

# <EXIT> HERE

In September, we explored exit planning options that typically appeal to external investors. This month we finish our discussion on exit planning by looking at other options: a buy-out, franchising, passing the business down or closing the business. [LEARN MORE](#) (PDF)

## INDUSTRY NEWS

### Marketing to Millennials

Did you know the Millennial generation is bigger than Baby Boomers? Learn how to connect with them! *Twitter can help, too!* Learn more in [Twitter in 2012: Reaching Your Customer Base](#).

### Is Your Business Properly Insured?

Be sure you fully understand which options best protect your business.

### Make Your Business More Appealing to Lenders


Learn how to put your best face forward!

## TRAINING OPPORTUNITIES

### Starting a Business

[First Steps to Starting a Business](#) – Nov. 5

[Webinar: Tax Concerns for a New](#)

[Milwaukee Area Business](#) – Ongoing **NEW!**  WEBINAR

### Growing a Business

["Off the Clock" but on the Hook? Employer Liability for Employees outside of Work](#) – Nov. 7 **NEW!**  WEBINAR

[Hire Smart: How to Do Pre-employment Screening](#) – Nov. 14

**NEW!**  WEBINAR

[SEO: Evaluate Your eMarketing Efforts](#) – Dec. 7

Additional [small business seminars](#) are also available.

## RESOURCES

### **SBDC Informational Resources**

include educational programs and [one-on-one business development services](#).

[IRS Fresh Start Initiative](#) helps taxpayers needing a fresh start with their tax liabilities.

[Wisconsin Get Your Business Online](#) provides complimentary websites and domain names.

[Center for the Study of the Workplace](#) Prepare for the future work world – get insights from business and academic leaders.

## UPCOMING EVENTS

[I&E Forum of Greater Milwaukee](#) (PDF) Nov. 9

[Small Business Saturday](#) Nov. 26

## CONNECT WITH SBDC



## BACK ISSUES

Check out previous editions of the [SBDC Front Page](#) Newsletter.

## Featured Discount



In honor of Small Business Saturday, Nov. 26, sign up for Twitter in 2012: Reaching Your Customer Base for **only \$26 - a 33% savings!** Use discount code **SAT26** when registering.

**Growing a Business**

**Starting a Business**

**One-on-One Assistance**

Keycode:ARCH

Message Code: DC-39-10-E



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PROFILE UPDATE

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