As another new year approaches, it’s important that your small business be ready. From your business strategy, finances and online security to those imminent taxes, the sooner you start planning for 2014, the better. And with these relatively simple steps, you can get jump on trimming your tax tab. READ MORE

SMALL BUSINESS DEVELOPMENT CENTER (SBDC)

For 30 years the SBDC has worked with new entrepreneurs to turn ideas into viable business concepts and with established businesses to improve performance. Check out our success stories.

INDUSTRY NEWS

How to Measure Your Content Marketing

Top 10 Personal Finance Books

Cybercrime Targets Small Business

Simple Trick That Worked for a Bootstrapped Start-Up

Infusing Philanthropy With Business

TRAINING OPPORTUNITIES

Social Media Sales Tactics  NEW!
Wed., Nov. 6

Selling in the Connection Economy
Wed., Nov. 13

Lean Start
Wed.-Thu., Dec. 4-5

Numbers Based Strategy for Your Business

BUSINESS COUNSELING

SBDC counselors offer help at NO COST to existing businesses. Contact us to find out how we can help you flourish in this tough economic landscape.

RESOURCES

NEW Virtual Advisor:
Business Education Seminars

FREE Online Courses For:
Starting a Business
Managing an Existing Business

Center for the Study of the Workplace
Prepare for the future work world – get insights from business and academic leaders.

CONNECT WITH US

Join us in ongoing and relevant small business discussions!

QUESTIONS?

Keycode: ARCH
Message Code: AP-13-13-E

Contact Jason Mueller at muell223@uwm.edu or 414-227-3240.

Check out previous editions of the SBDC Front Page Newsletter.