Business growth requires two things: a good support system and access to capital. There are several ways small businesses have elicited funds to launch their ideas – some more successful than others. Crowdfunding, while still in the relatively early stages of development, has proven to be an effective new source, and a recent article on inc.com provides three reasons for start-ups to give it a shot. READ MORE

SMALL BUSINESS DEVELOPMENT CENTER (SBDC)

For 30 years the SBDC has worked with new entrepreneurs to turn ideas into viable business concepts and with established businesses to improve performance. Check out our success stories.

INDUSTRY NEWS

Crowdfunding is More Than a New Source of Capital
SEC Greenlights One Style of Equity Crowdfunding For Startups
Angels on the Water to Begin Investing in Gener8tor Grads
What’s Really Going on With Crowdfunding

TRAINING OPPORTUNITIES

Crowdfunding Concepts
Tue., May 21 8-9:30am

First Steps to Starting a Business
Wed., May 22 6-9pm

Selling in the Connection Economy
Wed., June 19 8am-Noon

BUSINESS COUNSELING

SBDC counselors offer help at NO COST to existing businesses. Contact us to find out how we can help you flourish in this tough economic landscape.

RESOURCES

FREE Online Courses!
Start a Business
Manage an Existing Business

CONNECT WITH SBDC

Join us in ongoing and relevant small business discussions!
QUESTIONS?
Contact Jason Mueller at muell223@uwm.edu or 414-227-3240.