SMALL BUSINESS DEVELOPMENT CENTER (SBDC)
For 30 years the SBDC has worked with new entrepreneurs to turn ideas into viable business concepts and with established businesses to improve performance. Check out our success stories.

New Marketing Trends = New Opportunities
Marketing is always changing. With countless social media platforms it can be difficult to create an effective account for your business on each site. Learn about social media’s overwhelming influence, why it’s important and how you can add it to your marketing strategy.

INDUSTRY NEWS

17 Tools That’ll Take Your Social Media Marketing Results to The Next Level
While 80% of small businesses use some type of social media, not all are using it to its full potential. Learn about seventeen tools that will enhance your social media marketing strategy.

7 Simple Tips to Optimize Your Facebook Business Page
Signing up for Facebook for your small business is as easy as a few clicks. Now what? Learn a few easy rules for making the most out of your business’ Facebook page.

5 Ways to Optimize Your Business Instagram Account
Instagram is on the rise for small businesses - learn how it can be effective no matter what type of business you have.
How to Take Your Social Media Marketing to the Next Level!
Nine steps is all it takes. Follow along and learn how to engage with your audience, build brand awareness and generate sales through social media.

TRAINING OPPORTUNITIES
First Steps to Starting a Business Aug. 17, Sept. 21 or Oct. 19
Entrepreneurial Training Program Sept. 6 - Nov. 22

BUSINESS COUNSELING
SBDC counselors offer help at NO COST to existing businesses. Contact us to find out how we can help you flourish.

RESOURCES
Entrepreneurial Training Program Grant: Apply to be considered for a 75% reimbursement

Virtual Advisor: Business Education Seminars
FREE Online Courses For: Starting a Business or Managing an Existing Business

LEARN MORE ABOUT SBDC
Contact Jason Mueller at muell223@uwm.edu or 414-227-3240.

CONNECT WITH SBDC

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