SMALL BUSINESS DEVELOPMENT CENTER (SBDC)
For 30 years the SBDC has worked with new entrepreneurs to turn ideas into viable business concepts and with established businesses to improve performance. Check out our success stories.

Every Great Business Needs a Great Website
Having an eye catching, well designed website that will keep customers coming back, is every business owners dream. Learn five key elements to consider when launching a website that will represent your brand and grow your business.

INDUSTRY NEWS
Top 7 Website Metrics Small Business Owners Should Track
How do you know what’s working and what’s not on your website? Learn about seven key metrics to watch when tracking your web analytics to improve user experience.

Easy Fixes for 5 Ways Your Website is Losing Customers
A bad website could actually do more harm than no website at all. Does your website fall victim to these five common mistakes that drive customers away Learn how to fix them and improve your site.

10 Visually Appealing Websites for Inspiration
Visual appeal sets the tone for your business. Does your website need a facelift? Get inspired by these real-world examples.
First Steps to Starting a Business  June 15, Aug. 17 or Sept. 21
Entrepreneurial Training Program  June 2 - Aug. 4

**BUSINESS COUNSELING**
SBDC counselors offer help at NO COST to existing businesses. Contact us to find out how we can help you flourish.

**RESOURCES**
Entrepreneurial Training Program Grant: Apply to be considered for a 75% reimbursement

Virtual Advisor: Business Education Seminars

FREE Online Courses For: Starting a Business or Managing an Existing Business

**LEARN MORE ABOUT SBDC**
Contact Jason Mueller at muell223@uwm.edu or 414-227-3240.

**CONNECT WITH SBDC**

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