A great idea is the first step to any new business, but before that idea turns into a successful reality, you have to figure out who’s going to buy it and for how much. Give potential investors some cold hard facts, and prove you have more than just a great idea. READ MORE

SMALL BUSINESS DEVELOPMENT CENTER (SBDC)

For 30 years the SBDC has worked with new entrepreneurs to turn ideas into viable business concepts and with established businesses to improve performance. Check out our success stories.

INDUSTRY NEWS

Is Your Product a Vitamin, Painkiller or Cure? – By SBDC’s Laura Schmitz

What Is a VPN, and How Does It Help Your Online Privacy?

How Mobile Search Drives Conversions – A Study by Nielsen and Google

Make Your Website Mobile Friendly, or Face a Google Demotion

TRAINING OPPORTUNITIES

Entrepreneurial Training Program
Grants available to cover 75% of the registration fee!
10 Tue., Apr. 22-June 24

Tosa Chamber Series – Analytics and Strategy
Wed., Apr. 30

Selling in the Connection Economy
Wed., June 4

BUSINESS COUNSELING

SBDC counselors offer help at NO COST to existing businesses. Contact us to find out how we can help you flourish in this tough economic landscape.

RESOURCES

Entrepreneurial Training Program Grant:
Apply to be considered for a 75% reimbursement

Virtual Advisor:
Business Education Seminars

FREE Online Courses For:
Starting a Business
Managing an Existing Business

Learn a New Language
Discover culture, ease your travel experiences or jump-start your career – choose from 12+ languages!
Will Your Idea Attract Customers?

Check out previous editions of the SBDC Front Page Newsletter.

Keycode: ARCH
Message Code: OC-50-13-E

Join us in ongoing small business discussions!

QUESTIONS?
Contact Jason Mueller at muell223@uwm.edu or 414-227-3240.