The Silent Generation, Baby Boomers, Gen X, Generation Y, Millennials. Research shows that each generation has unique communication preferences. Learn what’s important to each group and how they interact through various marketing channels. READ MORE

SMALL BUSINESS DEVELOPMENT CENTER (SBDC)

For 30 years the SBDC has worked with new entrepreneurs to turn ideas into viable business concepts and with established businesses to improve performance. Check out our Success Stories.

INDUSTRY NEWS

Focusing Can Help Your Social Media Success
Different Tech Companies Use Storytelling to Enhance Their Brand. How Can This Work for You?
8 Interesting Statistics for Social Media, Email and Blogs

TRAINING OPPORTUNITIES

First Steps to Starting a Business
Wed., July 16

Entrepreneurial Training Program
12 Tue., Sept. 2-Nov. 18
Grants available to cover 75% of the registration fee!

Leader’s of Ozaukee’s Next Generation
Third Wed. of each month, Sept. 17, 2014-June 17, 2015

BUSINESS COUNSELING

SBDC counselors offer help at NO COST to existing businesses. Contact us to find out how we can help you flourish.

RESOURCES

Entrepreneurial Training Program Grant: Apply to be considered for a 75% reimbursement
Virtual Advisor: Business Education Seminars
FREE Online Courses For: Starting a Business Managing an Existing Business

CONNECT WITH SBDC

Join us in ongoing small business discussions!

BACK ISSUES
Check out previous editions of the SBDC Front Page Newsletter.

QUESTIONS?
Contact Jason Mueller at muell223@uwm.edu or 414-227-3240.