



School of Continuing Education

Business Consulting Services

Working together to help you grow your business, find funding, and start new ventures through no-cost, confidential consulting. Let our experienced advisors help get you moving in the right direction.

START AND LAUNCH

Navigating the details of getting your business started can be confusing. We're here to help with a review of your concept, your financial plan, and the guidance you need to open your business successfully.

BUSINESS GROWTH

SBDC consultants have the knowledge and tools to help you grow your business. Whether you need assistance with marketing, funding, financial projections, or planning, the SBDC can work with you to find solutions to your growth needs.



THE 4-STEP STRATEGIC PROCESS

- 1. Analyze Current Situation**
 - Business health check-up
- 2. Formulate a Strategy**
 - What is working; areas of opportunity
- 3. Implement an Action Plan**
 - Strategic and tactical
- 4. Follow-Up**

FUNDING YOUR BUSINESS

Do you need capital to start a venture, expand your operations, or purchase an existing business? Our consultants can help you develop the plans and financial projections to acquire the funding you need. There are many sources of funding for businesses, and we can help you find the best answer for your needs.

TO BEGIN WORKING WITH AN SBDC CONSULTANT

Call 414-227-3240

Email sbdc@uwm.edu

Or visit our website uwm.edu/sce-sbdc and fill out the request for assistance form.

Are SBDC Business Consulting Services Right For Me?

- Are you ready to launch your new venture but need some guidance?
- Do you need help with a growth plan for your business?
- Are you looking for funding?

Get started today!

