Congratulations to SBDC client, Kallows Engineering, on winning second place in the 2011 Wisconsin Governor’s Business Plan Contest! [LEARN MORE](http://www4.uwm.edu/sce/resources/sbdc/newsletter/Issue%2023/index.html)

**INDUSTRY NEWS**

**Q&A with Karen Mills**
See a candid conversation between the SBA’s top administrator and the SBA Board of Directors.

**Tips on Retirement Planning for Business Owners**
Think you’ll never be able to retire? Think again! Get helpful financial advice for a healthy retirement.

**5 Signs You Need a Marketing Makeover**
If any of these red flags apply to you, you’ll definitely want to adjust marketing strategies.

**TRAINING OPPORTUNITIES**

**Announcing our first webinar:**
**Tax Concerns for a New Milwaukee Area Business** [NEW!]

**First Steps to Starting a Business** - July 12

**Coming this fall:**
**Using Email to Reach Your Market** - Oct. 5

**Hiring, Firing and Social Media** - Oct. 12 [NEW!]

Additional [Small Business seminars](http://www4.uwm.edu/sce/resources/sbdc/newsletter/Issue%2023/index.html) are also available.

**RESOURCES**

[Austin Family Business Resource Center](http://www4.uwm.edu/sce/resources/sbdc/newsletter/Issue%2023/index.html) provides education and inspiration for family businesses.

[Better Business Bureau](http://www4.uwm.edu/sce/resources/sbdc/newsletter/Issue%2023/index.html) helps you research accreditation, potential vendors and much more.

**UPCOMING EVENTS**

**Overview of NASA SBIR/STTR Programs**
July 12

**Overview of Dept. of Defense SBIR/STTR Programs**
Aug. 30

**Word 2007/2010 – Level I** [ONLINE]
Sept. 26-30

**CONNECT WITH US**

**BACK ISSUES**

Check out previous editions of the [SBDC Front Page](http://www4.uwm.edu/sce/resources/sbdc/newsletter/Issue%2023/index.html) Newsletter.

Keycode: ARCH  Message Code: JA-23-11-E
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