Looking to reduce costs, increase productivity, up your data security? Look up. Your answers might just be in the clouds. But, before you focus on the silver linings, make sure you know the facts, so that you can pick the right services and vendors. READ MORE

SMALL BUSINESS DEVELOPMENT CENTER (SBDC)

For 30 years the SBDC has worked with new entrepreneurs to turn ideas into viable business concepts and with established businesses to improve performance. Check out our success stories.

INDUSTRY NEWS

Cloud-Computing Strategy
Dell and Red Hat announce big cloud-computing alliance

CRM Software Trends for 2014
CRM solutions looking for cloud and social to assist in the sales process

Most Effective Business Trends for 2014
Small biz marketing trends from Examiner to add to your list

Strategies: 7 Small-Business Trends to Analyze
Rhonda Abrams narrows down the important areas to zero in on

TRAINING OPPORTUNITIES

Numbers Based Strategy for Your Business
Wed., Jan. 22
Make key performance indicators meaningful to your business and focus on what really matters (and still have fun).

SEO for Your Website
NEW!

BUSINESS COUNSELING

SBDC counselors offer help at NO COST to existing businesses. Contact us to find out how we can help you flourish in this tough economic landscape.

RESOURCES

Virtual Advisor:
Business Education Seminars

FREE Online Courses For:
Starting a Business
Managing an Existing Business

Center for the Study of the Workplace
Prepare for the future work world – get insights from business and academic leaders.

CONNECT WITH US

Join us in small business discussions!
Thu., Jan. 23
Understand why some websites outperform others and what you can do for YOUR own online presence.

Entrepreneurial Training Program
12 Tue., Feb. 4-Apr. 22
Write your business plan, evaluate and validate your concept, and develop financials to launch your business. 75% grant available!

Selling in the Connection Economy
Wed., Feb. 5
Learn to build a helping network and develop in-person and online sales strategies based on engagement.

QUESTIONS?
Contact Jason Mueller at muell223@uwm.edu or 414-227-3240.

Check out previous editions of the SBDC Front Page Newsletter.

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