Podcasting can build your outreach, attract new customers and establish you as a thought leader. Learn the right reasons for starting a podcast and how it can help establish deeper relationships with listeners and customers.

**SMALL BUSINESS DEVELOPMENT CENTER (SBDC)**

For 30 years the SBDC has worked with new entrepreneurs to turn ideas into viable business concepts and with established businesses to improve performance. Check out our success stories.

**INDUSTRY NEWS**

**13 Podcasting Tips from the Experts**
Think you want to start a podcast? Read up on these 13 tips to establish best practices and make the most of your efforts.

**5 Reasons Your Small Business Should Start a Podcast Today**
Learn about the benefits to podcasting and how it can help your business.

**A Fun Talk About Podcasting**
Chris Brogan, CEO of Owner Media Group, spoke with experts who shared their advice for starting a podcast. Watch the video here.

**TRAINING OPPORTUNITIES**

**First Steps to Starting a Business**
Feb. 17, Mar. 23 or Apr. 20

**Entrepreneurial Training Program**
Mar. 10 – May 12

**BACK ISSUES**

Check out previous editions of the SBDC Front Page Newsletter.

**BUSINESS COUNSELING**

SBDC counselors offer help at NO COST to existing businesses. Contact us to find out how we can help you flourish.

**RESOURCES**

Entrepreneurial Training Program Grant:
Apply to be considered for a 75% reimbursement

Virtual Advisor:
Business Education Seminars

FREE Online Courses For:
Starting a Business or Managing an Existing Business

**CONNECT WITH SBDC**

Join us in ongoing small business discussions!