
Introduction to Digital Marketing Analytics	2/16	\$349
Microsoft Access	Level I 1/30 Level II 3/14 Level III 4/5	\$249
Microsoft Excel	Level I 1/31 Level II 3/2 Level III 3/29	\$249
SQL – Intermediate/Advanced Concepts	2/28-3/1	\$599
SQL – Introduction	1/24-1/26	\$724
Using Data for Business Strategy and Decisions	3/16-3/17	\$845
VBA for Excel	5/10	\$349

For more information contact

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Register at uwm.edu/sce/program_area/business/computer-applications or call **800-222-3623**.