

SCHOOL OF **CONTINUING EDUCATION**

Spring 2017

CENTER FOR TRANSPORTATION EDUCATION AND DEVELOPMENT

Professional Development Courses and Certificates





CENTER FOR TRANSPORTATION EDUCATION AND DEVELOPMENT (CTED)

CTED champions and strengthens the role of transportation throughout North America. We have served the public transit community for more than 30 years – utilizing our technical expertise and the resources of the University of Wisconsin-Milwaukee to provide quality training programs and research for transportation professionals.

**Earn a Transit
Hub Management
Online Certification
by attending 4 of
the online courses
in this series.**

Advance your career in the industry with CTED professional development workshops at the School of Continuing Education. Select from face-to-face courses at our convenient downtown location and online courses for complete flexibility. Visit uwm.edu/sce-cted for details.

SPRING 2017 COURSES

Introduction to Transit Planning Online

Particularly useful for those who work for planning agencies and transportation departments and those who interact with transit agencies on short- or long-range problems, this course provides an overview of procedures and techniques for transit planning.

Instructor Edward Beimborn emphasizes how transit planning is different from planning for other activities. Short-range planning will be discussed in the context of a case study based on real problems faced by transit agencies. Includes methods to predict service costs, fleet size and scheduling considerations, ways to find areas of potential demand as well as an overview of procedures used to develop new starts for major transit investments. Course schedule and emphasis will be modified to relate to students' needs.

4890-9937 Jan 23-Mar 18 Online
\$550

Dr. Edward Beimborn, 3.2 CEUs

Fleet Management Online

Analyze the principles of vehicle operations and maintenance in order to save money and improve service. This four-week “asynchronous” online class is for beginning or advanced level drivers, trainers and managers. It requires the participant log in for 3-4 hours per week at his or her convenience.

4890-9936 Mar 1-31 Online

\$500

John Dolce, 1.6 CEUs

Passenger Service and Safety: Certification for Trainers

Develop self-confidence as a trainer while learning the basics of passenger assistance. Gain the tools for evaluating and assessing on-the-job performance, which helps maintain and improve the quality of your agency’s transit services. This workshop satisfies standards set by the Americans with Disabilities Act.

4890-9941 Mar 20-22, 8:30am-Noon

\$725

Larry Currie, 2 CEUs

Fundamentals of Public Transportation Online

Help new or recently hired staff upgrade their skills and learn best practices in the transportation industry. Seasoned veterans can stay current with existing best practices and learn new tips. The course covers topics such as:

- The history of public transportation in the United States
- Basic concepts and benefits of transit planning and operations
- An introduction to transportation finance and financial management
- Basic concepts of performance measurement and the importance of service benchmarks
- Techniques and concepts to effectively market transit service
- A review of laws and regulations governing public transportation, such as the Americans with Disabilities Act

4890-9934 May 1-31 Online

\$500

Peter Albrecht, 1.6 CEUs

Customized Onsite Training Available!

! DON'T FORGET TO USE THESE CODES WHEN REGISTERING

Your Keycode:

Your Message Code:

CTEDS17

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